

# SHKP Quarterly

新地季刊

Winter  
2024

New Town Plaza 40th anniversary celebrations  
bolster mega event economy

新城市廣場開業40載 全力推動盛事經濟



The YOHO Hub II  
well-received by the market  
The YOHO Hub II銷情理想

The Group participates in developing Hong Kong's  
first privately funded landfill solar farm

集團參與全港首個於堆填區  
私人發展的太陽能發電場

 新鴻基地產  
Sun Hung Kai Properties

# Contents

Winter 2024

A Publication of  
Sun Hung Kai Properties Limited  
新鴻基地產發展有限公司刊物

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#### Editor's Note :

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#### 編者按：

本刊旨在為投資者提供集團業務的最新資訊，維持企業高透明度及良好的企業管治。本刊內容涵蓋集團業務的不同範疇，相關資料陳述並非用作宣傳推廣，亦不構成售樓說明書。本刊內載列的部分相片、圖像、繪圖或素描顯示的純屬畫家對該發展地盤之想像感覺。有關圖片並非按照比例繪畫或/及可能經過電腦圖像修飾處理。準買家如欲了解發展項目的詳情，應親自到該發展地盤作實地考察，以獲取對該發展地盤及其周圍地區的公共設施及環境較佳的了解。

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# New Town Plaza 40th anniversary celebrations bolster mega event economy



Group Chairman and Managing Director Raymond Kwok (left) and Group Executive Director Christopher Kwok officiate the kick-off ceremony, setting the stage for the pyrotechnic show to celebrate the 75th anniversary of the founding of the People's Republic of China and the 40th anniversary of New Town Plaza  
集團主席兼董事總經理郭炳聯(左)及執行董事郭基泓主持啟動禮，為煙火匯演揭開序幕，慶祝中華人民共和國成立75周年暨新城市廣場開業40載

To celebrate the 75th anniversary of the founding of the People's Republic of China and the 40th anniversary of New Town Plaza, Sun Hung Kai Properties (SHKP) launched a two-month celebration starting November 2024. The festivities aligned with government initiatives to foster a mega event economy, encouraging citizens to stay and spend in Hong Kong while offering tourists unforgettable experiences.

## Hong Kong's first shopping mall pyrotechnic show to boost local economy

SHKP started the celebrations in style with Hong Kong's first-ever shopping mall pyrotechnic show, with 2,024 fireworks bursting forth across the Shatin night sky at the kick-off ceremony.

Adhering to the theme of "Tourism is everywhere in Hong Kong", a carnival was held at the mall, featuring busking performances, face painting, magic and clown shows, captivating a large crowd of citizens and visitors.

The mega celebration was officiated by Raymond Kwok, Group Chairman and Managing Director; Christopher Kwok, Group

Executive Director; and representatives from the Liaison Office of the Central People's Government in the Hong Kong SAR, the Legislative Council, and the District Councils.

At the officiating ceremony, Raymond Kwok said the Group is deep-rooted in Hong Kong and has always contributed to the city's development with efforts closely aligned with government policies. By harnessing its resources and strengths, the Group has joined hands with the government to ignite the mega event economy by rejuvenating the retail industry through an array of exciting celebrations.

"Upholding the unwavering perseverance embodied in the 'Lion Rock spirit', our teams at New Town Plaza have brought new experiences to consumers for decades,

winning the support of both locals and tourists. Looking ahead, our colleagues will continue to unleash their creativity to bring new experiences that promise more unforgettable moments to customers."

During the celebrations, the Group worked closely with its tenants to roll out over 300 shopping privileges.







(From left) Legislative Council Members Stanley Li and Holden Chow; Deputy Director General of the New Territories Sub-office of the Liaison Office of the Central People's Government in the HKSAR, Zhu Yihua; Legislative Council Member Tommy Cheung; Group Chairman and Managing Director Raymond Kwok; Group Executive Director Christopher Kwok; Legislative Council Members Gary Chan, Michael Tien, Peter Shiu and Connie Lam; and Sha Tin District Council Chairman Frederick Yu attend the kick-off ceremony  
(左起) 立法會李世榮議員、周浩鼎議員、中央人民政府駐香港特別行政區聯絡辦公室新界工作部副部長朱宜華、立法會張宇人議員、集團主席兼董事總經理郭炳聯、集團執行董事郭基泓、立法會陳克勤議員、田北辰議員、邵家輝議員、林素蔚議員、及沙田區議會主席余懷誠出席啟動禮

### Thriving hub for multigenerational enjoyment Elevating outdoor spaces for people of all ages

Celebrating its 40th anniversary, New Town Plaza has long been a key landmark for the Group and has grown alongside Sha Tin residents since its opening in 1984, contributing to Sha Tin's status as Hong Kong's most populated district. To stay current, the Group has been carrying out asset enhancement work for the mall, including ongoing exterior renovations. The recent opening of Chill Park on the mall's level three outdoor podium has increased space for leisure and live performances.

As SHKP's and Hong Kong's first large-scale integrated project developed in a transit-oriented development (TOD) model, New Town Plaza was far more than just a large-scale shopping mall and comprised offices, hotels as well as residences. Connected to the MTR station and a major public transport interchange, the project remains

a major integrated hub for living, working, shopping and transport in Sha Tin.

New Town Plaza is dedicated to meeting the ever-changing market demands by introducing new elements, including Hong Kong's first indoor musical fountain in the 1980s, a family-friendly theme park "Snoopy's World", the recently opened large-scale outdoor children's playground "Dino Park" and the pet-friendly "Pets Park". These facilities have contributed to collective memories cherished by both residents and visitors.

Raymond Kwok pointed out that New Town Plaza continues to be one of the most visited shopping malls in Hong Kong. Its convenient location, diverse range of facilities for all age groups and wide range of shops catering for different customer profiles make it an excellent choice for families with members across generations to enjoy quality time together.

### Satisfying consumers' needs with proactive innovations

New Town Plaza has pioneered in enhancing customer experiences with innovative technologies and creative features, meeting the ever-changing needs and preferences in the market.

New Town Plaza was the first SHKP shopping mall that introduced remote queuing for dine-in services through the SHKP Malls mobile app, ending the inconvenience of long queues. It was also among the first batch of malls covered by The Point, the integrated loyalty programme for SHKP malls. The Point members can earn points from spending in the malls and convert them into Point Dollars to spend as cash. To promote the use of electric vehicles, which are both convenient and eco-friendly, members who drive can enjoy contactless parking service and redeem points for SHKP's EV fast-charging service.

Furthermore, in light of the growing public demand for quality outdoor space, the Group looks forward to leveraging its use of outdoor and open spaces at its malls to provide enriching experiences for the community and invigorate the retail industry in the future.

### Exciting festive celebrations to encourage local spending

In this past Christmas, New Town Plaza's "Winter Wonderland" featured a 13-metre-tall Christmas tree in the 20,000-square-foot Chill Park, a 2,000-square-foot indoor ice rink, and a number of photo taking hot spots.

