

# SHKP Quarterly

新地季刊

Spring  
2025

Grand Opening of GO PARK Sai Sha –  
A back garden for all Hong Kong residents  
西沙GO PARK隆重开幕 盼成港人后花园



SHKP announces 2024/25 interim results  
集团公布2024/25年度中期业绩

Airport Freight Forwarding Centre  
term extended for 15 years  
机场空运中心续租15年

 新鸿基地产  
Sun Hung Kai Properties



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Sun Hung Kai Properties

以 心 建 家 Building Homes with Heart

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Spring 2025

A Publication of  
Sun Hung Kai Properties Limited  
新鸿基地产发展有限公司刊物

45/F, Sun Hung Kai Centre,  
30 Harbour Road, Hong Kong  
香港港湾道30号新鸿基中心45楼  
Tel 电话 : (852) 2827 8111  
Fax 传真 : (852) 2827 2862

Editor's Note :

The SHKP Quarterly serves to provide updates on the Group's different businesses, with the aim of maintaining transparency and high standards of corporate governance. It is not intended as a promotional material or a sales brochure. Some of the photographs, images, drawings or sketches shown in this publication represent the artist's imaginative impression of the development concerned only. They are not drawn to scale and/or may have been edited and processed with computerized imaging techniques. Prospective purchasers are advised to conduct an on-site visit in person for a better understanding of the development site, its surrounding environment and the public facilities nearby.

编者按：

本刊旨在为投资者提供集团业务的最新资讯，维持企业高透明度及良好的企业管治。本刊内容涵盖集团业务的不同范畴，相关资料陈述并非用作宣传推广，亦不构成售楼说明书。本刊内载列的部分相片、图像、绘图或素描显示的纯属画家对该发展地盘之想像感觉。有关图片并非按照比例绘画或/及可能经过电脑图像修饰处理。准买家如欲了解发展项目的详情，应亲自到该发展地盘作实地考察，以获取对该发展地盘以及其周围地区的公共设施及环境较佳的了解。

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Officiating at the opening ceremony of GO PARK Sai Sha are (from left) Strive and Rise Programme mentee Leung Pui Sze, SHKP Executive Director Adam Kwok, Senior Director of Sun Hung Kai Real Estate Agency Limited Thomas Kwok, Chief Secretary for Administration Eric Chan, SHKP Chairman and Managing Director Raymond Kwok, Deputy Director of the Liaison Office of the Central People's Government Qi Bin, SHKP Executive Director Christopher Kwok, and Strive and Rise Programme mentees Cheung Ka Long and Fu Man Ho.

一众主礼嘉宾，为西沙 GO PARK 开幕 x 共创明「TEEN」进行启动仪式，左起为：共创明「Teen」学员梁佩诗、新鸿基地产执行董事郭基辉、新鸿基地产代理有限公司资深董事郭炳江、政务司司长陈国基、新鸿基地产主席兼董事总经理郭炳联、中央人民政府驻香港特别行政区联络办公室副主任祁斌、新鸿基地产执行董事郭基泓、共创明「Teen」学员张家朗及符文豪。

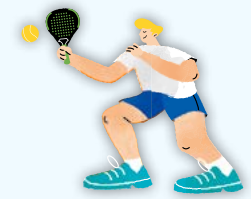
## Grand Opening of GO PARK Sai Sha – A back garden for all Hong Kong residents

Established in Hong Kong over half a century ago, Sun Hung Kai Properties (SHKP) has fostered regional development through the development of large-scale integrated projects. SHKP welcomes the official opening of GO PARK Sai Sha, a sports and commercial complex in its Sai Sha mega integrated development which has been planned for over 30 years. The Group pictures this new landmark, which offers diverse outdoor and indoor facilities for sports, entertainment, dining and leisure activities, as a back garden for every Hong Kong citizen, and an ideal destination for sports enthusiasts and families of all ages.

The opening ceremony of GO PARK Sai Sha was held in late January, officiated by Chief Secretary for Administration of the HKSAR Government Eric Chan, Deputy Director of the Liaison Office of the Central People's Government Qi Bin, SHKP Chairman and Managing Director Raymond Kwok, Senior Director of Sun Hung Kai Real Estate Agency Limited Thomas Kwok, and SHKP Executive Directors Adam Kwok and Christopher Kwok. Over 1,000 guests, including students, teachers, mentors and mentees from the Strive and Rise Programme, gathered to celebrate this landmark addition to Hong Kong.

Raymond Kwok stated that the Sai Sha project has been meticulously planned for over 30 years. It is one of the largest and most distinctive integrated developments in recent years for both SHKP and Hong Kong. SHKP invested significant time and resources in the project, constructing multiple infrastructural facilities, including widening Sai Sha Road. “Our commitment to Building Homes with Heart drove us to showcase the stunning landscape surrounding Sai Sha, making GO PARK Sai Sha a beautiful back garden for every Hong Kong resident,” said Mr Kwok. “It is designed not only for public enjoyment of sports but also as an ideal place for families of all ages, along with their pets, to create cherished moments together. This project enhances the local community while attracting visitors from across Hong Kong.”

To leverage the unrivalled scenery surrounding GO PARK Sai Sha, SHKP invited the renowned Zaha Hadid Architects to design the project. Positioned as a park oriented sports and commercial integrated development, the project features a sleek design that integrates natural landscapes into a futuristic



development. Spanning 1.3 million square feet, GO PARK Sai Sha comprises two main areas – the one million-square-foot outdoor park GO PARK Sports and a 300,000-square-foot sports-and-commercial complex. The entire project features expansive green space with plants and flowers. With easy access to multiple hiking trails nearby, it is suitable for visit all year round.

### Pet-friendly, inclusive space for people of all ages

In line with SHKP's philosophy of Building Homes with Heart, the project is designed to cater for the diverse lifestyles of all age groups, from its overall planning to facilities. Recognizing the modern family's emphasis on children and pets, GO PARK Sai Sha features numerous family- and pet-friendly facilities, making it an ideal destination for parents and children to spend quality time together, along with their pets.



The Group served as the venue sponsor for the Community Chest New Territories Walk for Millions, which took place at GO PARK Sai Sha in mid-February. The event attracted thousands of participants, including representatives from various companies and local organizations. Participants took part in a 1.5-km charity walk along the cycling and running track at GO PARK Sports. Officiating the starting ceremony are Michael Wong (third left), Deputy Financial Secretary, Raymond Kwok (second right), SHKP Chairman and Managing Director and other guests.

集团提供西沙 GO PARK 作为二月中「2025 公益金新界区百万行」的活动场地，当日吸引数千人参与，包括工商机构和地区团体。参加者沿著 GO PARK Sports 的单车/跑步径步行，全场距离约 1.5 公里，场面热闹。图为财政司副司长黄伟纶（左三）及新地主席兼董事总经理郭炳联（右二）等主持活动起步礼。





GO PARK Sai Sha includes three large children's playgrounds covering over 40,000 square feet, equipped with various play facilities that help stimulate children's development. Additionally, a pet park spanning over 3,000 square feet caters for the needs of pets.

The project houses a variety of shops, covering sports, leisure, dining and entertainment, including a fencing school, an outdoor climbing wall and a temperature-controlled swimming pool where regular classes will be offered by the Hong Kong Swimming School. A multi-purpose indoor stadium, which can accommodate up to 1,500 people, features top-notch facilities and serves as a venue for sports competitions, performances, and cultural and entertainment events. GO PARK Sai Sha also brings together a range of local and international restaurants and casual dining options, including YATA Eats, a new concept eatery operated by the Group's subsidiary YATA, as well as Asian Delights, operated by The Royal Garden, appealing to a diverse range of tastes.

### Promoting Hong Kong's sports industry on all fronts

Spanning over one million square feet, the diverse outdoor sports park GO PARK Sports is designed as a public-facing sports academy, allowing both families and professional athletes to enjoy a healthy lifestyle. The park offers various facilities for popular sports, such as a golf driving range, tennis courts and a football pitch, as well as facilities for urban and emerging sports, including Hong Kong's only outdoor pickleball courts and the city's first lacrosse field.

Furthermore, GO PARK Sports collaborates with multiple sports associations, federations and organizations to offer courses and provide professional training, promoting sports in the community. The park is now officially open for public booking of classes, personal coaching, events, and facilities via the GO PARK Sports App and website.



In mid-December 2024, the Group welcomed around 70 mentors and mentees from the Strive and Rise Programme to GO PARK Sai Sha to experience emerging sports. SHKP is a strategic partner of the Strive and Rise Programme, for which over 200 employees volunteering as mentors for two consecutive terms. The Group has continued its involvement in 2025, with over 220 employees signing up as mentors. 集团于2024年12月中旬，安排70名共创明「Teen」计划的师友到西沙GO PARK，体验多项新兴运动。新地是该计划的策略伙伴之一，已连续两届有逾200名新地员工担任友师，而2025年的新一期计划亦有逾220名员工报名参加。

To foster sports culture in the community, GO PARK Sports has actively partnered with schools and community organizations since its trial operation, promoting the "Sports for All" initiative through various sporting activities to enhance awareness and support for sports development across different sectors.

In tandem with the Development Blueprint for Hong Kong's Tourism Industry 2.0, the brand new 130,000-square-foot water sports centre GO PARK Aqua offers a range of aquatic courses and lifestyle events.

SHKP Executive Director Adam Kwok said, "Sai Sha development makes excellent use of the beautiful coastline nearby, as well as the islands and country parks close to Sai Kung, perfectly combining sports, hiking, water activities, retail and tourism into an all-round experience. The project features top-notch facilities and collaborates with over 10 sports associations and renowned sports academies to offer various programmes,

with the aim to promote sports in the community, support elite athletics and encourage the commercialization of sports. This aligns perfectly with the Government's comprehensive approach of promoting cultural, sports and tourism events, contributing to Hong Kong's development as a city of major international sports events."

### Extensive transportation network

To enhance the transport infrastructure in Sai Sha, SHKP widened 1.5 kilometres of Sai Sha Road from a single two-way carriageway to a dual two-way carriageway, doubling its capacity to meet the future development of the community. Multiple new bus and minibus routes connecting the project to various districts are also introduced, including new bus routes to the nearby MTR Wu Kai Sha station and MTR University station, further enhancing the transportation network. GO PARK Sai Sha also has a parking lot for car users.



Olympic gold medal-winning fencer Vivian Kong (third right) and Senior Director of Sun Hung Kai Real Estate Agency Limited Thomas Kwok (second left) experience the exciting new sport of pickleball with Strive and Rise mentees. 奥运剑击金牌得主江旻憓(右三)、新鸿基地产代理有限公司资深董事郭炳江(左二)与共创明「Teen」计划学员在西沙GO PARK开幕日试玩新兴运动匹克球。







## 西沙 GO PARK 隆重开幕 盼成港人后花园

新鸿基地产(新地)植根香港逾半世纪,一直通过发展大型综合项目推动地区发展。筹建过程耗时逾30年的西沙大型综合发展项目,其运动商业综合部分「西沙 GO PARK」已正式开幕。集团期望这个集户外与室内运动、娱乐、餐饮及休闲体验于一身的全新地标,能成为香港人的后花园,为喜欢运动的市民和「三代同堂」的家庭客群提供理想的聚脚点。

西沙 GO PARK 开幕礼于一月下旬圆满举行,香港特别行政区政务司司长陈国基、中央人民政府驻香港特别行政区联络办公室副主任祁斌、集团主席兼董事总经理郭炳联、新鸿基地产代理有限公司资深董事郭炳江、集团执行董事郭基辉及郭基泓,联同多位共创「Teen」计划师友,逾千名嘉宾、学生和老师一同亲临西沙,见证这个重要时刻。

集团主席兼董事总经理郭炳联表示,西沙项目筹备超过30年,是新地以至香港近年最大型和最具特色的综合发展项目之一。新地为这个项目投放大量时间和资源,兴建多项基建设施,包括扩阔道路等。「新地秉承『以心建家』信念,矢志发挥西沙周边有山有水的秀丽景色,希望打造西沙 GO PARK 成为每个香港人的后花园,既可让普罗大众享受运动乐趣,亦适合三代同堂、连同家中宠物共享天伦之乐,不仅惠及周边社区,亦吸引全港市民到访。」

GO PARK Sai Sha spans 1.3 million square feet  
西沙 GO PARK 占地 12 万平方米 (130 万平方呎)

为发挥西沙 GO PARK 得天独厚的自然景色,项目以「公园式运动商业综合发展」为概念。集团特别邀请全球知名建筑事务所 Zaha Hadid Architects 负责设计,将大自然形态的流线形设计,融合于充满未来感的建筑之中。整个西沙 GO PARK 占地共 12 万平方米 (130 万平方呎),划分为两大部分——9.3 万平方米 (100 万平方呎) 的多元化户外运动公园 GO PARK Sports 及 2.8 万平方米 (30 万平方呎) 的运动商业综合体。整个项目拥有广阔的户外绿化休憩空间,布满绿色植物及花卉,更邻近区内多条行山路线,适合一年四季到访。

