



SHKP residential developments take lead in adopting “iAM Smart Personal Code” for visitor registration 新地屋苑率先採用「智方便個人碼」進行訪客登記



18

Three of the Group’s large-scale residential developments have joined a pilot programme to adopt the “iAM Smart Personal Code” for visitor registration in support of the government’s drive for smart city development.

In the pilot programme, Hong Yip, the property management arm of the Group, joined hands with its subsidiary Lik On Security Limited which debuted the IT service tailor-made for the personal code.

The service is currently being trialled at the Group’s St Michel in Sha Tin, as well as Wetland Seasons Park and Wetland Seasons Bay in Tin Shui Wai. Hong Yip plans to expand it to other properties it manages in the future.

The “iAM Smart Personal Code” displays limited personal data, including a masked English name, thus protecting users from disclosing excessive personal details.

The Hong Yip property management team can quickly register visitors on its customer relationship management platform by scanning their “iAM Smart Personal Code”, eliminating the need for visitors to present their identity cards and thus streamlining the registration process.

集團旗下三個大型屋苑已全面支援「智方便個人碼」作訪客登記，成為全港首批試點屋苑，以配合政府推動智慧城市發展。

新地旗下的物業管理公司康業及其附屬公司 Lik On Security Limited 參與政府的「智方便」先導計劃，而 Lik On 是全港首間服務供應商提供相關資訊科技服務。

該訪客登記系統已於集團旗下沙田瓏珀山、天水圍 Wetland Seasons Park 及 Wetland Seasons Bay 試行，未來計劃延伸至康業轄下其他物業。

「智方便個人碼」不會披露任何用戶敏感個人資料，包括僅顯示已屏蔽的用戶英文名稱，有效保障個人私隱。

康業的物業管理團隊只需以手機掃描訪客的「智方便個人碼」，配合客戶關係管理平台，即可為訪客進行登記。過程中訪客無需出示身分證，大大簡化登記程序。