Other exciting events included busking performances and art workshops. New Town Plaza partnered with local illustrator Carmen Ng and students from local schools with 40 years of history in Sha Tin to create the Community Gallery. It depicts Sha Tin's surrounding landmarks and the rejuvenated features of New Town Plaza.





# 新城市廣場開業40載 全力推動盛事經濟

適逢中華人民共和國成立75周年暨新城市廣場開業40載，新地由2024年11月起舉辦為期兩個月的「沙田同心同行40載」慶祝活動，以響應政府推動盛事經濟，鼓勵市民留港消費，遊客盡興暢玩。

## 首個商場煙火匯演 振興地區經濟

新地在啟動禮上，舉辦全港首個商場煙火匯演，2,024枚煙花在沙田夜空綻放，以別出心裁的形式為慶祝活動揭開序幕。

貫徹「香港無處不旅遊」的理念，當日商場更舉辦大型嘉年華會，包括音樂表演、臉部彩繪、魔術及小丑表演等，成功吸引大批市民和遊客，場面熱鬧。

集團主席兼董事總經理郭炳聯及執行董事郭基泓，連同中聯辦官員、多位立法會議員和區議員主持啟動禮，為盛事掀開序幕。

郭炳聯在儀式上強調集團植根於香港，一直以實際行動配合政府施政，並利用其資源和優勢，主動參與推動經濟發展，貢獻香港。新地透過舉辦連串的慶祝活動，積極響應政府舉辦地區盛事的號召，為本地零售市場注入活力。

郭炳聯補充：「憑藉團隊『獅子山下』自強不息的精神，新城市廣場數十年來持續為消費者帶來新鮮感，故一直得到市民和旅客支持。未來我們的同事將會繼續發揮創意，構思更多新噱頭，為顧客送上更多難忘的歡樂時刻。」

慶祝活動期間，集團與商戶緊密聯繫，合作推出逾300項購物優惠。

## 三代同堂休閒熱點 持續提升戶外空間

作為集團旗下重要的地標建築，新城市廣場喜迎開幕40周年，由1984年開業至今，不僅與幾代沙田居民同步成長，更為沙田發展為全港18區中人口最多的地區出一分力。為了與時並進，集團不斷提升設施，並正在進行外牆翻新工程。位於三樓戶外空間的Chill Park於近月開幕，以增加休憩空間和可用作現場表演的活動場地。



作為新地以至香港首個以公共交通導向模式發展的大型綜合項目，新城市廣場除了大型購物中心，也包括寫字樓、酒店、住宅等。商場更連接港鐵站及大型公共運輸交匯處，時至今日，依然是沙田區內居住、工作、消閒購物和交通轉乘的大型綜合樞紐。

新城市廣場為迎合市場變化，歷來不斷注入新元素。無論是80年代設置全港首個室內音樂噴泉，引入適合一家大小的主題公園「史諾比開心世界」，以至近年開設的大型兒童戶外遊樂場「恐龍公園」和寵物共融的「寵物同樂園」，皆為香港人及旅客創造了美好的集體回憶。

郭炳聯表示，新城市廣場作為香港其中一個人流最暢旺的商場，其便捷的地理位置、場內老少咸宜的設施，以及適合不同年齡層顧客的商戶組合，特別適合小孩與家中長輩三代同堂，享受天倫之樂。

## 滿足顧客需要 主動求變創新

新城市廣場一直擔當「先行者」的角色，以創新科技及新穎元素提升顧客體驗，滿足市場不停轉變的需要。

新城市廣場是首間新地商場透過新地商場手機應用程式安排食肆入座，免除顧客在店舖外大排長龍的不便；這裡亦是首批加入新地商場綜合會員計劃 The Point的商場，會員可用消費賺取積分，更可即時當現金使用；為鼓勵市民轉用電動車，會員駕車更可享受免觸式泊車服務，以及用積分換取特快充電服務，既方便又環保。

此外，為滿足市民近年對優質戶外空間的需求，集團期望靈活使用旗下商場室外和開放空間，為市民創造更豐富的消閒體驗，激活零售市場。

## 豐富的節日慶典 吸引市民留港消費

新城市廣場於剛過去的聖誕節，特意為市民打造「夢幻聖誕國度」，當中包括於逾20,000平方呎的Chill Park內設置13米高巨型聖誕樹、於室內設2,000呎飄雪溜冰場，及多個打卡熱點。

其他精彩活動包括演唱表演及藝術工作坊，並找來本地插畫家Carmen Ng帶領與商場一樣具超過40年歷史的沙田區學校師生創作《同行40載社區畫廊》，記錄沙田周邊特色景點及新城市廣場的新面貌。





# The YOHO Hub II<sup>+</sup> well-received by the market 銷情理想



The YOHO Hub II<sup>+</sup> is the tallest residential development<sup>^</sup> in the YOHO series<sup>®</sup> of the Group. The YOHO Hub II<sup>+</sup> has achieved satisfactory sales since its launch due to its excellent transport links and comprehensive community amenities.

Comprising two residential towers with 939 premium units, The YOHO Hub II<sup>+</sup> features a variety of one - to four - bedroom units, fulfilling the needs of different buyers.

Situated atop MTR Yuen Long Station and adjacent to the Yuen Long light rail stop, the development within the emerging transport hub of Northern Metropolis, is well-positioned to leverage opportunities from the development of Hong Kong and Shenzhen. The YOHO Hub II<sup>+</sup> will also be connected to seven major railways (proposed / under planning)<sup>®</sup>, including the Hong Kong-Shenzhen Western Rail Link<sup>®</sup> and the Northern Link<sup>®</sup>. In particular, Kam Sheung Road station on the latter line is just one stop away from MTR Yuen Long Station.

The development's dual clubhouse, with an indoor area of approximately 40,000 square feet and outdoor landscaped area of approximately 210,000 square feet, provides comprehensive facilities. The podium mall, YOHO MIX, is seamlessly connected via a covered footbridge to MTR Yuen Long Station, linking up with YOHO MALL I and YOHO MALL II to create a shopping network of over one million square feet to the convenience of residents.

集團旗下「The YOHO Hub II<sup>+</sup>」為YOHO系列<sup>®</sup>最高的住宅項目<sup>^</sup>。憑藉交通便捷的優勢，以及完善的社區生活配套，項目自推售以來，備受市場追捧，銷情理想。

「The YOHO Hub II<sup>+</sup>」由兩座住宅大樓組成，合共提供939個優質住宅單位。單位間隔實用兼多元化，涵蓋一房至四房，切合不同買家的需要。

項目坐落港鐵元朗站上蓋及毗鄰輕鐵元朗站，位處未來「北部都會區」交通樞紐，充分把握深港發展的機遇。此外，「The YOHO Hub II<sup>+</sup>」更與規劃中的北部七大鐵路接軌<sup>®</sup>，包括港深西部鐵路<sup>®</sup>及北環綫<sup>®</sup>，當中後者的錦上路站與港鐵元朗站僅一站之隔。

項目的雙住客會所設施完善，會所室內面積合共約40,000平方呎，戶外園林空間約210,000平方呎。基座商場「元點」並設有蓋行人天橋直通港鐵元朗站，貫通「形點 I」及「形點 II」商場，打造逾百萬平方呎的購物網絡，為住戶帶來生活便利。

The photograph on the left was taken at the airspace in the vicinity of the Phase of the Development on 11 May 2024 and has been edited and processed with computerized imaging techniques. The image only shows the general appearance of the residential properties of the Phase of the Development and does not reflect their actual appearance, view and vicinity. The Vendor reserves the right to make alterations to the building plans and other plans of the Phase of the Development from time to time, and the design of the Phase of the Development shall be subject to the final plan approved by the relevant Government authorities. Prospective purchasers are advised to refer to the sales brochure for the Phase of the Development for any information on the Phase. This image does not constitute and shall not be considered to constitute any contractual term, offer, undertaking, representation or warranty whatsoever, whether express or implied, on the part of the Vendor regarding the Phase of the Development or any part thereof (whether or not relating to the view). The Vendor advises prospective purchasers to conduct an on-site visit for a better understanding of the development site, its surrounding environment and the public facilities nearby.