### 缔造宠物友善的跨代共融空间

贯彻集团「以心建家」的理念,项目从规划到设施,均以迎合各年龄层的不同生活模式为宗旨。考虑到现代家庭对小朋友和宠物尤其重视,西沙 GO PARK 同时配备多项亲子及宠物友善设施,适合父母带同子女,连同年老长辈,以及家中的宠物,三代同堂享受天伦之乐。

西沙 GO PARK 设有共占地逾 3,716 平方米 (40,000 平方呎) 的三大儿童游乐区,配备多款有助激发儿童发展潜能的游乐设施,另外配备逾 278.7 平方米 (3,000 呎) 的宠物公园,以照顾毛孩的需要。



GO PARK Sai Sha hosts the first Hong Kong series of The World Games, contributing to Hong Kong's development as a city of major international sports events. 西沙 GO PARK 为世界运动会首个香港巡回赛的主办场地,助香港发展成国际体育盛事之都。

项目亦引进了多间商户,涵盖运动休闲和餐饮娱乐,包括剑击学校、户外攀岩石等,而全天候室内泳池,则由香港游泳学校提供恒常课程。至于拥有一流设备的多用途室内主场馆,可容纳 1,500 名观众,用作运动比赛、表演及文化与娱乐的活动场地。餐饮方面,西沙 GO PARK 汇聚中外餐厅及轻食,包括集团「YATA 一田」开设的首间便利店及全新餐饮概念「YATA Eats 一田食堂」,以及帝苑酒店旗下的餐厅「Asian Delights」,务求迎合不同口味的客群。

### 全方位推动香港运动产业发展

逾 9.3 万平方米 (100 万呎) 的多元化户外运动公园「GO PARK Sports」,以开放予公众的运动学院为定位,让一家大小以至专业的运动参与者享受健康生活的乐趣。公园提供多个热门运动设施如高尔夫球练习场、网球场、足球场等,同时也提供城市运动与新兴运动场地,例如全港唯一专为匹克球而设的户外球场及香港首个为棍网球而设的球场。

此外,项目同时与多个体育总会、联会及体育机构合作举办课程及提供专业培训,以推广普及运动。公众人士可以透过手机應用程式「GO PARK Sports」及网页,预约课程、私人教练、活动及租用设施。

为了在社区建立运动文化,GO PARK Sports 自试业以来,积极与学校及社区组织合作,透过不同的体育活动,推动「Sports for All 全民运动」的理念,提升社会各界对体育事业的关注和支持。

此外,全新水上活动中心「GO PARK Aqua」占地 1.2 万平方米 (13 万平方呎),配合《香港旅游业发展蓝图 2.0》拓展海岛旅游,提供各类水上活动的课程、休闲体验与工作坊。

集团执行董事郭基辉表示:「西沙项目善用附近漂亮的海岸线,以及邻近西贡的岛屿和郊野公园,完美结合体育、行山、水上活动、零售及旅游度假全方位体验。项目不仅有完善的硬件设施,更联合了十多个体育总会、知名体育学院等举办不同课程,推动全民运动、体育普及化、精英化、产业化,也正好符合政府全方位推动文化、体育及旅游盛事发展的方向,助力香港成为国际体育盛事之都。」

### 交通配套完善

为提升西沙区内交通配套,集团将一段长 1.5 公里的西沙路,从原本的双线双程行车道,扩阔至四线双程,倍增可容纳的车流量,以应对社区的未来发展需要。此外,项目已透过多条新增巴士及小巴路线连接不同地区,包括连接邻近的港铁乌溪沙站及大学站的全新巴士线,进一步完善其交通网络。西沙 GO PARK 同时设有停车场,方便驾车人士。







### Outdoor padel court 户外板网球球场

The outdoor park GO PARK Sports features five padel courts in official standards, offering visitors an exciting experience in this emerging sport that combines tennis and squash

板网球是结合壁球和网球特色的新兴运动。户外运动公园 GO PARK Sports设有五个专业规格的板网球场，让大众一同体验这项别具特色的运动



### Community track 共享径

The 1.5-km community outdoor track in GO PARK Sports is open to the public, allowing visitors to enjoy cycling, running and roller skating. The six-metre-wide track is built with anti-slip materials to ensure a safe and stable outdoor sports experience for all family members

GO PARK Sports设有长约1.5公里的户外运动跑道，免费对公众开放，专供单车、跑步及滚轴溜冰等运动使用。宽阔的六米路面平整防滑，让一家大小都能安全舒适地享受免费户外运动乐趣



### Indoor multi-purpose stadium 室内多用途主场馆

The stadium can accommodate up to 1,500 people and serves as the main venue for major sports tournaments, concerts and cultural performances

主场馆可容纳1,500名观众，适合举办各类大型运动比赛、演唱会和文化表演



### Three large children's playgrounds 三大儿童游乐区

Covering over 40,000 square feet, the three playgrounds feature various facilities and are divided into sections suitable for children of different ages. The facilities include 10 slides of varying heights, parent-child swings, multi-sensory facilities, a fountain and climbing frames. Nearby rest areas allow parents and elderly relatives to relax while keeping an eye on the children as they play in the park

三个游乐专区总面积逾3,716平方米（40,000平方呎），配备多款游乐设施，划分为适合不同年龄小朋友的区域，提供设施包括10条高度不同的滑梯，亲子秋千、多感官体验游玩设施、喷水装置及攀爬架等，场边亦设有宽敞休息空间，孩子在公园「放电」的同时，家长 and 长辈可于场边休息，悠闲舒适地看顾孩子玩乐



### Pet Park 宠物公园

The project features a pet park spanning over 3,000 square feet, with a variety of facilities and themed photo spots. It is also equipped with sheltered seating and drinking fountains, allowing visitors to enjoy cherished moments with their pets. The project has over 278.7 square meters (3,000 sq ft) of space, specifically designed for 'fur babies'. It provides various facilities and themed photo spots suitable for pet play, also equipped with shaded seating, drinking fountains, etc., allowing citizens to enjoy happy time with their pets.



### Outdoor climbing wall 户外攀石场

Operated by a professional organization, the seven-metre-high climbing wall offers participants an exciting climbing experience which helps them develop their physical and mental fitness as well as a positive mindset

由专业机构营运，设有七米高的攀石墙，让参加者体验攀爬的乐趣之余，亦可从中训练体能、锻炼意志和建立正面思维







## Phase 1A(2) of Sai Sha private residential development<sup>4</sup> officially named SIERRA SEA 西沙私人住宅发展项目<sup>4</sup> 第1A(2)期正式命名SIERRA SEA



The background photo shown in this image was taken in the airspace in the vicinity of the Development site on 11 January 2025 which has been edited and/or simplified, and it has been merged with the computerized rendering of the Development by computer rendering techniques and edited and processed with computerized imaging techniques to illustrate the approximate appearance of the Phase and its surrounding environment and buildings. The image does not illustrate the actual appearance of the Development or the Phase or any part thereof, its view or surrounding environment, buildings, design, facilities and layout upon completion, and is for reference only. At the time when the background photo was taken, the Development and the Phase were still under construction, and the approved building plans of the Development and the Phase are subject to change from time to time. The details of the Development and the Phase upon completion may be different from those shown in this image, and are subject to the final approval of the building plans by the relevant Government authorities. Roads, buildings, facilities and environment in the vicinity of the Development and the Phase may not be shown. This image is made to promote the sale of residential properties in the Phase only. Other phases/parts of the Development are still under construction and other phases of the Development may be shown, or not shown or have been made transparent/simplified in the computerized rendering. This image may also show buildings, facilities and district developments etc., which are completed, under construction or not yet completed outside of the Development and the Phase. Details of such buildings, facilities and district developments etc. (including but not limited to implementation or otherwise, name, location, design, size, scale, distance, completion time etc.) are subject to the final decision of the Government or the relevant authorities. Such buildings, facilities and district developments etc. may not be completed or may be completely changed at the time of completion or handover of the Development and the Phase and their details may change from time to time and may be different from those described in this image. The buildings, facilities, layout, partitions, specifications, dimensions, colors, materials, fittings, finishes, appliances, lightings, furniture, decorative items, plants, trees, landscaping and other objects shown in this image are for reference only and may not appear in the Development, the Phase and the Clubhouse or any part thereof or in the vicinity thereof. The surrounding environment, buildings and facilities of the Development and the Phase are subject to change from time to time. The view depicted or shown in this image are not the same as the actual view that may be enjoyed by future residents at any time within the Development and the Phase. The view from the residential properties in the Development and the Phase are affected by their orientation, floor levels, surrounding buildings and environment. This image does not constitute and shall not be construed as any offer, representation, undertaking or warranty, whether express or implied, by the Vendor regarding the Development and the Phase, its surrounding environment, buildings and facilities (whether regarding the view or not). The Vendor advises prospective purchasers to conduct an on-site visit for a better understanding of the development site, its surrounding environment and the public facilities nearby. For details of the Development and the Phase, please refer to the relevant sales brochure.

本图像以于2025年1月11日在发展项目地盘附近上空拍摄之相片作为背景，经修饰及/或简化处理，并将期数的电脑模拟效果图经电脑效果合成修饰处理，以展示期数之大概外观、其周边环境及建筑物。本图像并非作展示发展项目及期数或其任何部分最后完成之实际外观、其景观或其周边环境、建筑物、设计、设施及布局，内容仅供参考。拍摄背景相片时，发展项目及期数仍在兴建中，其批准建筑图则会不时修改，落成后之详情亦可能与本图所示之详情不同，一切以政府相关部门最后批准之建筑图则为准。发展项目及期数附近的道路、建筑物、设施及环境可能未有显示。本图像仅为促销期数而制作，发展项目的其他期数/部分仍在兴建中，发展项目的其他期数可能显示于模拟效果图或未有显示或经透明化/简化处理。本图像亦可能显示发展项目及期数以外已落成、拟建中或未落成的建筑物、设施及区域发展等。此等建筑物、设施及区域发展等之详情(包括但不限于落实与否、名称、位置、设计、大小、比例、距离、竣工时间等)均以政府或相关机构之最终决定为准。此等建筑物、设施及区域发展等的发展项目及期数落成或入伙时可能尚未完成或全面更改，其细节可不时更改及与本图像所述者不同。本图像内的建筑物、设施、布局、间隔、规格、尺寸、颜色、用料、装置、装修物料、设备、灯光效果、家具、装饰品、植物、树木、园景及其他物件等仅供参考，亦未必会在发展项目、期数及会所或其任何部份或其附近出现。发展项目及期数的周边环境、建筑物及设施会不时改变。本图像中所描述或显示的景观并非等同日后住户于任何时间在发展项目及期数内所能看到的真实景观。发展项目及期数住宅物业所享有之景观受其座向、楼层、周边建筑物及环境所影响。本图像并不构成亦不得诠释或作为作出任何就发展项目及期数、其周边环境、建筑物及设施不论明示或隐含之合约条款、要约、承诺、陈述或保证(不论是否有关景观)。卖方建议准买家到有关发展地盘作实地考察，以对该发展地盘、其周边地区环境及附近的公共设施有较佳了解。有关发展项目及期数的详细资料，请参阅有关售楼说明书。

The Group's "Sai Sha mega integrated development"<sup>1</sup>, spanning over 6.7 million square feet<sup>2</sup>, comprises not only the new sports and commercial complex "GO PARK Sai Sha"<sup>3</sup>, but also SHKP's largest private residential development<sup>4</sup> to date. Phase 1A(2) of the development is officially named SIERRA SEA, highlighting its seamless connection with the natural landscape.

### SHKP's largest private residential development to date<sup>4</sup>

The residential project is a low-density development with a plot ratio less than 2<sup>5</sup>, showcasing the stunning landscape of Sai Sha. SIERRA SEA comprises four towers and offers 781 premium residential units, most with either a panoramic sea or mountain view<sup>6</sup>, and some with view<sup>6</sup> of GO PARK Sai Sha<sup>3</sup>, providing residents with a low-density environment and a high degree of privacy in their living space.

### Excellent transport links with proximity to two MTR stations x two MTR lines<sup>7</sup>

SIERRA SEA benefits from its proximity to two MTR stations x two MTR lines<sup>7</sup> – MTR Wu Kai Sha station on the Tuen Ma Line and MTR University station on the East Rail Line. It is about a five-minute<sup>8</sup> drive to MTR Wu Kai Sha station and a nine-minute<sup>8</sup> drive to MTR University Station from SIERRA SEA. MTR Wu Kai Sha station provides excellent connectivity to Kowloon East and West, as well as the High-Speed Rail network. MTR University station offers quick access to CBD1<sup>9</sup> on Hong Kong Island and CBD2<sup>10</sup> in Kowloon East.

