



Remarkable results at MIPIM Asia Awards 2024

新地於MIPIM Asia 2024大獎取佳績



SHKP's two premium developments won major awards at MIPIM Asia Awards 2024. Organized by MIPIM Asia, the region's leading real estate platform, the annual awards recognize outstanding projects across the region.

The Group's Nanjing IFC Mall received the Gold Award for Best Retail Project. Leveraging its prime location, the mall has attracted top-tier international luxury brands and renowned catering brands making their debut in

Nanjing. It is fast becoming a new landmark in Nanjing. TOWNPLACE WEST KOWLOON, the Group's first aparthotel project in Hong Kong, won the Gold Award for Best Hospitality, Tourism and Leisure Project. Boasting a panoramic view of Victoria Harbour, the project provides living space with smart technology, diversified facilities and an exclusive community, creating an ideal living environment for young professionals and incoming talent.

新地旗下兩項優質項目在「MIPIM Asia 2024大獎」中勇奪重要獎項，該年度獎項由亞洲主要房地產高峰會MIPIM Asia 主辦，以表彰區內傑出的地產項目。

集團的南京國金中心商場獲最佳零售項目金獎。項目地理位置優越，並吸引多個世界頂尖的奢侈品品牌及知名餐飲集團開設南京首店，成為南京的新地標。而集團香港首個Aparthotel項目TOWNPLACE WEST KOWLOON榮獲最佳酒店、旅遊和休閒項目金獎。該項目臨海而建，配備智能科技、多元化設施及專屬社群，打造外來專才及年輕才俊的理想居所及生活體驗。

SmarTone wins multiple awards in recognition of excellent services

數碼通優質服務獲多項大獎肯定

SmarTone has always put its customers first. The company won several prestigious awards at the 2024 Service Talent Award organized by the Hong Kong Retail Management Association (HKRMA), reinforcing its commitment to delivering exceptional service to its customers. SmarTone also won two annual awards of the HKRMA – the Top 10 O2O Retail Brand Award and the Top 10 Quality Trusted E-Shop Award – showcasing its steadfast commitment to refining the online and offline experience.

Furthermore, owing to SmarTone's excellent 5G network and attentive customer service, it was the only telecommunications operator listed as one of Hong Kong top 10 brands by Kantar BrandZ, a world-leading marketing data and analytics company.



數碼通一向以客為先，早前在香港零售管理協會 (HKRMA) 的「2024年傑出服務獎」中榮獲多個獎項，再次展示數碼通為廣大客戶提供優質服務的承諾。數碼通亦獲HKRMA頒發「十大O2O零售品牌」以及「十大信譽優網店」兩項年度大獎，肯定了數碼通優化線上線下體驗的努力及成果。

此外，數碼通憑藉優質的5G網絡和貼心的服務，成功於全球獨立數據研究及顧問機構凱度(Kantar)的報告中，成為唯一榮登香港十大品牌的電訊商。