左頁相片於2024年5月11日在發展項目期數附近之上空拍攝，並經電腦修飾處理。此圖像僅作顯示發展項目期數住宅物業的大概外觀之用，並不反映其實際外觀、景觀、周邊環境。賣方保留權利不時改動發展項目期數的建築圖則及其他圖則，發展項目期數設計以有關政府部門最終批准之圖則為準。賣方建議準買家參閱售樓說明書，以了解發展項目期數的資料。此相片並不構成亦不得被詮釋成賣方就發展項目期數或其任何部份作出任何不論明示或隱含之合約條款、要約、承諾、陳述或保證（不論是否有關景觀）。賣方建議準買家到有關發展地盤作實地考察，以對該發展地盤、其周邊地區環境及附近的公共設施有較佳了解。

### Notes

<sup>\*</sup> Name of the Phase of the Development is Phase C ("the Phase") of The YOHO Hub Development. Tower 6 and Tower 8 of the residential development in the Phase are called "The YOHO Hub II".

<sup>®</sup> The YOHO series means "YOHO Town", "YOHO Midtown", "Grand YOHO Development" and "The YOHO Hub Development".

<sup>^</sup> According to the due diligence checking performed by Jones Lang Lasalle Limited on 15 June 2023 regarding the building height of Tower 6 and Tower 8 of The YOHO Hub Development, Tower 6 and Tower 8 of The YOHO Hub Development with the building height (measure from G/F to the roof) of 169.5 metres in the latest set of general building plans approved by the Building Authority on 3 January 2023 are the tallest buildings in the YOHO series.

<sup>®</sup> Seven major railways in the North (proposed/under planning) refers to "Hong Kong-Shenzhen Western Rail Link", "Central Rail Link", "Northern Link Eastern Extension", "Northern Link Spur Line", "Northeast New Territories Line", "Hong Kong Island West - Hung Shui Kiu Rail Link" and "Northern Link Main Line". "Hong Kong-Shenzhen Western Rail Link", "Central Rail Link", "Northern Link Eastern Extension", "Northern Link Spur Line", "Northeast New Territories Line", "Hong Kong Island West - Hung Shui Kiu Rail Link" (all under planning) Source of information: [https://www.nm.gov.hk/downloads/NM\\_Eng\\_Booklet\\_Web.pdf](https://www.nm.gov.hk/downloads/NM_Eng_Booklet_Web.pdf) and [https://www.tlb.gov.hk/doc/Hong%20Kong%20Major%20Transport%20Infrastructure%20Development%20Blueprint%20\(English\).pdf](https://www.tlb.gov.hk/doc/Hong%20Kong%20Major%20Transport%20Infrastructure%20Development%20Blueprint%20(English).pdf) and the proposed "Northern Link Main Line" Source of information: <https://www.gld.gov.hk/egazette/pdf/20232740/egn202327405974.pdf>, [https://www.tlb.gov.hk/doc/Hong%20Kong%20Major%20Transport%20Infrastructure%20Development%20Blueprint%20\(English\).pdf](https://www.tlb.gov.hk/doc/Hong%20Kong%20Major%20Transport%20Infrastructure%20Development%20Blueprint%20(English).pdf) and [https://www.hyd.gov.hk/en/our\\_projects/railway\\_projects/nol/index.html](https://www.hyd.gov.hk/en/our_projects/railway_projects/nol/index.html). The Vendor does not guarantee the accuracy of or that it is the latest revision of the aforesaid website address and/or its contents. The contents are for reference only.

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Name of the Phase of the Development: Phase C ("the Phase") of The YOHO Hub Development (Tower 6 and Tower 8 of the residential development in the Phase is called "The YOHO Hub II")

District: Yuen Long

Name of the street and the street number of the Phase: No. 1 Long Lok Road

The website address designated by the Vendor for the Phase: [www.theyohohub2.com.hk](http://www.theyohohub2.com.hk)

The photographs, images, drawings or sketches shown in this advertisement/promotional material represent an artist's impression of the development concerned only. They are not drawn to scale and/or may have been edited and processed with computerized imaging techniques. Prospective purchasers should make reference to the sales brochure for details of the development. The vendor also advises prospective purchasers to conduct an on-site visit for a better understanding of the development site, its surrounding environment and the public facilities nearby.

Vendor: Yuen Long Property Development Limited (as "Owner"), Success Keep Limited (as "Person so engaged") (Notes: "Owner" means the legal or beneficial owner of the Phase. "Person so engaged" means the person who is engaged by the Owner to co-ordinate and supervise the process of designing, planning, constructing, fitting out, completing and marketing the Phase.)

Holding company of the Vendor (Owner): West Rail Property Development Limited  
Holding companies of the Vendor (Person so engaged): Able Mariner Limited, Time Effort Limited, Sun Hung Kai Properties Limited

Authorized Person of the Phase: Cheng Yan Ying Grace  
The firm or corporation of which the Authorized Person of the Phase is a proprietor, director or employee in his or her professional capacity: AGC Design Limited

Building Contractor for the Phase: Sanfield Building Contractors Limited  
The firms of solicitors acting for the Owner in relation to the sale of residential properties in the Phase: Gallant, Johnson Stokes & Master, Woo Kwan Lee & Lo, Sit, Fung, Kwong & Shum and Kao, Lee & Yip

Authorized institution that has made a loan, or has undertaken to provide finance, for the construction of the Phase: The Hongkong and Shanghai Banking Corporation Limited (relevant undertaking has been cancelled)

Any other person who has made a loan for the construction of the Phase: Sun Hung Kai Properties Holding Investment Limited  
This advertisement is published by the Person so engaged with the consent of the Owner. Prospective purchaser is advised to refer to the sales brochure for any information on the Development or the Phase.  
Date of Printing: 31 December 2024

### 備註

<sup>\*</sup>發展項目期數名稱為「The YOHO Hub 發展項目的第 C 期」（「期數」）。期數中住宅發展項目的第 6 座及第 8 座稱為「The YOHO Hub II」。