Additionally, multiple new bus routes connect the development to various districts. Currently in operation<sup>7</sup> are bus route 582, a direct express service to MTR University station and Science Park; bus route 287, which runs through Ma On Shan to MTR University station; and bus route 581, with stops at MTR Wu Kai Sha station and MTR Ma On Shan station. There is also minibus route 807K, which connects MTR Wu Kai Sha station and MTR University station, and express route 807S, which goes directly to MTR University station. In addition, the Transport Department has approved four more bus routes to Sha Tin, Tsuen Wan, Tsim Sha Tsui and Kowloon Bay respectively<sup>11</sup>, which are expected to be in operation upon handover of the units, and is planning to introduce new bus routes from the development to Hong Kong Island and the airport<sup>12</sup>, further enhancing the transport connectivity of Sai Sha.





新地「西沙综合发展项目<sup>1</sup>」占地逾62万平方米(670万平方呎)<sup>2</sup>，除了全新运动商业综合体「西沙GO PARK」<sup>3</sup>外，亦包括集团历来最大型的私人住宅发展项目<sup>4</sup>，当中第1A(2)期早前正式命名为SIERRA SEA，凸显项目与大自然紧密相连的优势。

**新地历来最大型私人住宅项目<sup>4</sup>**  
为配合西沙怡人的环境，该住宅项目的发展密度低，地积比率低于2<sup>5</sup>。SIERRA SEA由四座大楼组成，提供781个优质住宅单位。项目大部份单位坐拥海景或山峦景致<sup>6</sup>，部分单位更享西沙GO PARK<sup>3</sup>景观<sup>6</sup>，住户可享低密度环境及高私隐度的生活空间。

**「双站x双线<sup>7</sup>」凸显交通优势**  
SIERRA SEA享有港铁屯马线乌溪沙站及东铁线大学站

「双站x双线<sup>7</sup>」优势，由项目驱车前往港铁乌溪沙站仅需约五分钟<sup>8</sup>，前往港铁大学站亦只需约九分钟<sup>8</sup>。由港铁屯马线乌溪沙站出发，一线连通东西九龙及高铁网络；由港铁东铁线大学站出发，可畅达港岛CBD1<sup>9</sup>及九龙东CBD2<sup>10</sup>。

此外，多条全新巴士路线连接项目与各区，其中已通车之路线<sup>7</sup>包括：往返大学站及科学园的特快路线582，经马鞍山前往大学站的287，以及前往乌溪沙站以及马鞍山站的581；另有小巴路线807K来往乌溪沙站及大学站，以及特快路线807S直达大学站，交通方便快捷。此外，运输署亦已批准另外四条巴士路线分别前往沙田、荃湾、尖沙咀及九龙湾<sup>11</sup>，预料将于入伙时正式通车，并正在推动增设巴士路线由项目前往港岛及机场<sup>12</sup>，进一步完善西沙的交通连接。

备注

1「西沙综合发展项目」指位于大埔市地段第253号A分段、大埔市地段第253号地段、大埔市地段第157号C分段、大埔市地段第157号D分段及大埔市地段第157号地段的各个发展部份的统称。「西沙综合发展项目」各部份之设计、建筑物、所提供的设施及面积等均以政府最终批核之图则为准。卖方保留修订及更改「西沙综合发展项目」所在之区域发展、规划、用途、设计、建筑物、设施、布局、规格、特色及营运等的权利、而毋须另行通知。「西沙综合发展项目」仍在兴建中，其建筑图则会不时修改，落成后之详情亦可能与此广告所述者不同。「西沙综合发展项目」为市场推广之用，名称，不会用于或出现在与发展项目或发展项目期数相关的建筑图则、买卖合约、公契、转让契或其他业权或法律文件。此广告所提及之工程、建筑物、设施、区域发展、规划、用途等，在「西沙综合发展项目」落成时/落成后可能尚未完成或全面更改，其细节可不时更改及与此广告所述者不同。整个「西沙综合发展项目」完全落成需时，卖方对其竣工时间并不作出任何不列明或暗示之要约、陈述、承诺或保证。卖方亦无对「西沙综合发展项目」作出其他任何明示或暗示的要约、承诺或保证。准买家亦不应作出任何倚赖，或就此广告的任何内容向卖方作出任何追讨。「西沙综合发展项目」的周边环境、建筑物及设施不会时改变，卖方亦建议准买家到有关发展地盘作实地考察，以对该发展地盘、其周边地区环境及附近的公共设施有较佳了解。「西沙GO PARK」指位于大埔市地段第157号地段内并属于「西沙综合发展项目」的部份，并不属于发展项目或期数的一部份。

2根据批地文件显示，「西沙综合发展项目」各地段之总面积为623,232平方米，以1平方米=10.764平方呎换算，即约670.84万平方呎。

3「西沙GO PARK」指位于大埔市地段第157号地段内并属于「西沙综合发展项目」部份之宣传名称。「西沙GO PARK」并不属于发展项目或发展项目期数的一部份，有关名称不会用于或出现在与发展项目或发展项目期数相关的建筑图则、买卖合约、公契、转让契或其他业权或法律文件。大埔市地段第157号地段及「西沙GO PARK」各部份之设计、建筑物、所提供的设施及面积等均以政府最终批核之图则为准。卖方保留修订及更改大埔市地段第157号地段及「西沙GO PARK」之规划、用途、设计、建筑物、设施、布局、规格、特色及营运等的权利，而毋须另行通知。大埔市地段第157号地段及「西沙GO PARK」之工程、建筑物、设施、区域发展、规划、用途等于发展项目落成时/落成后可能尚未完成或全面更改，其细节可不时更改及与此广告所述者不同。「西沙GO PARK」内的设施及服务的开放时间、使用或操作可能受制于相关法律、批地文件、入场/门票安排、实际状况、天气情况、不时所制订及修改的使用守则及政府有关部门发出之同意书或许可证。「西沙GO PARK」内设施及服务可能需要另行收费方可使用。卖方并无作出任何明示或暗示的要约、陈述、承诺或保证。准买家亦不应作出任何倚赖，或就此广告的任何内容向卖方作出任何追讨。大埔市地段第157号地段及「西沙GO PARK」的周边环境、建筑物及设施不会时改变，卖方亦建议准买家到有关发展地盘作实地考察，以对该发展地盘、其周边地区环境及附近的公共设施有较佳了解。「西沙GO PARK」资料来源：<https://www.shkp.com/zh-HK/media/press-releases/grand-opening-of-go-park-sai-sha> (摘录日期：2025年1月22日)，卖方并不保证上述网址之准确性及是否最新修订版，内容仅供参考，详情亦可能与本广告所述者不同。\*卖方对其并不作出任何不列明或暗示之要约、陈述、承诺或保证。

4历来最大型住宅发展项目指位于大埔市地段第253号A分段及大埔市地段第253号地段组成的私人住宅发展项目，截至广告印制日期为止，是由新鸿基地产全资发展的私人住宅发展项目中，单位数目最多的私人住宅发展项目。当中位于大埔市地段第253号地段的私人住宅发展项目的第1A(2)期早前正式命名为SIERRA SEA。

5地积比率是指总建筑面积与地盘面积的比值。大埔市地段第253号由大埔市地段第253号A分段及大埔市地段第253号地段组成，大埔市地段第253号A分段及大埔市地段第253号地段的最大住用地积比率分别约为1.95及1.89，因此大埔市地段第253号之最大住用平均地积比率约为1.92。

6上述仅为发展项目期数周边环境的大概描述，并不代表所有单位同时享有相关景观。所述景观受单位所处层数、座向及周边建筑物及环境影响，并非适用于所有单位，且周边建筑物及环境会不时改变。卖方建议准买家到发展地盘作实地考察，以对该发展地盘、其周边地区环境及附近的公共设施有较佳了解。卖方对发展项目期数之景观及周边环境及建筑物并不作出任何不列明或暗示之要约、陈述、承诺或保证（不论是有关景观）。

7「双站」是指港铁大学站及港铁乌溪沙站，以及「双线」是指东铁线及屯马线。「双站x双线」指由发展项目

Name of the Phase of the Development: Phase 1A(2) (the “Phase”) of Sai Sha Residences (the “Development”) (Aqua Avenue Tower 1, Aqua Avenue Tower 2, Aqua Avenue Tower 3 and Aqua Avenue Tower 5 of the residential development in the Phase are called “SIERRA SEA”.) This advertisement intends to promote the sale of residential properties in the Phase of the Development only. District: Shap Sz Heung Name of the street and the street number of the Phase: No. 8 Hoi Ying Road\* The website address designated by the Vendor for the Phase: [www.sierrasea.com.hk](http://www.sierrasea.com.hk) The photographs, images, drawings or sketches shown in this advertisement/promotional material represent an artist’s impression of the development concerned only. They are not drawn to scale and/or may have been edited and processed with computerized imaging techniques. Prospective purchasers should make reference to the sales brochure for details of the development. The vendor also advises prospective purchasers to conduct an on-site visit for a better understanding of the development site, its surrounding environment and the public facilities nearby.

Vendor: Light Time Investments Limited  
Holding companies of the Vendor: Sun Hung Kai Properties Limited, Vast Earn Limited, Williston Investment S.A.  
Authorized Person of the Phase: Chan Wan Ming  
The firm or corporation of which the Authorized Person of the Phase is a proprietor, director or employee in his or her professional capacity: P&T Architects Limited  
Building contractor for the Phase: Chun Fai Construction Company Limited  
The firms of solicitors acting for the Owner in relation to the sale of residential properties in the Phase: Johnson Stokes & Master, Wook Kwai Lee & Lo, Sit, Fung, Kwong & Shum, P.C. Woo & Co., Vincent T.K. Cheung, Yap & Co.  
Authorized institution that has made a loan, or has undertaken to provide finance, for the construction of the Phase: Hang Seng Bank, Limited  
Any other person who has made a loan for the construction of the Phase: Sun Hung Kai Properties Holding Investment Limited  
The estimated material date for the Phase to the best of the Vendor’s knowledge: 1 December 2025. Material date means the date on which the conditions of the land grant are complied with in respect of the Phase. The estimated material date is subject to any extension of time that is permitted under the Agreement for Sale and Purchase.  
This advertisement is published by the Vendor or by another person with the consent of the Vendor. Prospective purchasers are advised to refer to the sales brochure for any information on the Phase. Please refer to the sales brochure for details.  
As at the date of printing/production of this advertisement, the sales brochure of the Phase is not yet available. As at the date of printing/production of this advertisement/ promotional material, the presale consent of the Director of Lands to enter into agreements for sale and purchase of the residential units of the Phase has not yet been obtained.  
\*The provisional street number is subject to confirmation when the Phase is completed.  
Date of Printing: 31 March 2025