<sup>®</sup>YOHO系列指「YOHO Town」、「YOHO Midtown」、「Grand YOHO發展項目」及「The YOHO Hub發展項目」。

<sup>^</sup>根據仲量聯行於2023年6月15日對The YOHO Hub發展項目之第6座及第8座建築物高度發出之獨立查驗結果，The YOHO Hub發展項目之第6座及第8座建築物的高度（由地面量度至天台）於2023年1月3日經批准的建築圖則中為169.5米，是YOHO系列最高的建築物。

<sup>®</sup>北部七大鐵路包括規劃中的港深西部鐵路、規劃中的中鐵綫、規劃中的北環綫東延綫、規劃中的北環綫支綫、規劃中的新界東北綫、擬議的滬島西至洪水橋鐵路 資料來源：[https://www.nm.gov.hk/downloads/NM\\_Chi\\_Booklet\\_Web.pdf](https://www.nm.gov.hk/downloads/NM_Chi_Booklet_Web.pdf)及[https://www.tlb.gov.hk/doc/Hong%20Kong%20Major%20Transport%20Infrastructure%20Development%20Blueprint%20\(Chinese\).pdf](https://www.tlb.gov.hk/doc/Hong%20Kong%20Major%20Transport%20Infrastructure%20Development%20Blueprint%20(Chinese).pdf)，及擬建的北環綫主綫 資料來源：<https://www.gld.gov.hk/egazette/pdf/20232740/cgn202327405974.pdf>及[https://www.tlb.gov.hk/doc/Hong%20Kong%20Major%20Transport%20Infrastructure%20Development%20Blueprint%20\(Chinese\).pdf](https://www.tlb.gov.hk/doc/Hong%20Kong%20Major%20Transport%20Infrastructure%20Development%20Blueprint%20(Chinese).pdf)及[https://www.hyd.gov.hk/tc/our\\_projects/railway\\_projects/nol/index.html](https://www.hyd.gov.hk/tc/our_projects/railway_projects/nol/index.html)。內容僅供參考，賣方並不保證上述網址及/或其內容之準確性及是否最新修訂版。

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發展項目期數名稱：The YOHO Hub 發展項目的第 C 期（「期數」）（期數中住宅發展項目的第 6 座及第 8 座稱為「The YOHO Hub II」）

區域：元朗

期數的街道名稱及門牌號數：朗樂路 1 號  
賣方就期數指定的互聯網網站的網址：

[www.theyohohub2.com.hk](http://www.theyohohub2.com.hk)

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印製日期：2024年12月31日





# A celebration of cycling: The Sun Hung Kai Properties Hong Kong Cyclothon 新鴻基地產香港單車節 全城投入單車盛事



(Front Row, left to right) Dane Cheng, Executive Director of the HKTB; Christopher Kwok, Group Executive Director; Adam Kwok, Group Executive Director; Cai Jianxiang, Director of the Guangdong Provincial Social Sports, Sports Training and Competition Centre; Cheuk Wing-hing, Deputy Chief Secretary for Administration; Dr Pang Yiu-kai, Chairman of the HKTB; Raistlin Lau Chun, Acting Secretary for Culture, Sports and Tourism; Vivian Sum Fong-kwang, Permanent Secretary for Culture, Sports and Tourism; Angelina Cheung Fung Wing-ping, Commissioner for Tourism and Joyce Tam, Chairman of Product and Event Committee of the HKTB, join the group photo with (back) the winners of the City Cycling Challenge around the Greater Bay Area (Hong Kong) – the SHKP Men's Open  
(前排由左至右)：旅發局總幹事程鼎一、集團執行董事郭基泓、集團執行董事郭基輝、廣東省社會體育和訓練競賽中心主任蔡建祥、政務司副司長卓永興、旅發局主席彭耀佳博士、署理文化體育及旅遊局局長劉震、文化體育及旅遊局常任秘書長沈鳳君、旅遊事務專員張馮泳萍及旅發局產品及活動委員會主席譚載怡，與「環粵港澳大灣區城市自行車挑戰賽(香港站)新鴻基地產公開組」男子組優勝者(後排)合影

This year's Sun Hung Kai Properties Hong Kong Cyclothon concluded successfully in October, bringing together nearly 6,000 passionate cycling enthusiasts for a spectacular day of sport and charity.

Embodying the spirit of Sports for Charity, the funds raised during the event — alongside contributions from the Group — will be donated to The Community Chest of Hong Kong to support those in need. This year's Cyclothon offered a thrilling array of six cycling experiences and races, including the challenging 50km and 32km rides as well as the City Cycling Challenge around the Greater Bay Area (Hong Kong) — the SHKP Men's and Women's Opens. A highlight of the event was the participation of four-time Tour de France champion Chris Froome in the 50km ride and the CEO Charity and Celebrity Ride.

Group Executive Director Adam Kwok said, "SHKP is proud to be the title and charity sponsor of the Hong Kong Cyclothon for the seventh time. A fantastic showcase to the world of Hong Kong's vibrant culture and beauty, this event welcomed Chris Froome and a sports carnival



The children are having a great time playing on their balance bikes with Group Executive Director Adam Kwok and Chris Froome at GO PARK Sai Sha  
集團執行董事郭基輝與Chris Froome，在西沙 GO PARK與小朋友大玩平衡車

held for the first time by the Hong Kong Tourism Board (HKTB) in the West Kowloon Cultural District for both residents and tourists to experience the joy of sports."

The day before the Cyclothon, Froome met with local young cyclists at GO PARK Sai Sha — the Group's new integrated landmark near Ma On Shan — and was full of praise for the stunning views of the surroundings as well as the diverse sports facilities available there.

今年的「新鴻基地產香港單車節」在10月圓滿舉行，吸引約6,000名單車迷參加這項結合運動及慈善元素的盛事。

貫徹新地「運動行善」的精神，單車節所籌得的善款將連同集團額外捐款，全數撥捐予香港公益金，幫助社會上有需要人士。今年單車節共設六項單車體驗活動及比賽，其中包括「50公里組」和「32公里組」兩個非競賽項目，以及環粵港澳大灣區城市自行車挑戰賽(香港站)——新鴻基地產男女子公開組賽事。今屆單車節更邀請到四屆環法單車賽冠軍得主Chris Froome參與「50公里組」及「總裁慈善及名人單車遊」，令活動倍受矚目。

集團執行董事郭基輝表示：「新地很榮幸連續第七屆冠名及慈善贊助香港單車節，藉著這全港最大型的單車運動盛事，向世界展現香港迷人的景致和活力。本屆單車節除邀請到Chris Froome親身參與騎行，香港旅遊發展局更首次在西九文化區舉辦單車節嘉年華，讓市民和遊客能一同參與這項盛事，體驗運動的樂趣。」



此外，集團於單車節前夕，邀請Froome與數十位本地年輕車手在集團旗下鄰近馬鞍山的新綜合地標西沙GO PARK見面交流。他更對GO PARK周邊的怡人景色及其提供的多元化運動設施讚不絕口。





## The Group participates in developing Hong Kong's first privately funded landfill solar farm

### 集團參與全港首個於堆填區私人發展的太陽能發電場



Officiating at the groundbreaking ceremony are (from right) Christopher Kwok, Group Executive Director; Tse Chin-wan, Secretary for Environment and Ecology; Laurent Pelletier, Chief Executive Officer of Veolia Hong Kong and Macau; and Kwok Ka-wa, Vice President of CITIC Pacific  
(右起) 集團執行董事郭基泓、環境及生態局局長謝展寰、威立雅香港及澳門行政總裁鮑智雅，及中信泰富副總裁郭家驊為「動土儀式」的主禮嘉賓

Sun Hung Kai Properties (SHKP), Veolia and CITIC Pacific held a groundbreaking ceremony for Hong Kong's first privately funded solar farm on a landfill, a significant milestone in the group's support of the HKSAR Government's Climate Action Plan 2050.