**Notes**  
1. The “Sai Sha mega integrated development” refers to the respective development components situated on Section A of Tai Po Town Lot No. 253, The Remaining Portion of Tai Po Town Lot No. 253, Section C of Tai Po Town Lot No. 157, Section D of Tai Po Town Lot No. 157, and The Remaining Portion of Tai Po Town Lot No. 157. The design, buildings, facilities to be provided and area of each component are subject to the final plans approved by the Government. The Vendor reserves the right to amend and change the district development, planning, user, design, buildings, facilities, layout, specifications, features and operation etc., without prior notice. The “Sai Sha mega integrated development” is still under construction and its building plans are subject to change from time to time. The details upon completion may be different from those described in this advertisement. The “Sai Sha mega integrated development” is a promotional name and it will not be used or shown in the building plans, Agreement for Sale and Purchase, Deed of Mutual Covenant, Assignment or any other title deeds or legal documents relating to the Development or the Phase of the Development. The works, buildings, facilities, district development, planning, user etc referred to in this advertisement may not be completed or fully altered at the time or after the completion of the “Sai Sha mega integrated development”, and the details thereof may from time to time be altered and different from those mentioned in this advertisement. The completion of the “Sai Sha integrated development” takes time. The Vendor makes no offer, representation, undertaking or warranty whatsoever, whether express or implied, in respect of the “Sai Sha integrated development”. Prospective purchasers should not rely on, or make any claim against the Vendor, in respect of any of the contents of the this advertisement. The surrounding environment, buildings and facilities of “Sai Sha mega integrated development” are subject to change from time to time. The Vendor also advises prospective purchasers to conduct an on-site visit for a better understanding of the development site, its surrounding environment and the public facilities nearby. “GO PARK Sai Sha” is located in The Remaining Portion of Tai Po Town Lot No. 157 and forms part of the “Sai Sha mega integrated development”. It does not form part of the Development or the Phase.  
2. According to the land grant documents, the total area of each lot comprised in the “Sai Sha mega integrated development” is 623,232 square metres, which when converted at the rate of 1 square metre = 10.764 square feet, means approximately 6,708,400 square feet.  
3. “GO PARK Sai Sha” is the promotional name of the part of the “Sai Sha mega integrated development” which is located in The Remaining Portion of Tai Po Town Lot No. 157. “GO PARK Sai Sha” does not form part of the Development or the Phase, and such name will not be used or shown in the building plans, Agreement for Sale and Purchase, Deed of Mutual Covenant, Assignment or any other title deeds or legal documents relating to the Development or the Phase of the Development. The design, buildings, facilities to be provided, and the area of The Remaining Portion of Tai Po Town Lot No. 157 and the various parts of “GO PARK Sai Sha” are subject to the final plans approved by the Government. The Vendor reserves the right to amend and change the planning, user, design, buildings, facilities, layout, specifications, features and operation etc of The Remaining Portion of Tai Po Town Lot No. 157 and “GO PARK Sai Sha” without prior notice. The Vendor makes no offer, representation, undertaking or warranty whatsoever, whether express or implied, in respect of the contents of the this advertisement. The surrounding environment, buildings and facilities of The Remaining Portion of Tai Po Town Lot No. 157 and “GO PARK Sai Sha” are subject to change from time to time. The Vendor advises prospective purchasers to conduct an on-site visit for a better understanding of the development site, its surrounding environment and the public facilities nearby. Source of information of “GO PARK Sai Sha”: <https://www.shkp.com/en-US/media/press-releases/grand-opening-of-go-park-sai-sha> (retrieved on 22 January 2025). The Vendor does not guarantee the accuracy of the above website and whether it is up to date, and the content is for reference only, and the details may differ from those stated in this advertisement. The Vendor makes no offer, representation, undertaking or warranty whatsoever, whether express or implied, regarding the accuracy of the website.  
4. The largest private residential development to date refers to the private residential development located in Section A of Tai Po Town Lot No. 253 and The Remaining Portion of Tai Po Town Lot No. 253. As at the printing date of this advertisement, it is the private residential development with the largest number of units amongst the private residential developments wholly developed by Sun Hung Kai Properties. Among them, Phase 1A(2) of the private residential development located in The Remaining Portion of Tai Po Town Lot No. 253 was officially named SIERRA SEA earlier.  
5. The plot ratio is the ratio of total gross floor area to site area. Tai Po Town Lot No. 253 comprises of Section A of Tai Po Town Lot No. 253 and The Remaining Portion of Tai Po Town Lot No. 253. The maximum domestic plot ratios of Section A of Tai Po Town Lot No. 253 and The Remaining Portion of Tai Po Town Lot No. 253 are about 1.95 and 1.89 respectively, and hence the maximum domestic average plot ratio is about 1.92 for Tai Po Town Lot No. 253.  
6. The above is only a general description of the surrounding environment of the Phase of the Development and does not represent that all units will enjoy the relevant views. The views mentioned above are affected by the unit’s floor levels, orientation, surrounding buildings and environment, and may not be applicable to all flats. The surrounding buildings and environment may change from time to

日期数乘坐巴士路线581及小巴路线807K前往港铁乌溪沙站及巴士路线582、287及小巴路线807K、807S前往港铁大学站。资料来源：巴士路线581：<https://mobile.citybus.com.hk/nwp3/?f=1&ds=581>，巴士路线287：<https://search.kmb.hk/KMBWebSite/?action=routesearch&route=287&lang=zh-hk>，巴士路线582：<https://mobile.citybus.com.hk/nwp3/?f=1&ds=582>，小巴路线807K：[https://h2-app-r.hkemobility.gov.hk/ris\\_page/get\\_gmb\\_detail.php?lang=TC&route\\_id=2001228](https://h2-app-r.hkemobility.gov.hk/ris_page/get_gmb_detail.php?lang=TC&route_id=2001228)，小巴路线807S：[https://h2-app-r.hkemobility.gov.hk/ris\\_page/get\\_gmb\\_detail.php?route\\_id=2001234&lang=TC](https://h2-app-r.hkemobility.gov.hk/ris_page/get_gmb_detail.php?route_id=2001234&lang=TC)，并经由港铁乌溪沙站连接屯马线及港铁大学站连接东铁线，内容仅供参考。上述公共交通路线服务将由第三者公司所提供，并非由卖方提供。第三者公司可自行决定及更改就上述服务之收费、使用条款、营运时间及服务期限，惟须遵守服务合约或其他相关法律文件所订立的条款规限。有关服务详情请参阅相关部门公布。卖方并无对上述服务或事宜作出任何明示或暗示的要约、陈述、承诺或保证，准买家亦不应作出任何倚赖，或向卖方作出任何追讨。  
8上述行车时间是根据运输署「香港出行易」网站(<https://www.hkemobility.gov.hk>)评估提供(摘录日期：2025年1月7日)，由发展项目海映路出发，按最短时间搜寻，所述时间仅供参考。实际交通时间受繁忙时段、设施、车速、路线、人流、天气、路面、实际交通情况、及/或个人因素及其他相关情况等等限制而有所不同，所需时间可能较长。详情亦可能与本广告所述者不同。\*卖方对其并不作出任何不列明或暗示之要约、陈述、承诺或保证。  
9 CBD1 (「商业核心区一」) 指位于中环及周边地区的传统商业核心区。资料来源：[https://www.pland.gov.hk/pland\\_en/press/publication/ar\\_22/pdf/04\\_focus\\_tc.pdf](https://www.pland.gov.hk/pland_en/press/publication/ar_22/pdf/04_focus_tc.pdf) (摘录日期：2025年1月12日)，卖方并不保证上述网址之准确性及是否最新修订版，内容仅供参考，详情亦可能与本广告所述者不同。\*卖方对其并不作出任何不列明或暗示之要约、陈述、承诺或保证。  
10 CBD2 (「商业核心区二」) 指位于九龙东，包括启德机场旧址、观塘和九龙湾的商业核心区。资料来源：[https://www.devb.gov.hk/filemanager/sc/content\\_769/CBD2\\_pamphlets.pdf](https://www.devb.gov.hk/filemanager/sc/content_769/CBD2_pamphlets.pdf) (摘录日期：2025年1月12日)，卖方并不保证上述网址之准确性及是否最新修订版，内容仅供参考，详情亦可能与本广告所述者不同。\*卖方对其并不作出任何不列明或暗示之要约、陈述、承诺或保证。  
11新增巴士路线资料参考自运输署网页[https://www.td.gov.hk/filemanager/en/util\\_article\\_cp/tai%20po%20-%20rpp%202023-24.pdf](https://www.td.gov.hk/filemanager/en/util_article_cp/tai%20po%20-%20rpp%202023-24.pdf) (摘录日期：2024年12月9日)，仅供参考。卖方并不保证上述网址之准确性及是否最新修订版，有关服务详情请参阅相关部门公布。上述巴士路线服务将由第三者公司所提供，并非由卖方提供。第三者公司可自行决定及更改就上述服务之收费、使用条款、营运时间及服务期限，惟须遵守服务合约或其他相关法律文件所订立的条款规限。有关服务详情请参阅相关部门公布。卖方并无对上述服务或事宜作出任何明示或暗示之要约、陈述、承诺或保证，准买家亦不应作出任何倚赖，或向卖方作出任何追讨。  
12运输署现正就增设980X(特别班次) (由海映路前往港岛)及A41P(特别班次) (由海映路前往机场)进行咨询，详情请参阅运输署网页[https://www.td.gov.hk/filemanager/tc/util\\_article\\_cp/17\\_rpp\\_2025\\_2026\\_tp\\_20250225wcms.pdf](https://www.td.gov.hk/filemanager/tc/util_article_cp/17_rpp_2025_2026_tp_20250225wcms.pdf) (摘录日期：2025年2月25日)，仅供参考。卖方并不保证上述网址之准确性及是否最新修订版，有关服务详情请参阅相关部门公布。详情可能与本广告所述者不同。\*卖方并不保证运输署会批准任何新增巴士路线由/途经发展项目前往港岛及机场。增设巴士路线之建议未获运输署批准。卖方对其并不作出任何不列明或暗示之要约、陈述、承诺或保证，准买家亦不应作出任何倚赖，或向卖方作出任何追讨。

发展项目期数名称:西沙湾发展项目(「发展项目」)的第1A(2)期(「期数」)(期数中住宅发展项目的Aqua Avenue第1座、Aqua Avenue第2座、Aqua Avenue第3座及Aqua Avenue第5座称为「SIERRA SEA」)。本广告仅为促销发展项目期数内的住宅物业。  
区域:十四乡  
期数的街道名称及门牌号数:海映路8号\*  
卖方就期数指定的互联网网站的网址:  
[www.sierrasea.com.hk](http://www.sierrasea.com.hk)  
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期数的承建商: 骏辉建筑有限公司  
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已为期数的建造提供贷款或已承诺为该项建造提供融资的认可机构: 恒生银行有限公司  
已为期数的建造提供贷款的任何其他人: Sun Hung Kai Properties Holding Investment Limited  
尽卖方所知的期数的预计关键日期: 2025年12月1日。关键日期指批地文件的条件就期数而获符合的日期。预计关键日期是受到买卖合约所允许的任何延期所限制的。  
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卖方建议准买方参阅有关售楼说明书,以了解期数的资料。详情请参阅售楼说明书。  
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印制日期: 2025年3月31日





## APM celebrates 20th anniversary with trend-setting AI robots APM 商场庆祝 20 周年 AI 机械人引领零售新潮流



SHKP Executive Director Christopher Kwok (left) and SHKP Executive Director Maureen Fung attended the "AI Robotics Spectacular" at APM 新地执行董事郭基泓(左)及新地执行董事冯秀炎出席 APM「AI 机械科技大汇演」

To celebrate its 20th anniversary, the Group's flagship shopping mall APM in Kwun Tong kicked off its festivities with the "AI Robotics Spectacular". APM has become the first shopping mall in Hong Kong to introduce AI humanoid robots, which gained popularity at the Spring Festival Gala TV show, as "AI Robot Service Ambassadors," offering visitors a brand-new shopping experience with increased foot traffic.

The "AI Robotics Spectacular", which combined entertainment and interactive experiences, featured meticulously designed dancing and Tai Chi performances by robots. These AI robots also served as shopping ambassadors, seamlessly integrating cutting-edge technology into daily life.

AI humanoid robots had also served as service ambassadors at SHKP's Shanghai IFC Mall, Shanghai IAPM, Nanjing IFC Mall and Beijing APM, receiving overwhelming response.

In addition to adopting AI technology in the retail sector, SHKP is actively promoting STEAM education, encouraging young people to explore national developments in advanced technologies and sparking their interest in science and technology. SHKP will continue to deepen collaboration with local academic and tech sectors, nurturing more young professionals for the field.

新地旗下观塘旗舰商场 APM 喜迎开业 20 周年，以「AI 机械科技大汇演」拉开庆祝序幕。APM 成为香港首个商场引入于春晚亮相的 AI 人形机械人，让它们来港担任「AI 机械人服务大使」，除带动人流外，亦为市民带来全新的购物体验。

「AI 机械科技大汇演」结合观赏娱乐及互动体验，机械人展示精心设计的舞蹈及太极表演，更化身商场服务大使与顾客互动交流，将尖端科技无缝融入日常生活中。

AI 人形机械人亦曾在新地旗下上海国金中心商场、上海环贸 IAPM、南京国金中心商场及北京 APM 出任商场服务大使，反应热烈。

新地不仅在零售领域推动 AI 科技的应用，亦积极支持 STEAM 教育，鼓励年轻人认识国家高端科技发展，激发他们对科技的兴趣。新地将继续与本地学界及科技业界深化交流，培育更多本地创科人才。

## The Point launches VIP programme The Point 推出 VIP 会员计划



The Point VIP members can enjoy EV Super Charging reservation service free of charge  
The Point VIP 会员可免费享有电动车特快充电预约服务

The Point, since its launch in 2019, has attracted more than three million members. To reward its most loyal members and provide them with exceptional services, The Point launched a VIP programme earlier this year for members who accumulate HK\$100,000 or more in eligible spending within 12 months. VIP members can enjoy 12 months of exclusive privileges, including 50% more bonus points, parking privileges, an Electric Vehicle (EV) Super Charging reservation service, and gold member privileges of YATA and Go Royal memberships.

In 2023, The Point launched the city's first rewards-redeemable, super-fast 60kW EV charging service. The Group has so far installed 80 super-fast EV chargers in 25 of its properties under management, including malls, commercial buildings and GO PARK Sai Sha. The EV charging network will continue to expand. The Point's Contactless Parking service, which is very popular among car-owner members, has been extended to over 100 car parks, allowing members contactless entry to car parks and auto payment upon departure.

The Point mobile app was upgraded in December 2024 with a new interface for more user-friendly access. The Instant Point Earn service has allowed members to earn

points instantly by simply getting their membership QR code scanned, saving them the hassle of visiting the Customer Care Centre or uploading receipts to The Point app.