Located on a slope in the South East New Territories Landfill in Tseung Kwan O, the solar farm will be operated by Green Valley Landfill Limited (GVL) – a joint venture among Veolia, SHKP and CITIC Pacific. Annually, the solar farm is expected to generate 1.2 million kWh of green electricity, enough to power approximately 360 households\*. By replacing conventional fuel sources with renewable energy, it aims to reduce carbon emissions by around 468 tonnes a year, equivalent to the carbon dioxide (CO<sub>2</sub>) absorption of about 20,000 trees. The project is targeted to start generating green electricity in the first half of 2025.

SHKP Executive Director Christopher Kwok expressed gratitude to the Environment and Ecology Bureau and the Environmental

Protection Department for their strong support, which he credited as pivotal to the successful implementation of the project.

He said, "SHKP has been a strong advocate of solar energy, actively promoting the installation of solar panel systems across our owned and managed sites, resulting in the largest solar power network in the city. We are excited to see the solar farm nearing fruition."

Kwok highlighted that SHKP would not only provide civil and construction works for the project but also arrange for its subsidiary SUNeVision, Hong Kong's largest data centre operator, to acquire CLP Power's Renewable Energy Certificates 100% linked to the solar power generated by GVL. This collaboration between the Group's companies would create a closed-loop ESG model for the supply of green electricity.

Developing the solar farm project on the landfill involved several technological and project execution breakthroughs, including special civil engineering design to ensure slope stability and wind load protection. The Group will leverage its expertise to manage the civil and construction works, ensuring the smooth implementation of the project.

Looking ahead, the Group is prepared to develop more large-scale solar farms on sites such as land under planning and landfills, confident that the private sector can play a crucial role in harnessing solar energy for a sustainable future.

新地、威立雅及中信泰富早前為本港首個由私人發展、建在堆填區地面的太陽能發電場舉行動土儀式，以行動支持特區政府的《氣候行動藍圖2050》。

太陽能發電場坐落於將軍澳新界東南堆填區的斜坡上，由威立雅、新地及中信泰富合組的聯營公司—翠谷工程有限公司負責營運，預計每年可產生1,200,000度(kWh)電力，足以滿足約360戶家庭一年的用電需要\*。此發電場以太陽能取代化石燃料發電，令碳排放每年減少約468噸，大概相當於20,000棵樹的二氧化碳吸收量。項目預計於2025年上半年開始供電。

集團執行董事郭基泓特別感謝環境及生態局與環境保護署對計劃的大力支持，令項目得以成功落實。

他表示：「新鴻基地產致力倡導太陽能發展，積極推動在我們持有或管理的物業安裝太陽能發電系統，並發展成全港最大的太陽能發電網絡。我們很高興這個太陽能發電場很快便會落成。」



At the ceremony, Helen Lo (left), Commercial Director of SUNeVision, receives a CLP Renewable Energy Certificate from Lena Low (right), Senior Director of Customer Success & Experience of CLP Power, and Carl Lai (middle), Project Manager of GVL  
典禮上，新意網商務總監羅羿(左)從中華電力客戶成功及體驗高級總監劉麗娜(右)及翠谷工程項目經理黎嘉興(中)手上接過中電「可再生能源證書」

他指新地除了負責這個項目的土木和建築工程部分，集團旗下全港最大的數據中心服務商新意網，亦將認購與這個太陽能發電場百分百掛鈎的中電「可再生能源證書」。此安排促成旗下公司使用由集團合資聯營的太陽能發電場所生產的綠色電力，從而發展出「內循環的ESG模式」。

在堆填區安裝太陽能板，需要克服多項技術和施工上的挑戰，其土木工程設計經過精心規劃，以強化斜坡穩定性和防風荷載保護。集團在負責一系列土建及結構承托工程時，將繼續利用其企業專長，令工程得以順利完成。

展望未來，集團期望在規劃中的土地或堆填區等用地，發展更多大規模的太陽能發電場，並堅信私營機構在推動太陽能發展方面可作更大的貢獻，實現可持續未來。



\*According to the Electrical and Mechanical Services Department, the average electricity consumption per household per month in Hong Kong is about 275 kWh

\*根據機電工程署資料，以香港每戶家庭每月平均用電量約275度電推算





## Hong Kong's most extensive solar panel network 全港最大太陽能發電網絡

SHKP has been a strong advocate of solar energy since the Feed-in-Tariff Scheme's introduction in 2018. It has been actively driving the installation of solar panel systems across the sites it owns or manages. As of mid-2024, over 16,500 solar panels had been installed at 64 sites managed by the Group, making the largest solar panel network in Hong Kong.

These panels, located in residential developments, offices, shopping malls, industrial buildings and construction sites, generate nearly seven million kWh of electricity annually — enough to power 2,100 households. This effort also reduces carbon emissions by 3,200 tonnes each year, equivalent to the CO<sub>2</sub> absorbed by 140,000 trees. Notably, the Group installed over 1,400 solar panels at the construction sites for the Sai Sha mega project, a first in the industry.

Additionally, the Group's property management companies, Kai Shing and Hong Yip, use online monitoring systems to track the performance of the solar panel systems real-time, enabling swift interventions and increased efficiency.

新地積極響應自2018年推出的「上網電價計劃」，截至2024年中，集團已經在64個其擁有或管理的物業，設置超過16,500塊太陽能板，成為全港最大的太陽能發電網絡。

這些太陽能發電系統遍布住宅、寫字樓、商場、工廈及建築工地，每年可生產約700萬度電，足以為2,100戶家庭提供所需的電力，以及每年減少碳排放約3,200公噸，相當於140,000棵樹一年的二氧化碳吸收量。值得一提的是，集團於西沙的全新大型綜合項目配備逾1,400多塊太陽能板，成為香港首個在臨時工地搭建的太陽能發電系統。

此外，集團旗下物業管理公司啟勝及康業設有實時監測系統，全方位評估太陽能光伏板的運作表現，並因應不同情況迅速作出調節，以提升效率。



Group Executive Director Christopher Kwok expects the number of solar panels on sites managed by the Group to exceed 20,000 by the end of 2025  
集團執行董事郭基泓預計到2025年底，旗下管理物業設置的太陽能板將超過20,000塊