The Point 自 2019 年推出至今，已有逾 300 万登记会员。为回馈特选会员及提供更优越的服务，The Point 于今年初推出 VIP 会员计划。会员于 12 个月内累积消费满港币 10 万元，即可升级成为 VIP，并享有 12 个月的专属礼遇，包括 1.5 倍积分赏、额外免费泊车、电动车 (EV) 特快充电预约服务、一田及 Go Royal 金会籍礼遇等。

此外，The Point 于 2023 年设立全港首创「以积分换领特快电动车 60kW 充电」服务，现时已扩展至新地旗下商场、商业大厦及西沙 GO PARK 等合共 25 个在管物业，共设 80 个特快充电桩，未来新地亦会继续扩展特快充电网络。The Point 免触式泊车服务亦深受车主会员欢迎，会员可于超过 100 个停车场体验免触式泊车，包括入场自动起闸、出闸自动缴费等功能。

The Point 手机应用程序于 2024 年 12 月推出新界面，提供更贴心的浏览体验。加上 The Point「即赚分」服务，消费时让商户直接扫描会员二维码即可马上赚分，免却前往客务中心或上传收据的步骤，快捷省时。





## Airport Freight Forwarding Centre term extended for 15 years 机场空运中心续租 15 年



The Group and the AAHK hold the AFFC term extension agreement signing ceremony. (Back row, from left) Group Executive Director Christopher Kwok, Group Chairman and Managing Director Raymond Kwok, Deputy Director-General of the Economic Affairs Department of the Liaison Office of the Central People's Government in the HKSAR Lu Feng, Secretary for Transport and Logistics Mable Chan, AAHK Chairman Fred Lam, and AAHK Acting Chief Executive Officer Vivian Cheung. (Front row, from left) Group Executive Director Allen Fung and AAHK Commercial Executive Director Cissy Chan

集团与机管局为集团旗下机场空运中心大楼进行租约签约仪式。(后排左起)集团执行董事郭基泓、集团主席兼董事总经理郭炳联、中央人民政府驻香港特别行政区联络办公室经济部副部长吕峰、运输及物流局局长陈美宝、机管局主席林天福、机管局署理行政总裁张李佳慧。(前排左起)集团执行董事冯玉麟、机管局商务执行总监陈正思。

The Group has reached an agreement with the Airport Authority Hong Kong (AAHK) to extend the term of SHKP's Airport Freight Forwarding Centre (AFFC) for 15 years until 2043. The Group will invest at least HK\$400 million in a comprehensive upgrade of the AFFC to provide smarter and more customer-centric warehousing and logistics facilities to further strengthen the city's position as an international aviation and trade centre.

Air transport plays a pivotal role in Hong Kong's economy and trade development, accounting for over 45% of the city's trade by value. Despite earlier disruptions from the pandemic, cargo volume has now surpassed pre-2019 levels, with AFFC playing a significant role, handling approximately 30% of the airport's cargo throughput.

Group Chairman and Managing Director Raymond Kwok said, "Hong Kong enjoys the unique advantages of being backed by the motherland and closely connected to the rest of the world. With the vast mainland market right on its doorstep, Hong Kong benefits from zero tariffs on most imports and exports, along with very efficient customs clearance. This combination gives Hong Kong a very strong competitive edge as a transshipment hub. The Group renewed the lease for AFFC, and is making a significant investment in a comprehensive upgrade of AFFC. This initiative will enhance Hong Kong's role as a major international aviation logistics hub, foster closer ties with other cities in the Greater Bay Area, and help the city seize opportunities presented by the Belt and Road Initiative and markets in the Global South."

The upgrade reflects AFFC customers' confidence in Hong Kong and is designed to meet their need for greater operational efficiency. The project is already underway, with phased completion expected to begin in early 2026. Upon completion, AFFC's overall cargo throughput capacity is set to increase by up to 30%. In addition to refurbishing the building, AFFC will introduce several enhancements, including flexible warehouse and smart digital systems, green building features, and the addition of wellness, dining and retail options.

集团与香港机场管理局（机管局）达成协议，落实旗下的机场空运中心（AFFC）续租 15 年至 2043 年。集团并将投入至少四亿港元，为 AFFC 进行全面优化升级，以提供更智能、更符合客户需要的仓库及物流配套设施，进一步提升香港作为国际航空运输及贸易枢纽地位。

航空运输对香港整体经济和贸易发展占有重要席位，空运占香港贸易总值超过 45%。即使之前受到疫情打击，

现时的货运量已经超越 2019 年之前的表现，而 AFFC 则协助香港国际机场处理约三成的货物吞吐量。集团主席兼董事总经理郭炳联表示：「香港享有『背靠祖国、联通世界』的独特优势，背靠祖国庞大市场，绝大部分进出口货品享有零关税，清关处理便捷高效，令香港这个转运港拥有难以比拟的竞争优势。集团为 AFFC 续租之余，还会进行全面优化升级，将促进香港与大湾区其他城市的联动和合作，同时把握『一带一路』和全球南方市场所带来的商机。」

AFFC 此次优化升级，将满足客户对提升营运效率的迫切需求，亦反映他们对香港前景有信心。相关工程已经展开，预计在 2026 年年初开始分阶段完成，届时 AFFC 整体货运吞吐量可提升高达 30%。除了翻新大楼，AFFC 亦会引入多项优化措施，当中包括为客户提供更灵活的仓库空间、引入智能数码化系统、融入绿色建筑元素，以及增设员工设施、餐饮及零售配套等。



Rendering photo of the upgraded Airport Freight Forwarding Centre  
升级优化后的机场空运中心的模拟图





## Completion and handover of Phase 1 “YOHO WEST” 第一期「YOHO WEST」落成交楼



This photograph was taken in the vicinity of the Phase on 18 February 2025 and has been edited and processed with computerized imaging techniques. It is for reference only. Prospective purchasers are advised to refer to the sales brochure for the Phase for any information on the Phase. This photograph does not constitute and shall not be construed as any contractual term, offer, undertaking, representation or warranty whatsoever, whether express or implied, on the part of the Vendor regarding the Phase or any part thereof (whether or not relating to the view). The Vendor advises prospective purchasers to conduct an on-site visit for a better understanding of the development site, its surrounding environment and the public facilities nearby.

此相片于2025年2月18日在期数附近拍摄，并经电脑修饰处理，仅供参考。卖方建议准买家参阅期数的售楼说明书，以了解期数的资料。此相片并不构成亦不得被诠释或卖方就期数或其任何部份作出任何不论明示或隐含之合约条款、要约、承诺、陈述或保证（不论是否有关景观）。卖方建议准买家到有关发展地盘作实地考察，以对该发展地盘、其周边地区环境及附近的公共设施有较佳了解。

“YOHO WEST”<sup>1</sup>, Phase 1 of the large-scale residential development jointly developed by the Group and MTR Corporation atop the Light Rail Tin Wing Stop in Tin Shui Wai, achieved satisfactory sales since its launch in December 2023. The development has been completed and handed over to buyers.

### Excellent transport network

As the only <sup>2</sup> large-scale residential development atop Light Rail Tin Wing Stop in the Tin Shui Wai district, “YOHO WEST”<sup>1</sup> enjoys the excellent connectivity of the light rail and railway network. It is also adjacent to the Tin Shui Wai Public Transport Interchange, with various buses and minibuses providing direct access to Hong Kong, Kowloon and New Territories. Situated in the Northern Metropolis<sup>6</sup>, the development will benefit from the excellent prospects of the “high-end professional services and logistics hub”<sup>7</sup> and the Shenzhen Bay Quality Development Circle<sup>8</sup>.

### Meeting the needs of different buyers

“YOHO WEST”<sup>1</sup> comprises of two 38-storey towers with a total of 1,393 premium residential units, the saleable areas of which range from 266 to 696 square feet<sup>3</sup>, catering to the needs of a variety of purchasers. The residential clubhouse “YOHO HOUSE”<sup>4</sup> offers over 30 amenities. Together with the outdoor garden, the clubhouse spans approximately 100,000 square feet<sup>5</sup>, providing residents with serene green space.

集团与港铁公司合作发展的大型地标住宅发展项目第一期「YOHO WEST」<sup>1</sup>位于天水围轻铁天荣站上盖，自2023年12月推售，市场反应理想，而项目早前已落成交楼。

### 坐拥完善交通网络

「YOHO WEST」<sup>1</sup>为天水围区内唯一<sup>2</sup>坐落于轻铁天荣站上盖的大型住宅发展项目，享有轻铁及港铁网络的便捷，并毗邻天水围公共交通运输交汇处，多条巴士及小巴路线直达港九新界。发展项目位处「北部都会区」<sup>6</sup>，受惠未来的「高端专业服务和物流枢纽」<sup>7</sup>及「深圳湾优质发展圈」<sup>8</sup>的优越前景。

### 迎合不同买家需要

「YOHO WEST」<sup>1</sup>由两幢楼高38层的住宅大楼组成，共提供1,393个优质住宅单位，实用面积介乎约24.7平方米（266平方呎）至64.7平方米（696平方呎）<sup>3</sup>，以满足不同买家的需求。此外，住客会所「YOHO HOUSE」<sup>4</sup>更配备超过30项设施，会所连同户外园林的总面积约9,290平方米（100,000平方呎）<sup>5</sup>，为住客打造舒适绿意空间。

#### Notes

1. Name of the Phase of the Development is Phase 1 ("the Phase") of Tin Shui Wai Town Lot No.23 Development ("the Development"). Tower 2 (Tower 2A & Tower 2B) and Tower 3 (Tower 3A & Tower 3B) of the residential development in the Phase are called "YOHO WEST".
2. "The only large-scale residential development located atop a Light Rail Stop in Tin Shui Wai district" means that, according to the Tin Shui Wai district under Tin Shui Wai Outline Zoning Plan No. S/TSW/17, by comparing with the residential developments that have been constructed or being constructed or are planned to be constructed within the district up to the printing date of this advertisement/promotional material, the Development is the only large-scale residential project located above the Light Rail stop. The situation described may change from time to time. The related information is for reference only, and the Vendor does not make any offer, representation, undertaking, or warranty whether express or implied in this regard.
3. The saleable area of residential properties, and the floor areas of balcony, utility platform and verandah (if any) of the residential properties are calculated in accordance with Section 8 of the Residential Properties (First-hand Sales) Ordinance. Saleable area does not include the area of every item specified in Part 1 of Schedule 2 to the Residential Properties (First-hand Sales) Ordinance. The above areas as specified in square feet are converted at a conversion rate of 1 square metre = 10.764 square feet and rounded off to the nearest whole square foot, which may be slightly different from that shown in square metre. Please refer to the sales brochure for details of the saleable area of individual units.
4. The use or operation of the recreational facilities/ the facilities and/or services within the residents' clubhouse of the Development may be subject to the clubhouse rules and guidelines of the recreational facilities, as well as approvals or permits issued by relevant Government departments, and may be subject to additional payment. Please refer to the sales brochure for details of the Phase. The facilities within the residents' clubhouse and their date of completion are subject to the final approval of the Buildings Department, Lands Department, and/or other relevant Government departments, and may not be immediately available for use upon the handover of the residential properties in the Phase. The names of the various areas and facilities in the residents' clubhouse are promotional names and are only shown in promotional materials, and the same will not appear in the deed of mutual covenant, preliminary sale and purchase agreement, sale and purchase agreement, assignment, or other title documents related to the Phase or Development.
5. According to the latest approved building plans, the total area of the clubhouse and landscape area is: clubhouse area of 4,065.158 square metres + landscape area of 5,275.803 square metres = 9,340.961 square metres, converted at a conversion rate of 1 square metre = 10.764 square feet and rounded off to the nearest whole square foot, i.e., about 100,000 square feet. [The said area is subject to the final building plans and/or documents approved by the relevant Government departments. The Vendor reserves the right to revise and alter the area of the clubhouse and landscape area.]
6. Source of future "Northern Metropolis": The Chief Executive's 2024 Policy Address website, Promoting the Development of the Northern Metropolis <https://www.policyaddress.gov.hk/2024/en/p138.html> (Reference date: 13 December 2024). The information is for reference only. The Vendor does not guarantee the accuracy of the above address and/or its content and whether it is the latest revision.
7. "High-end professional services and logistics hub" is one of the four key areas outlined in the Government's "Northern Metropolis Action Agenda", which refers to connecting Hung Shui Kiu and the surrounding area with the Qianhai Shenzhen-Hong Kong Modern Service Industry Co-operation Zone. This hub aims to provide financial and professional services while leveraging its port advantages to develop a modern logistics industry. According to the "Northern Metropolis Action Agenda", Tin Shui Wai falls within this area. Source: The Chief Executive's 2023 Policy Address website, Move Ahead with the Northern Metropolis as the New Engine for Growth <https://www.policyaddress.gov.hk/2023/en/p78.html> (Reference date: 13 December 2024) and "Northern Metropolis Action Agenda" [https://www.nm.gov.hk/downloads/NM\\_Eng\\_Booklet\\_Web.pdf](https://www.nm.gov.hk/downloads/NM_Eng_Booklet_Web.pdf) (Reference date: 13 December 2024) and Northern Metropolis website - Fact sheet on Three Pilot Areas under Large-scale Land Disposal [https://www.nm.gov.hk/downloads/Fact\\_Sheet\\_Eng.pdf](https://www.nm.gov.hk/downloads/Fact_Sheet_Eng.pdf) (Reference date: 2 January 2025) and the Chief Executive's 2021 Policy Address website, Northern Metropolis Development Strategy Report <https://www.policyaddress.gov.hk/2021/eng/pdf/publications/Northern-Metropolis-Development-Strategy-Report.pdf> (Reference date: 13 December 2024). The information is for reference only. The Vendor does not guarantee the accuracy of the above address and/or its content and whether it is the latest revision.
8. The western part of the Northern Metropolis is located within the "Shenzhen Bay Quality Development Circle", which primarily includes Yuen Long New Town, Tin Shui Wai New Town, the Hung Shui Kiu/ Ha Tsuen New Development Area, and the Yuen Long South Development Area in Hong Kong, connecting to Shekou, Nanshan, Qianhai, and Bao'an in Shenzhen. Source: The Chief Executive's 2021 Policy Address website, Northern Metropolis Development Strategy Report <https://www.policyaddress.gov.hk/2021/eng/pdf/publications/Northern-Metropolis-Development-Strategy-Report.pdf> (Reference date: 13 December 2024). The information is for reference only. The Vendor does not guarantee the accuracy of the above address and/or its content and whether it is the latest revision.

Name of the Phase of the Development: Phase 1 (the "Phase") of Tin Shui Wai Town Lot No. 23 Development ("the Development")  
(Tower 2 (Tower 2A & Tower 2B) and Tower 3 (Tower 3A & Tower 3B) of the residential development in the Phase are called "YOHO WEST")  
District: Tin Shui Wai  
Name of Street and Street Number of the Phase: 1 Tin Yan Road  
The website address designated by the Vendor for the Phase for the purposes of Part 2 of the Residential Properties (First-Hand Sales)  
Ordinance: [www.yohowest.com.hk](http://www.yohowest.com.hk)  
The photographs, images, drawings or sketches shown in this advertisement/promotional material represent an artist's impression of the development concerned only. They are not drawn to scale and/or may have been edited and processed with computerized imaging techniques. Prospective purchasers should make reference to the sales brochure for details of the development. The Vendor also advises prospective purchasers to conduct an on-site visit for a better understanding of the development site, its surrounding environment and the public facilities nearby.

Vendor: MTR Corporation Limited (as "Owner"), Best Vision Development Limited (as "Person so engaged") (Note: "Owner" means the legal or beneficial owner of the residential properties in the Phase. "Person so engaged" means the person who is engaged by the Owner to co-ordinate and supervise the process of designing, planning, constructing, fitting out, completing and marketing the Phase)  
Holding company of the Vendor (Owner): Not applicable  
Holding companies of the Vendor (Person so engaged): Better Sun Limited, Time Effort Limited, Sun Hung Kai Properties Limited  
Authorized Person for the Phase: Ng Kwok Fai  
The firm or corporation of which the Authorized Person for the Phase is a proprietor, director or employee in his professional capacity: LWK & Partners (HK) Limited  
Building contractor for the Phase: Yee Fai Construction Company Limited  
The firm of solicitors acting for the owner in relation to the sale of residential properties in the Phase: Gallant, Kao, Lee & Yip, Slaughter & May, Johnson Stokes & Master, Deacons  
Authorized institution that has made a loan, or has undertaken to provide finance, for the construction of the Phase: Not applicable  
Any other person who has made a loan for the construction of the Phase: Sun Hung Kai Properties Holding Investment Limited  
Prospective purchasers are advised to refer to the sales brochure for any information on the Phase. Please refer to the sales brochure for details of the Phase.  
This advertisement is published by the Person so engaged with the consent of the Owner.  
Date of Printing of this advertisement: 31 March 2025

#### 备注

- 1 发展项目期数名称为「天水围市地段第23号发展项目（「发展项目」）的第1期（「期数」）。期数中住宅发展项目的第2座（第2A座及第2B座）及第3座（第3A座及第3B座）称为「YOHO WEST」。
- 2「天水围区内唯一坐落于轻铁站上盖的大型住宅发展项目」是指根据天水围分区计划大纲草图编号 S/TSW/17的天水围分区，比较截至本广告/宣传资料之印制日期当日区内已兴建或兴建中或落实将会兴建的住宅发展项目，发展项目是天水围区内唯一位处轻铁站上盖的大型住宅发展项目，所述情况可能不时出现改变。相关资料仅供参考，卖方就此并不作出任何不 论明示或隐含之要约、陈述、承诺或保证。
- 3住宅物业的实用面积，以及露台、工作平台及阳台（如有）的楼面面积，是按照《一手住宅物业销售条例》第8条计算得出的。实用面积不包括《一手住宅物业销售条例》附表2第1部所指明的每一项目的面积。上述以平方呎所列之面积均以1平方米=10.764平方呎换算，并以四舍五入至整数平方呎，以平方呎与以平方米显示之数字可能有些微差异，有关个别单位之实用面积详情，请参阅售楼说明书。
- 4发展项目的康乐设施/住客会所内的设施及/或服务的使用或操作可能受制于会所守则及康乐设施的使用守则及政府有关部门发出之同意书或许可证，或需额外付款。有关期数的详细资料，请参考售楼说明书。住客会所内的设施及落成日期以屋宇署、地政总署及/或其他相关政府部门之最终批核为准，于期数住宅物业入伙时未必能即时启用。住客会所各区域及设施的名称为推广名称并仅于推广资料中显示，将不会在期数或发展项目的公契、临时买卖合约、买卖合约、转让契或其他业权契据中显示。
- 5根据最新批核之建筑图则，会所及园林的总面积/会所面积为4,065.158平方米 + 园林面积为5,275.803平方米= 9,340.961平方米，以1平方米=10.764平方呎换算，并以四舍五入至整数平方呎，即约100, 000平方呎。[有关面积以政府相关部门最后批准之建筑图则及/或文件为准。卖方保留修订及更改会所及园林的面积的权利。]
- 6未来「北部都会区」资料来源：行政长官2024年施政报告网站，推进北部都会区建设<https://www.policyaddress.gov.hk/2024/tc/p138.html>（参考日期：2024年12月13日），内容仅供参考，卖方并不保证上述网址及其内容之准确性及是否最新修订版。
- 7 高端专业服务和物流枢纽是政府公布的《北部都会区行动纲领》中四大区域之一，指洪水桥一带与前海深港现代服务业合作区对接，提供金融和专业服务，并藉着口岸优势发展现代物流业。根据《北部都会区行动纲领》，天水围属于此区域。资料来源：行政长官2023年施政报告网站，推进「北部都会区」发展新引擎 <https://www.policyaddress.gov.hk/2023/tc/p78.html>（参考日期：2024年12月13日）及《北部都会区行动纲领》[https://www.nm.gov.hk/downloads/NM\\_Chi\\_Booklet\\_Web.pdf](https://www.nm.gov.hk/downloads/NM_Chi_Booklet_Web.pdf)（参考日期：2024年12月13日）及《北部都会区行动纲领》[https://www.nm.gov.hk/downloads/Fact\\_Sheet\\_TC.pdf](https://www.nm.gov.hk/downloads/Fact_Sheet_TC.pdf)（参考日期：2025年1月2日）及行政长官2021年施政报告网站，北部都会区发展策略报告书<https://www.policyaddress.gov.hk/2021/chi/pdf/publications/Northern-Metropolis-Development-Strategy-Report.pdf>（参考日期：2024年12月13日），内容仅供参考，卖方并不保证上述网址及其内容之准确性及是否最新修订版。
- 8北部都会区的西部位于深圳湾优质发展圈内，主要包括香港的元朗新市镇、天水围新市镇、洪水桥、厦村新发展区和 元朗南发展区，对接深圳的蛇口、南山、前海和宝安。资料来源：行政长官2021年施政报告网站，北部都会区发展策略报告书<https://www.policyaddress.gov.hk/2021/chi/pdf/publications/Northern-Metropolis-Development-Strategy-Report.pdf>（参考日期：2024年12月13日），内容仅供参考，卖方并不保证上述网址及其内容之准确性及是否最新修订版。

发展项目期数名称：天水围市地段第23号发展项目（「发展项目」）的第1期（「期数」）  
(期数中住宅发展项目的第2座(第2A座及第2B座)及第3座(第3A座及第3B座)称为「YOHO WEST」)  
区域：天水围  
期数的街道名称及门牌号数：天恩路1号  
卖方为施行《一手住宅物业销售条例》第2部而就期数指定的互联网网站的网址：  
[www.yohowest.com.hk](http://www.yohowest.com.hk)  
本广告/宣传资料内载列的相片、图像、绘图或素描显示纯属画家对有关发展项目之想像。有关相片、图像、绘图或素描并非按照比例绘画及/或可能经过电脑修饰处理。准买家如欲了解发展项目的详情，请参阅售楼说明书。卖方亦建议准买家到有关发展地盘作实地考察，以对该发展地盘、其周边地区环境及附近的公共设施有较佳了解。

卖方：香港铁路有限公司(作为「拥有人」)、邦信发展有限公司(作为「如此聘用的人」)  
(备注：「拥有人」指期数住宅物业的法律上的拥有人或实益拥有人。「如此聘用的人」指拥有人聘用以统筹和监督期数的设计、规划、建造、装置、完成及销售的过程的人士。)  
卖方(拥有人)的控权公司：不适用  
卖方(如此聘用的人)的控权公司：佳阳有限公司、Time Effort Limited、新鸿基地产发展有限公司  
期数的认可人士：吴国辉  
期数的认可人士以其专业身份担任经营人、董事或雇员的商号或法团：梁黄顾建筑师(香港)事务所有限公司  
期数的承建商：怡辉建筑有限公司  
就期数中的住宅物业的出售而代表拥有人行事的律师事务所：何耀权律师事务所、高李叶律师行、司力达律师楼、孖士打律师行、的近律师行  
已为期数的建造提供贷款或已承诺为该建造提供融资的认可机构：不适用  
已为期数的建造提供贷款的任何其他人：Sun Hung Kai Properties Holding Investment Limited  
卖方建议准买方参阅有关售楼说明书，以了解期数的资料。  
本广告在拥有人的同意下由如此聘用的人发布。  
本广告之印制日期：2025年3月31日





Kai Shing Managing Director KF Chan (left) and Deputy Managing Director Kevin Chu  
 啟勝董事總經理陳錦輝(左)與副董事總經理朱啟明

## Property management team's commitment to premium quality and innovation

### Kai Shing Managing Director KF Chan and Deputy Managing Director Kevin Chu

**K**ai Shing Management Services (Kai Shing), one of the Group's property management subsidiaries, adheres to SHKP's belief in Building Homes with Heart and is committed to delivering premium property management services. KF Chan and Kevin Chu, the Managing Director and Deputy Managing Director of Kai Shing, said the company upholds the tradition of pursuing quality while striving for innovation to cater to the current needs of its tenants.

#### Embracing innovative technology to meet global trends

Multinational corporations and large mainland enterprises have stringent requirements on offices, including their locations and services. The Group's International Commerce Centre (ICC), managed by Kai Shing, has

effectively catered to the needs of different clientele through its exceptional services. Mr Chan stated that ICC will form a cluster of premium grade-A offices with two projects under construction in West Kowloon, including the International Gateway Centre (IGC) where tenants will start moving in next year and the Artist Square Towers Project. Kai Shing is well-prepared to leverage these opportunities. "The Group's projects in West Kowloon will serve as a crucial gateway for the development of the Greater Bay Area," he said. "We must employ innovative and practical thinking to create a vibrant and diverse business community for the Group and Hong Kong."

Mr Chu added that the ICC is highly sought after by multinational and mainland enterprises, and the upcoming IGC caters to these large corporations with high standards of property management and sustainable

development. "We have proactively leveraged innovative technology to enhance management standards in recent years. For instance, in 2022, we implemented an Extended Reality Facility Management (XRFM) platform in the ICC. The platform integrates multiple technologies, including Artificial Intelligence (AI), the Internet of Things (IoT), Digital Twin models and big data analytics, to improve the efficiency of our property management. The ICC and IGC have received multiple international green certifications and pre-certifications respectively, addressing tenants' demand for sustainability."