## SHKP celebrates the 75th anniversary of the founding of the People's Republic of China 新地慶祝中華人民共和國成立75周年



(From left) Legislative Council Member Scott Leung; Federation of HK Chengdu Community Organisations Executive Vice Chairman Vincent Wong; Legislative Council Member Vincent Cheng; Group Executive Director Christopher Kwok; District Officer (Sham Shui Po) Paul Wong; Kowloon Sub-office of the Liaison Office of the Central People's Government in the HKSAR Deputy Director General Guo Chang-yong; Culture, Sports and Tourism Bureau Under Secretary Raistlin Lau; Standing Committee Member of the CPC Sichuan Provincial Committee and Director General of the United Front Work Department Zhao Jun-min; Legislative Council Member Rebecca Chan; the Unified Association of Kowloon West Chairman Kevin Fan; Sichuan Provincial Returned Overseas Chinese Federation Vice Chairman Huang Hao; Kowloon West District All Circles Welcome Panda Series Activities Organizing Committee Chairman Simon Yim and Ocean Park Hong Kong Chief Executive Ivan Wong at the promenade pier in Cheung Sha Wan

(左起)立法會梁文廣議員、香港成都社團總會常務副會長王賢訊、立法會鄭泳舜議員、集團執行董事郭基泓、深水埗民政事務專員黃昕然、中央人民政府駐香港特別行政區聯絡辦公室九龍工作部副部長郭長勇、文化體育及旅遊局副局長劉震、四川省省委常委、統戰部部長趙俊民、立法會陳凱欣議員、九龍西區各界協會會長樊敏華、四川省歸國華僑聯合會副主席黃灝、九龍西區各界「喜迎熊貓系列活動」籌備委員會主席閻小穎及香港海洋公園行政總裁黃剛輝齊集長沙灣海濱碼頭

To commemorate the 75th anniversary of the founding of the People's Republic of China, SHKP organized and sponsored a series of celebrations. These exciting happenings drew extensive participation, invigorated consumer spending and rejuvenated the local economy.

### Event hosted in public open space of a private development via public-private-community collaboration

In September, the Group supported community initiatives organized by the Sham Shui Po Residents Association and co-organized by the Sham Shui Po District Office, featuring a photogenic display and a weekend market at the promenade pier in Cheung Sha Wan.

Held in a privately developed public open space across from the Group's TOWNPLACE WEST KOWLOON and SOHO West, the event came to fruition through government-business-community collaboration. The event's success provided valuable insights for the future use of public open space and demonstrated how united efforts can help revitalize communities and stimulate economic growth regionally.

Additionally, the distinctive heart-shaped installation at the pier captivated many visitors who gave their blessings to the motherland. On the night of the Mid-Autumn Festival, the pier was crowded with about 3,000 people celebrating the festive season. The organizer also held a promenade market, showcasing a variety of stalls, including artisanal workshops and game booths, which were well-received by visitors.





**為**慶祝中華人民共和國成立 75 周年，新地早前舉辦並贊助多項慶祝活動，凝聚歡樂氣氛刺激消費。活動吸引眾多市民積極參與，同時提振地區經濟。

### 善用私人發展公眾空間 實現官商民合作

集團於九月支持由深水埗居民聯會舉辦、深水埗民政事務處協辦的「躍動全港 一切由『深』出發」活動，包括在長沙灣海濱碼頭設置打卡裝置和市集。

活動在私人發展的公眾休憩空間舉辦，位置對正集團旗下的 TOWNPLACE WEST KOWLOON 及 SOHO West。是次官商民合作模式，不但為日後社會考慮如何使用公共空間帶來參考價值，更重要是印證在社會各界通力合作下，能有效提振社區，帶動地區經濟發展。

此外，碼頭設置獨特的心形裝置，吸引不少市民打卡，展現出香港人對國家的祝福。中秋節當晚該處更吸引超過 3,000 名市民到來共慶佳節，場面熱鬧。同時，主辦機構舉辦的臨海市集，現場設有特色商戶攤檔、手工藝工作坊及遊戲攤位，吸引一眾市民到場參與。

### 藉「熊貓熱」推廣中華文化

新地亦全力支持「同心熊貓海濱遊 非遺文化齊體驗」主題展覽。活動由香港四川社團總會主辦，九龍西區各界協會、香港青年聯會、香港成都社團總會及深水埗民政事務處合辦。

大會於長沙灣海濱碼頭設置 12 款高約 1.8 米的「同心熊貓」雕塑，服飾分別由四川和香港的設計師創作，完美融合中華傳統文化和香港時尚。

集團執行董事郭基泓表示，新地很榮幸接連與特區政府和社會各界合作，透過一系列活動，向市民展示中華傳統文化和香港特色文化的有機結合，吸引訪客前來留影，提升地區活力，振興經濟。

新地亦舉辦其他國慶慶祝活動，包括在旗下環球貿易廣場的外牆展示國慶燈飾及祝賀語、贊助新界青年聯會的「夢溪少年談」國家成就科普計劃、協辦重量級活動「慶祝中華人民共和國成立 75 周年暨中國新聞社深耕香港 70 周年」圖片展，及另一矚目活動「《今朝更好看》慶祝中華人民共和國成立 75 周年名家作品展」。集團旗下商場和綜合會員計劃 The Point 亦推出一系列商戶優惠及消費獎賞，藉國慶和中秋帶動本地消費，助力振興經濟。

Chinese culture and Hong Kong's unique heritage, as well as helped stimulate the local economy.

SHKP's other activities to mark the occasion included hosting a National Day light show featuring a celebratory slogan on the façade of the Group's International Commerce Centre; sponsoring the "Meng Xi" InnoTech Promotional Programme, initiated by the Federation of New Territories Youth; co-organizing a photo exhibition showing the achievements of the motherland, hosted by the China News Services Hong Kong Bureau and the Hong Kong Federation of Journalists; and sponsoring a painting exhibition organized by Bauhinia Culture Group, titled "Better Than Ever – Exhibition of Famous Works Celebrating the 75th Anniversary of the Founding of the People's Republic of China". SHKP malls and its loyalty programme The Point also rolled out a series of shopping privileges and spending rewards to boost local spending during the National Day celebrations, thereby boosting the local economy.

### Riding on panda fever to promote Chinese culture

SHKP fully supported the Panda Flair Waterfront Cultural Heritage Exploration exhibition organized by the Federation of HK Sichuan Community Organisations and co-organized by The Unified Association of Kowloon West Limited, the Hong Kong United Youth Association, the Federation of HK Chengdu Community Organisations Limited and the Sham Shui Po District Office.