#### Hub Management to deliver high quality service

To ensure the IGC and the forthcoming Artist Square Towers Project in West Kowloon maintain the same exceptional management service standards as the ICC, Kai Shing will adopt a Hub Management approach to manage these three projects. Mr Chan explained, "Kai Shing introduced the Hub Management concept to manage nearby projects under a single management team. This approach improves work efficiency and standardizes our services." He said the projects are located in the prime area of West Kowloon and have different tenant and client profiles. This strategy will ensure that consistently high management standards are maintained at the related projects, thereby strengthening Kai Shing's brand image.

#### Gaining insights from Japan and mainland cities

To cater to the rising expectations in the market, particularly from large corporates, the Kai Shing team visited cities such as Hangzhou and Tokyo over the past year to explore the latest technologies and management models applicable in the upcoming IGC and other projects. Mr Chu said, "Many newly constructed skyscrapers in Tokyo come with a viewing platform and other distinctive features. These are worth emulating for the IGC and other upcoming projects. We also visited Hangzhou, one of the national innovative and research hubs, to explore how to integrate the latest technologies into property management."

#### Promotion of smart living through technology-enhanced services

The new management model goes beyond commercial projects. To meet the needs of the young generation and dynamic communities, in 2022, Kai Shing established the WeSpire Living brand to bring in innovative technology to promote smart and healthy living whilst providing professional and efficient property management services. Kai Shing also pioneered the use of Virtual Key and various types of robots in NOVO LAND in Tuen Mun, providing residents with distinctive services and greater convenience.

Mr Chu said that Kai Shing aims to provide attentive services that redefine property management. "Over a million people live, work, shop and enjoy leisure activities in the buildings we manage every day. Upholding SHKP's belief in Building Homes with Heart, Kai Shing aspires to offer Hong Kong residents a living environment filled with warmth, energy and happiness."

#### Building a young team to leverage the strengths of the mainland and Hong Kong

Kai Shing encourages team members to stay curious and broaden their horizons by exploring and learning from different countries and regions. In addition to trips to Tokyo and Hangzhou, Kai Shing staff have also visited Singapore and Shanghai. Mr Chan believes that offering young talent exposure to diverse experiences is crucial for talent retention. He shared that Kai Shing aims to build a property management culture that thrives in both Hong Kong and the mainland and to form a young team that combines the strengths of these two locations. "Currently, our mainland interns undergo a one-year training programme in Hong Kong. Over 200 have been successfully trained so far, and some are now leading major projects on the mainland," he said. In addition to recruiting mainland graduates residing in Hong Kong and talent via the "Top Talent Pass Scheme", Kai Shing collaborates with post-secondary institutions to tap local talent. Mr Chan and Mr Chu are confident that this dynamic team will spearhead innovation and provide quality services for the Group's properties in both Hong Kong and the mainland.





## 承传优质 追求创新

### 启胜董事总经理陈锦辉及副董事总经理朱启明

集团旗下启胜管理服务有限公司(启胜),秉持新地「以心建家」的精神,致力提供卓越的物业管理服务。启胜董事总经理陈锦辉及副董事总经理朱启明表示,团队继承集团追求高质素的传统,同时锐意从多方面不断创新,以满足租户的最新需要。

#### 应用创新科技 迎合世界潮流

跨国或内地大型企业对写字楼的选址和要求向来严格,集团旗下的环球贸易广场 (ICC) 由启胜管理,凭藉卓越的服务,一直满足不同客群的需求。陈锦辉称, ICC 连同两个集团在建中的西九龙项目,包括即将于明年入伙的 International Gateway Centre (IGC), 以及艺术广场大楼,组成优质的写字楼建筑群。启胜已做好准备,充分把握当中的机遇。「集团在西九龙的发展项目,将成为大湾区发展的关键窗口。我们必须以创新和务实的思维,为集团和香港打造一个充满活力和多元化的商业社群 (business community)。」

朱启明补充, ICC 深受跨国及内地企业的欢迎,而即将入伙的 IGC 正好迎合这些对物业管理及可持续发展有高求的大型企业。「近年我们积极运用创新科技提升管理水平,例如 2022 年在 ICC 推行延展实境设施管理 (XRFM) 系统平台,透过多重技术包括人工智能(AI)、物联网 (IoT)、数码分身模型 (Digital Twin) 及大数据分析等,提升物业管理的效益。ICC 和 IGC 两个项目分别获得多项国际绿色认证和预认证,满足租户对可持续发展的诉求。」

#### 采用「中枢管理」 统一提供高水平服务

为了确保 IGC 和未来的西九艺术广场大楼,能够与 ICC 的管理服务水平保持一致,三个项目将采用「中枢管理」(Hub Management) 的方式。陈锦辉进一步解释:「近年启胜引入『中枢管理』的概念,将邻近的项目统合由同一个团队管理,提升工作效率之余,亦可以统一服务水平。」他表示上述项目位处西九龙核心地段,覆盖不同性质的租户和客群,



Mr Chan and Mr Chu believe that the strong recognition of Kai Shing's service quality by the market and the industry is the result of the entire team's collective effort  
陈锦辉及朱启明认为,启胜的服务水平得到市场和业界认同是整个团队共同努力的成果



To broaden the horizons of staff members, Kai Shing arrange visits for them to explore new ideas and technologies to enhance service quality at their managed properties  
为了开阔眼界,启胜会安排员工到世界各地考察,引入新思维和科技,优化服务质素



启胜透过这种管理方式,确保相关项目的服务质素能保持一致的高水平,有助强化自身的品牌形象。

#### 远赴日本和内地城市取经

为了满足市场和大型企业不断提高的要求,启胜团队过去一年走访内地杭州和日本东京等地考察,期望将最新的科技和管理模式引入即将落成的 IGC 及其他项目。朱启明称:「东京不少新建摩天大楼都设有观景台,而且别具特色,很值得 IGC 及稍后落成的项目借鉴。此外,我们亦率团到国家科研重镇杭州取经,探索如何将最新技术融入物业管理之中。」

#### 以科技提升服务 推广智慧生活

启胜不只在商业项目推行崭新的管理模式。为迎合年轻客群及活力社区的需求,启胜于 2022 年成立 WeSpire Living 品牌,以创新科技推广健康及智慧生活,提供专业且高效的物业管理服务,并率先在屯门 NOVO LAND 引入电子钥匙 Virtual Key 和不同类型的机械人,让住客享受与众不同的服务和科技带来的生活便利。

朱启明表示,启胜希望结合科技提供有「温度」的服务,重塑物业管理的定义。「每天有超过一百万人在我们所管理的地方生活、工作和购物玩乐。秉承新地『以心建家』的信念,启胜希望能够为香港人带来有温度、活力及幸福感的生活体验。」

#### 建立年轻团队 发挥内地和香港优势

启胜经常鼓励同事要保持好奇心和开阔眼界,安排他们探索世界,学习不同国家地区的优势。除之前提及前往东京和杭州外,启胜也安排同事到新加坡和上海考察。陈锦辉认为让同事、特别是年轻一代看得更多更远,绝对有助留住人才。他更表示,启胜目标是建立两地通用的物管文化,组成一支糅合香港及内地优势的年轻团队。「现时启胜的内地实习会在香港接受为期一年的培训,至今成功培训出超过 200 名内地实习生,部分已能独当一面,成为国内大型项目的负责人。」启胜除了从「高端人才通行证计划」及「港澳」留学毕业生中招募内地人才,也与香港的专上学院合作,发掘本地人才。二人均期望这支充满活力的团队,能够引领创新潮流,为集团于内地和香港的物业提供优质服务。





## SHKP announces 2024/25 interim results 集团公布 2024/25 年度中期业绩



Group top management, including Chairman & Managing Director Raymond Kwok (centre), host the post-results-announcement analyst briefing  
集团管理层包括集团主席兼董事总经理郭炳联(中)主持业绩公布后的分析师简报会

The Group's underlying profit attributable to the Company's shareholders for the six months ended 31 December 2024, excluding the effect of fair-value changes on investment properties, amounted to HK\$10,463 million, an increase of approximately 17.5% year-on-year. Underlying earnings per share were HK\$3.61. The directors declared an interim dividend of HK\$0.95 per share, the same as the corresponding period last year.

For the period under review, the Group's profit generated from property sales reached HK\$2,506 million, as compared to HK\$2,040 million during the corresponding period last year. Contracted sales during the period totalled an approximate

HK\$25,500 million in attributable terms. The Group's gross rental income during the period, inclusive of contributions from joint ventures and associates, decreased by 1% year-on-year to HK\$12,280 million, while net rental income amounted to HK\$9,004 million.

The Group proactively strengthens the competitive edge of its property investment portfolio by ongoing asset enhancements and meeting high green building standards. The diversified portfolio offers the Group a stable income stream, and will expand further with

the completion of several projects in the coming few years. In Hong Kong, the mall beneath The Millennity in Kwun Tong and Cullinan Sky Mall next to MTR Kai Tak Station are scheduled to open in 2025. International Gateway Centre (IGC), the offices atop the High Speed Rail West Kowloon Terminus, will be ready for handover starting in 2026. In Shanghai, the remaining portion of the integrated project Three ITC – comprising an office skyscraper Tower B, a flagship mall ITC Maison and the Andaz Shanghai ITC hotel – will be completed in the second half of 2025, marking a significant milestone for the Group's mainland business.

On property development, the Group will continue to launch new projects in Hong Kong and on the mainland when ready and put completed residential units on the market where appropriate. One of the upcoming projects is SIERRA SEA, the first phase of the Sai Sha residential development. The entire Sai Sha project is scheduled for completion in phases over a number of years. In addition to strengthening transport connectivity and infrastructure, the Group has incorporated innovative, family- and pet-friendly development concepts to create a vibrant community.

As at 31 December 2024, the Group's gearing ratio further decreased to 17.8%. The decrease in net debt was primarily driven by cash inflows from property sales and lower construction spending during the period. The Group will uphold prudent financial management practices to ensure abundant liquidity with ample unsecured banking facilities on standby. Going forward, the Group will capitalize on its premium brand and exercise stringent cost control to achieve high asset turnover in property development, as well as maintain a substantial recurring income from its rental portfolio and non-property businesses.

截至2024年12月31日止六个月，集团在撇除投资物业公平值变动的影响后，可拨归公司股东基础溢利为104.63亿港元，较去年同期上升约17.5%。每股基础溢利为3.61港元。董事局宣布派发中期股息每股0.95港元，与去年同期相同。

回顾期内，集团来自物业销售的溢利为25.06亿港元，去年同期为20.40亿港元。按所占权益计算，集团期内录得的合约销售总额约255亿港元。集团期内的总租金收入，连同所占合营企业及联营公司的租金收入计算，按年下跌1%至122.80亿港元，净租金收入为90.04亿港元。

集团透过各项升级工程，以及高水平的绿色建筑标准，积极提升物业投资组合的竞争力。集团的物业投资组合多元化，一直为集团带来稳定的收入来源，随著多个新项目于未来数年陆续落成，其规模将进一步扩大。香港方面，位于观塘The Millennity的基座商场和毗邻港铁启德站的天玺•天Mall计划于2025年开业，而坐落高铁西九龙总站上盖的International Gateway Centre (IGC)写字楼将于2026年开始交付租户。上海方面，综合项目ITC第三期将于2025年下半年全面竣工，其中包括B座摩天办公大楼、旗舰商场ITC Maison和上海徐家汇中心安达仕酒店，将为集团的内地业务奠下另一重大里程碑。

物业发展方面，集团会继续在香港和内地的新项目准备就绪后推出市场，亦会适时推售已落成的住宅单位。计划推售的项目包括西沙住宅项目的第一期SIERRA SEA。而整个西沙项目将分期发展，预计分多年落成，集团除强化交通连接外，亦引入家庭和宠物友善元素，打造活力社区。

截至2024年12月31日，集团的负债比率进一步下降至17.8%。净债项减少主要是由于期内物业销售现金流入及建筑开支减少所致。集团将恪守审慎的财务守则，有庞大的无抵押备用银行信贷额，并保持充裕的流动资金。展望未来，集团将善用其品牌优势，严格控制开支，加快物业发展业务的资产周转，同时维持出租物业和非地产业务的庞大经常性收入。





## SUNeVision announces 2024/25 interim results 新意网公布 2024/25 年度中期业绩

SUNeVision Holdings Ltd. announced that for the six months ended 31 December 2024, its revenue increased by 14% year-on-year to HK\$1,470 million, driven primarily by higher revenue from its data centre and IT facilities business. EBITDA rose by 17% year-on-year to HK\$1,053 million, and profit attributable to shareholders increased by 11% year-on-year to HK\$484 million.

During the period under review, the growing demand for artificial intelligence (AI)-driven applications benefitted Hong Kong data centres. Phase 1 of MEGA IDC, which opened in the first half of 2024 with cutting-edge infrastructure and superior power provision, is well-suited for housing AI applications.

The recent emergence of DeepSeek signifies another phase in AI development. Looking ahead, SUNeVision remains optimistic about the opportunities brought on by AI and is well-placed to benefit from the trend. Given the volatile economic situation, SUNeVision will continue to adhere to stringent cost discipline in capital and operating expenditure to enhance overall returns for stakeholders.

新意网集团有限公司公布截至2024年12月31日止六个月的中期业绩。受数据中心及资讯科技设施业务的收入上升所带动，新意网期内收入按年上升14%至14.70亿港元。EBITDA按年上升17%至10.53亿港元，公司股东应占溢利则按年上升11%至4.84亿港元。

回顾期内，对人工智能应用的需求增长，惠及香港的数据中心。MEGA IDC第一期于2024年上半年启用，其优越的电力供应和尖端的基础设施，适合支援人工智能的应用。

近日DeepSeek的出现，标志著人工智能的发展进入新阶段。展望未来，新意网对于人工智能所带来的机遇保持乐观，且具备优秀条件随时把握机遇。在不稳定的经济环境下，新意网会严格控制资本和营运开支，以提高持份者的整体回报。

## SmarTone announces 2024/25 interim results 数码通公布 2024/25 年度中期业绩

SmarTone Telecommunications Holdings Limited reported that for the six months ended 31 December 2024, despite the highly competitive market, service revenue stood at HK\$2,303 million, similar to the same period last year. Profit attributable to equity holders was HK\$256 million (excluding one-off items), representing a 4% year-on-year growth.

During the period, roaming revenue registered a 6% growth, driven by the increasing use of SmarTone's international roaming products. SmarTone's 5G Home Broadband, one of its key growth engines, continued to perform well. SmarTone also became the first operator in Hong Kong to launch a Wi-Fi 7 home broadband service.

SmarTone will continue to support the Government's infrastructure development blueprint. In addition to the successful launch of the latest 5G-Advanced network, SmarTone commenced the deployment of "5G Golden Spectrum" in the new Kai Tak Sports Park, the Third Runway System at Hong Kong International Airport, and in 24 of the busiest MTR stations.

数码电讯集团有限公司公布截至2024年12月31日止六个月，尽管面对激烈的市场竞争，服务收入与去年同期相若，为23.03亿港元。股东应占溢利为2.56亿港元（撇除一次性项目），按年增长4%。

回顾期内，受数码通的国际漫游产品使用量上升带动，漫游收入录得6%增长。而5G家居宽频服务继续表现良好，是主要增长动力之一，最近更率先推出Wi-Fi 7家居宽频服务。

数码通将继续配合政府的基建发展蓝图，除了成功启动最新的5G-Advanced网络，亦于新落成的启德体育园、香港国际机场第三跑道系统和24个最繁忙的港铁站陆续采用「5G黄金频谱」。



## Funds raised for The Community Chest through sports for charity initiative

### 运动行善 为香港公益金筹款



Over the years, SHKP has raised funds for The Community Chest of Hong Kong through Sun Hung Kai Properties Hong Kong Cyclothon and the Community Chest Corporate Challenge to support people in need. In February this year, the Group and the Hong Kong Tourism Board presented a cheque for HK\$1.55 million to The Community Chest of Hong Kong. The funds raised during the Hong Kong Cyclothon last year, along with additional contributions from SHKP, will support the Hong Kong Anti-Cancer Society and The New Voice Club of Hong Kong in providing cancer prevention and rehabilitation services, benefitting close to 7,000 patients.

Since 2015, the Group has been the title and charity sponsor of the Hong Kong Cyclothon. In recent years, the Group is dedicated to supporting initiatives that enhance the physical and mental wellness of the community. SHKP Chairman and Managing Director Raymond Kwok (fourth left) said that the donation aims to provide the underprivileged with cancer screening and help survivors adapt to their new life.

SHKP also continued to sponsor the Community Chest Corporate Challenge this year. All funds raised during the event will be used to support rehabilitation and aftercare services through The Community Chest, demonstrating the Group's commitment to sports for charity.

新地一直支持香港公益金，多年来透过「新鸿基地产香港单车节」和「公益慈善马拉松」，为公益金筹款，支援社会上有需要人士。集团于今年2月联同香港旅游发展局，将去年单车节所筹得的捐款，加上新地额外捐款合共155万港元，以支票形式颁赠予香港公益金，以支持香港防癌会和香港新声会的癌症预防和康复者支援服务，预计将有近7,000人受惠。

集团自2015年起冠名及慈善赞助单车节，近年亦致力于提升大众身心健康的服务，持续回馈社会。新地主席兼董事总经理郭炳联（左四）表示，期望此次捐款能够帮助弱势群体进行癌症筛查，并支持康复者适应新生活。

此外，新地继续赞助今年的「公益慈善马拉松」，当中所筹得的善款全数拨捐公益金所资助的复康及善导服务，贯彻集团「运动行善」的精神。





## The Group supports cultural exchange activities

### 集团支持文化交流活动

“Fan Changjiang Action”, a student study tour programme hosted by the Hong Kong Ta Kung Wen Wei Media Group and other organizations, arranged the first study tour to Hong Kong for media students from Inner Mongolia. As one of the city’s key landmarks, ICC was the final destination of the tour. SHKP Executive Director Christopher Kwok (front left) met with the students and shared the Group’s vision and experience in developing ICC, providing them with insights into the city’s business development and the characteristics of large-scale transit-oriented developments.

由香港大公文汇传媒集团等机构合办的学生交流活动「范长江行动」，首次举办「内蒙古传媒学子香港行」，环球贸易广场(ICC)作为香港的地标



之一，成为本届活动的压轴参访地点。新地执行董事郭基泓（前左）更亲身与学生交流，分享集团发展ICC的理念和经验，让学生深入了解香港商贸发展的脉络，以及公共交通导向大型综合项目的特色。

## SHKP-Kwoks’ Foundation dedicates to nurturing talent

### 新鸿基地产郭氏基金积极培育人才

The SHKP-Kwoks’ Foundation has long supported Zhejiang University by providing scholarships for undergraduate and postgraduate students. Ren Shaobo (fifth right), Secretary of the CPC Zhejiang University Committee, visited the Group’s headquarters to express the university’s gratitude and appointed SHKP-Kwoks’ Foundation Executive Director Amy Kwok (fifth left) as a member of the fourth council of the Hong Kong Zhejiang University Education Foundation, in honour of her longstanding support and contribution to education.

Ms Kwok was honoured by the appointment and said that the Foundation had expanded the scope of the scholarship programme to support recipients of undergraduate scholarships when they pursue postgraduate studies at designated universities. The programme expansion helps reduce their financial burden, allowing them to concentrate on their studies.



新鸿基地产郭氏基金多年来透过本科生和研究生助学金计划支持浙江大学培育人才。浙江大学党委书记任少波(右五)早前到访集团表达感谢，并任命新鸿基地产郭氏基金执行董事郭婉仪(左五)为香港浙江大学教育基金会第四届理事会成员，以表彰她对大学多年来的关爱及对教育事业的贡献。

郭婉仪对大学给予的赞扬感到荣幸，表示基金会扩大助学金资助模式，拓展跨校研究生助学金，让曾受新地郭氏基金本科生奖助学金资助的同学到指定高校就读研究生时，有机会继续得到资助，缓解沉重的经济压力，集中精力投入其学术研究。



## Remarkable results at MIPIM Asia Awards 2024

### 新地于MIPIM Asia 2024大奖取佳绩



SHKP’s two premium developments won major awards at MIPIM Asia Awards 2024. Organized by MIPIM Asia, the region’s leading real estate platform, the annual awards recognize outstanding projects across the region.

The Group’s Nanjing IFC Mall received the Gold Award for Best Retail Project. Leveraging its prime location, the mall has attracted top-tier international luxury brands and renowned catering brands making their debut in

Nanjing. It is fast becoming a new landmark in Nanjing. TOWNPLACE WEST KOWLOON, the Group’s first aparthotel project in Hong Kong, won the Gold Award for Best Hospitality, Tourism and Leisure Project. Boasting a panoramic view of Victoria Harbour, the project provides living space with smart technology, diversified facilities and an exclusive community, creating an ideal living environment for young professionals and incoming talent.

新地旗下两项优质项目在「MIPIM Asia 2024大奖」中勇夺重要奖项，该年度奖项由亚洲主要房地产高峰会MIPIM Asia 主办，以表彰区内杰出的地产项目。

集团的南京国金中心商场获最佳零售项目金奖。项目地理位置优越，并吸引多个世界顶尖的奢侈品品牌及知名餐饮集团开设南京首店，成为南京的新地标。而集团香港首个Aparthotel项目TOWNPLACE WEST KOWLOON荣获最佳酒店、旅游和休闲项目金奖。该项目临海而建，配备智能科技、多元化设施及专属社群，打造外来专才及年轻才俊的理想居所及生活体验。

## SmarTone wins multiple awards in recognition of excellent services

### 数码通优质服务获多项大奖肯定

SmarTone has always put its customers first. The company won several prestigious awards at the 2024 Service Talent Award organized by the Hong Kong Retail Management Association (HKRMA), reinforcing its commitment to delivering exceptional service to its customers. SmarTone also won two annual awards of the HKRMA – the Top 10 O2O Retail Brand Award and the Top 10 Quality Trusted E-Shop Award – showcasing its steadfast commitment to refining the online and offline experience.

Furthermore, owing to SmarTone’s excellent 5G network and attentive customer service, it was the only telecommunications operator listed as one of Hong Kong top 10 brands by Kantar BrandZ, a world-leading marketing data and analytics company.



数码通一向以客为先，早前在香港零售管理协会(HKRMA)的「2024年杰出服务奖」中荣获多个奖项，再次展示数码通为广大客户提供优质服务的承诺。数码通亦获HKRMA颁发「十大O2O零售品牌」以及「十大信誉优网店」两项年度大奖，肯定了数码通优化线上线下体验的努力及成果。

此外，数码通凭藉优质的5G网络和贴心的服务，成功于全球独立数据研究及顾问机构凯度(Kantar)的报告中，成为唯一荣登香港十大品牌的电讯商。





## Hong Yip excels at HKIHK Elite Awards 2024 康业荣获香港房屋经理学会精英大奖 2024

Hong Yip has consistently prioritized quality service, innovative technology and environmental management. The company won several awards at the HKIHK Elite Awards 2024 organized by the Hong Kong Institute of Housing.

Wonderland Villas received the Best ESG Team Grand Award. It was the first housing estate in Hong Kong to recycle glass bottles into glass-sand for anti-slip coating on pedestrian paths, demonstrating Hong Yip's Sustainable Green City Concept. Wetland Seasons Park received the Best Crisis Management Team Grand Award. Harbour North and Mikiki received the Best Innovative Idea Excellence and Merit Awards respectively. And the property management team earned several individual honours.

康业一直重视优质服务、创新科技及环保管理三大范畴，于香港房屋经理学会举行的「香港房屋经理学会精英大奖 2024」中获得多个奖项，成绩卓越。

当中获颁「最佳环境、社会和企业管治团队」大奖的华景山庄，是香港首个屋苑将回收玻璃樽制成玻璃砂防滑涂层用作铺设行人路的项目，展现康业「可持续绿色都市概念」。同时，Wetland Seasons Park亦获得「最佳危机管理团队」大奖，而北角汇及Mikiki分别获颁「最佳创新概念」卓越奖及优异奖。此外，旗下物管团队亦获得多项个人奖项。

## Kai Shing garners six awards at CTgoodjobs Best HR Awards 2024 启胜在 CTgoodjobs Best HR Awards 2024 荣获六项殊荣

Kai Shing garnered six awards at the CTgoodjobs Best HR Awards 2024, underscoring the company's commitment to being a reputable employer. The accolades highlight the company's dedication to fostering a quality work environment that enables employees to thrive and reach their full potential.

The six awards include four Grand Awards of Employer of the Year, Best Gen Z Attraction Award, Best ESG Award and Best Innovative HR Initiative Award; as well as Learning & Development Team of the Year, and Recruitment Team of The Year.

To cater for the evolving needs of today's job seekers, Kai Shing earlier launched the KS100 Summer Internship Program and the Property Officer Trainee Program. In addition, the company is expanding its learning offerings

through the KS-CONNECT mobile application, enabling employees to engage in continuous learning anytime, anywhere.

启胜在 CTgoodjobs Best HR Awards 2024 中荣获六个奖项，充分印证启胜作为良好雇主的努力，为员工创造优质工作环境，助他们发挥所长。

六个奖项包括「年度雇主」、「最佳 Z 世代人才吸引力大奖」、「最佳环境、社会及管治大奖」和「最佳人力资源创新倡议大奖」四项杰出大奖，以及「年度培训及发展团队」和「年度招聘团队」。

为更符合新一代求职者的需求，启胜早前推出「KS100 暑期实习计划」及「见习物业主任计划」，并透过「KS-CONNECT」手机应用程序为员工提供各类网上学习课程，让员工随时随地学习。



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