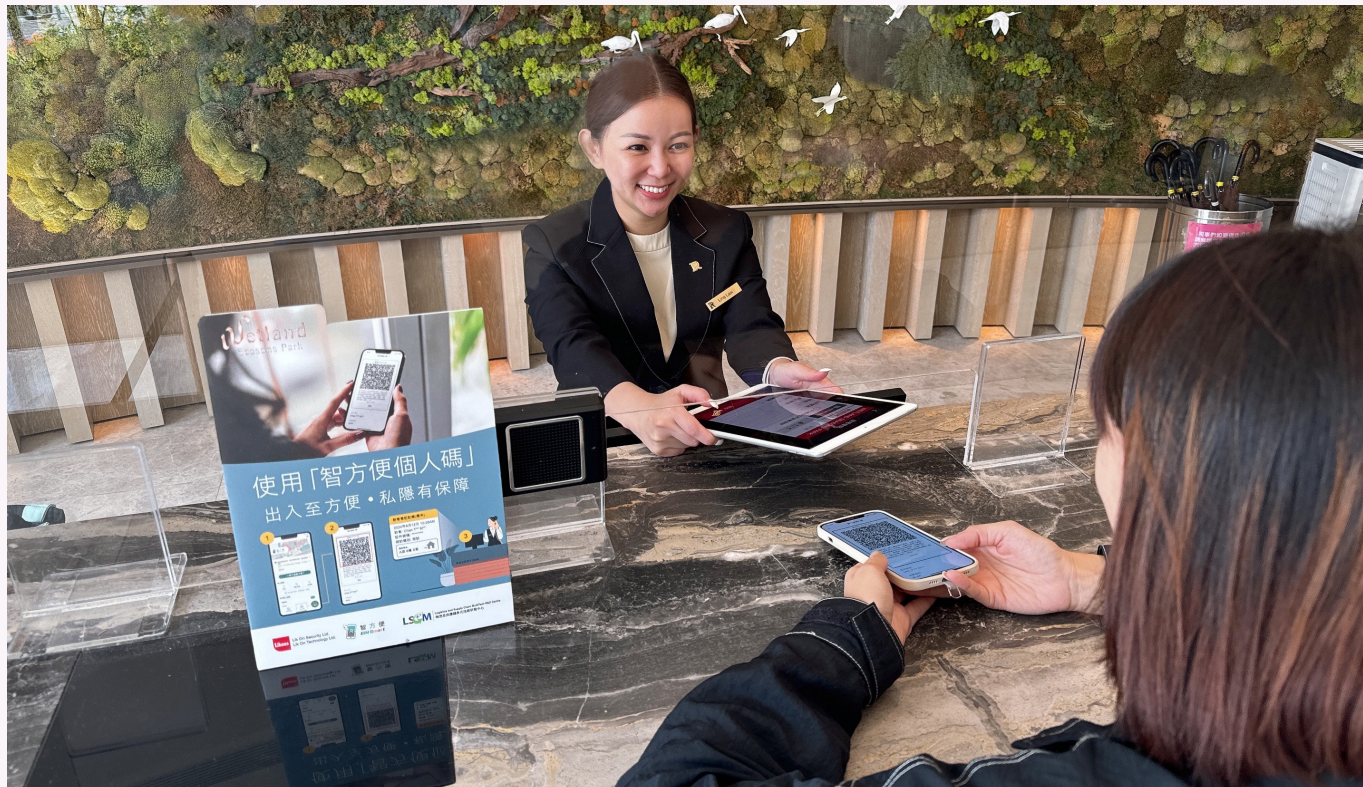
Twelve panda sculptures, each about 1.8 metres tall, were put up at the promenade pier in Cheung Sha Wan. Crafted by talented designers from Sichuan and Hong Kong, the sculptures represented perfect fusion of traditional Chinese culture and Hong Kong fashion.

Group Executive Director Christopher Kwok stated that SHKP was honoured to collaborate with the government and the community in a series of vibrant celebrations that provided visitors with an exquisite blend of traditional





## SHKP residential developments take lead in adopting “iAM Smart Personal Code” for visitor registration 新地屋苑率先採用「智方便個人碼」進行訪客登記



Three of the Group’s large-scale residential developments have joined a pilot programme to adopt the “iAM Smart Personal Code” for visitor registration in support of the government’s drive for smart city development.

In the pilot programme, Hong Yip, the property management arm of the Group, joined hands with its subsidiary Lik On Security Limited which debuted the IT service tailor-made for the personal code.

The service is currently being trialled at the Group’s St Michel in Sha Tin, as well as Wetland Seasons Park and Wetland Seasons Bay in Tin Shui Wai. Hong Yip plans to expand it to other properties it manages in the future.

The “iAM Smart Personal Code” displays limited personal data, including a masked English name, thus protecting users from disclosing excessive personal details.

The Hong Yip property management team can quickly register visitors on its customer relationship management platform by scanning their “iAM Smart Personal Code”, eliminating the need for visitors to present their identity cards and thus streamlining the registration process.

集團旗下三個大型屋苑已全面支援「智方便個人碼」作訪客登記，成為全港首批試點屋苑，以配合政府推動智慧城市發展。

新地旗下的物業管理公司康業及其附屬公司 Lik On Security Limited 參與政府的「智方便」先導計劃，而 Lik On 是全港首間服務供應商提供相關資訊科技服務。

該訪客登記系統已於集團旗下沙田瓏珀山、天水圍 Wetland Seasons Park 及 Wetland Seasons Bay 試行，未來計劃延伸至康業轄下其他物業。

「智方便個人碼」不會披露任何用戶敏感個人資料，包括僅顯示已屏蔽的用戶英文名稱，有效保障個人私隱。

康業的物業管理團隊只需以手機掃描訪客的「智方便個人碼」，配合客戶關係管理平台，即可為訪客進行登記。過程中訪客無需出示身分證，大大簡化登記程序。



## SHKP named World’s Best Real Estate Developer by Euromoney 新地獲《Euromoney》評選為全球最佳地產公司

SHKP won eight awards at the Real Estate Awards 2024 organised by a leading international financial magazine *Euromoney*, including the highest recognition of The World’s Best Real Estate Developer Award. The accolades underline the Group’s prestigious status in the market and the unwavering trust it receives from stakeholders.

Embracing the spirit of Building Homes with Heart in developing every project, SHKP has won wide acclaim in the market. Besides winning the highest honour in the developer category on the global level, the Group also won the Best Real Estate Developer Award in Hong Kong, China and the Asia-Pacific region, a testament to the premium brand of SHKP and the high commendation it receives across regions.

In other categories, SHKP won more awards including Asia-Pacific’s Best Residential Developer, Asia-Pacific’s Best Retail Developer, and the World’s Best Residential Developer.

Notably, SHKP won the World’s Best Real Estate Development award for its High-Speed Rail West Kowloon Terminus Development project. Sitting atop the city’s only High-Speed Rail station, the project enjoys unrivalled transport connectivity, with easy access to Airport Express and three other MTR lines, as well as a walkway linking the thriving West Kowloon Cultural District with the neighbouring communities.

The project is set to be one of the most sustainable and environmentally friendly buildings in the world upon its completion in 2026. The development comprises two sets of twin-block premium grade-A office towers above a retail podium. The office portion, named International Gateway Centre (IGC), has drawn leading global financial institution UBS as the first anchor tenant. It will contribute to the Group’s recurring income in the future.

新地於著名國際財經雜誌《Euromoney》主辦的2024年度房地產大獎中榮獲八個獎項，包括最高榮譽「全球最佳地產公司」，凸顯集團贏得持份者的信任，以及於業界的卓越地位。

集團憑藉「以心建家」的信念籌建每個項目，一直備受市場肯定。在今次評審中，新地榮獲地產發展商類別的最高榮譽「全球最佳地產公司」，同時奪得「香港最佳地產公司」、「中國最佳地產公司」，以及「亞太區最佳地產公司」，足證新地的優質品牌，獲不同市場高度評價。

在其他類別，新地亦榮獲多項大獎，包括「亞太區最佳住宅項目發展商」、「亞太區最佳零售項目發展商」，以及「全球最佳住宅項目發展商」，成績驕人。

此外，集團憑藉高鐵西九龍總站發展項目，獲得「全球最佳地產發展項目」大獎。該項目坐落於香港唯一的高鐵站上蓋，交通網絡極佳，從項目前往乘搭機場快線和另外三條地鐵線均十分便捷，亦有行人通道直通西九文化區和周邊社區。

項目包括兩座雙子式優質甲級寫字樓和基座商場，預計於2026年落成，屆時將成為全球在可持續發展和環境友善方面均表現卓越的建築物之一。其寫字樓部分已命名為International Gateway Centre (IGC)，並已獲環球金融機構瑞銀承租和成為首個主要租戶。在未來，將為集團的經常性收入帶來新貢獻。







## SHKP won ESG Leading Enterprises awards 新地榮獲 ESG 領先企業大獎



SHKP won three awards at the sixth ESG Leading Enterprises 2024, co-organized by *Bloomberg Businessweek/Chinese Edition* and Deloitte: the ESG Leading Enterprise Award, the Leading Social Initiative Award and the Sustainability Supply Chain Award. This recognition reflects the market's high regard for the Group's dedication to integrating environmental, social and governance (ESG) elements into its business development.

SHKP was the first developer to lend private land to the government for free for developing Light Public Housing (LPH) and has continued to support the government's efforts to address the shortage of public housing by filling the short-term gap in public housing supply.

The LPH project on Yau Pok Road, Yuen Long received the Leading Social Initiative Award. Providing about 2,150 LPH units on the 960,000-square-foot site, this will be one of the first LPH projects to start taking in residents in 2025, an illustration of SHKP's commitment to working for the greater good of the community.

Sanfield (Management) Limited, the Group's wholly-owned subsidiary, launched Hong Kong's first sustainability-linked supplier payment services (SPS) programme in the construction industry. The SPS programme facilitates Sanfield's suppliers and sub-contractors which meet pre-determined sustainability related targets to get early payment from Sanfield, improving their cash conversion cycle and encouraging them to accelerate their transition to more sustainable construction practices.

新地在《彭博商業周刊/中文版》與德勤合辦的第六屆「ESG領先企業2024」中榮獲三項殊榮，包括「ESG 領先企業獎」、「領先社區項目獎」及「可持續供應鏈獎」，反映集團致力將環境、社會及管治 (ESG) 元素融入業務發展的表現，得到市場高度肯定。

作為首個將私人地皮無償借予政府發展簡約公屋的發展商，新地積極運用自身資源，協助政府應對公營房屋問題，以填補短期公營房屋供應不足的缺口。

位於元朗攸壘路的簡約公屋項目榮獲「領先社區項目獎」。該項目佔地近960,000平方呎，將提供約2,150個簡約公屋單位，預計於2025年開始入伙，是其中一個最早入伙的簡約公屋項目，充分展現新地恪守提升社會大眾福祉的理念。

此外，集團旗下全資擁有附屬公司新輝(建築管理)有限公司，亦推出香港建造業首個可持續發展表現掛鈎供應商付款服務方案，該方案讓達成與可持續發展表現掛鈎預設目標的供應商和承包商提早收取款項，從而改善他們的現金循環週期，促進業界加快綠色轉型。

## The Group won Grand Award in Quality Building Award 2024 集團榮獲 2024 年度「優質建築大獎」



SHKP Project Director Clarence Ng (centre) and his team accept the award for KENNEDY 38 from Paul Wong (sixth from left), a member of the Judge Panel of Quality Building Award 2024, and Barry Sin (seventh from right), Chairman of the Jury Sub-committee 新鴻基地產工程管理部策劃總監伍則堅(中)及其團隊接受優質建築大獎2024評審團成員黃國良(左六)及優質建築大獎2024評審小組委員會主席冼永寧(右七)頒發給KENNEDY 38的獎項

The Group has received another commendation for its quality residences, winning a Grand Award at the Quality Building Award 2024, a biennial award that recognizes buildings of outstanding quality organized by nine leading professional institutes.

KENNEDY 38, the Group's residential project, won a Grand Award in the Hong Kong Residential (Single Building) category — the highest honour in the category. Located in Hong Kong Island West, the project boasts a prime location with excellent transport connectivity. Its clubhouse features extensive indoor and outdoor facilities designed to meet the everyday needs of its residents, creating an exceptional environment for wellness living.

In addition, transitional housing project United Court received a Grand Award in the Temporary Building category. United Court was developed on land lent by the Group to the Hong Kong Sheng Kung Hui Welfare Council (the Welfare Council) for a nominal rent of HK\$1. Completed in 2022, the project provides 1,800 units aimed at addressing the short-term housing needs of grassroots families. The Group also provided preliminary project planning, schematic design, basic site formation and property management consultancy to the Welfare Council, which operates United Court.



United Court, Yuen Long 元朗「同心村」

集團的優質住宅項目再次備受肯定，勇奪2024年度的「優質建築大獎」；該兩年一度的盛事由九個專業機構合辦，旨在表揚出色的建築項目。

集團旗下的KENNEDY 38榮獲香港住宅項目(單幢建築物)類別中的最高殊榮——優質建築大獎。位於港島西的KENNEDY 38地理位置優越，盡享交通網絡優勢，同時坐擁完善的會所設施，滿足住客每日所需，並為他們打造悠然愜意的居住環境。

同時，過渡性房屋項目「同心村」亦獲得臨時建築物類別的優質建築大獎。「同心村」為集團以象徵式一元租出地塊，予香港聖公會福利協會(福利協會)興建的過渡性房屋。該項目於2022年落成，提供1,800個單位，舒緩基層家庭的短期住屋問題。集團同時為福利協會提供前期項目規劃及基本地盤平整工程，更在落成後為該村提供物業管理相關的顧問服務。





## SHKP-Kwoks' Foundation acknowledged by Sun Yat-sen University for its contributions to higher education

### 新鴻基地產郭氏基金獲中山大學表彰教育貢獻



The SHKP-Kwoks' Foundation received a Yatsen Outstanding Education Award from Sun Yat-sen University in recognition of its contributions to higher education and its years of support for the university, which has helped nurture talent for the country. This prestigious award was presented for the first time in Hong Kong.

新鴻基地產郭氏基金(基金)獲中山大學頒發「逸仙傑出教育貢獻獎」，以表揚基金對高等教育發展的貢獻，以及多年來對中山大學的全力支持，為國家培育優秀人才。此獎項為首次在香港頒發。





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