

SHKP Quarterly

新地季刊

Winter
2024

New Town Plaza 40th anniversary celebrations
bolster mega event economy


新城市广场开业40载 全力推动盛事经济



The YOHO Hub II
well-received by the market
The YOHO Hub II销情理想

The Group participates in developing Hong Kong's
first privately funded landfill solar farm

集团参与全港首个于堆填区
私人发展的太阳能发电场

 新鸿基地产
Sun Hung Kai Properties



以心建家 Building Homes with Heart

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Winter 2024

A Publication of
Sun Hung Kai Properties Limited
新鸿基地产发展有限公司刊物

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Editor's Note :

The SHKP Quarterly serves to provide updates on the Group's different businesses, with the aim of maintaining transparency and high standards of corporate governance. It is not intended as a promotional material or a sales brochure. Some of the photographs, images, drawings or sketches shown in this publication represent the artist's imaginative impression of the development concerned only. They are not drawn to scale and/or may have been edited and processed with computerized imaging techniques. Prospective purchasers are advised to conduct an on-site visit in person for a better understanding of the development site, its surrounding environment and the public facilities nearby.

编者按 :

本刊旨在为投资者提供集团业务的最新资讯，维持企业高透明度及良好的企业管治。本刊内容涵盖集团业务的不同范畴，相关资料陈述并非用作宣传推广，亦不构成售楼说明书。本刊内载列的部分相片、图像、绘图或素描显示的纯属画家对该发展地盘之想像感觉。有关图片并非按照比例绘画或/及可能经过电脑图像修饰处理。准买家如欲了解发展项目的详情，应亲自到该发展地盘作实地考察，以获取对该发展地盘及其周围地区的公共设施及环境较佳的了解。

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New Town Plaza 40th anniversary celebrations bolster mega event economy



Group Chairman and Managing Director Raymond Kwok (left) and Group Executive Director Christopher Kwok officiate the kick-off ceremony, setting the stage for the pyrotechnic show to celebrate the 75th anniversary of the founding of the People's Republic of China and the 40th anniversary of New Town Plaza
集团主席兼董事总经理郭炳联(左)及执行董事郭基泓主持启动礼，为烟火汇演揭开序幕，庆祝中华人民共和国成立75周年暨新城市广场开业40载

To celebrate the 75th anniversary of the founding of the People's Republic of China and the 40th anniversary of New Town Plaza, Sun Hung Kai Properties (SHKP) launched a two-month celebration starting November 2024. The festivities aligned with government initiatives to foster a mega event economy, encouraging citizens to stay and spend in Hong Kong while offering tourists unforgettable experiences.

Hong Kong's first shopping mall pyrotechnic show to boost local economy

SHKP started the celebrations in style with Hong Kong's first-ever shopping mall pyrotechnic show, with 2,024 fireworks bursting forth across the Shatin night sky at the kick-off ceremony.

Adhering to the theme of "Tourism is everywhere in Hong Kong", a carnival was held at the mall, featuring busking performances, face painting, magic and clown shows, captivating a large crowd of citizens and visitors.

The mega celebration was officiated by Raymond Kwok, Group Chairman and Managing Director; Christopher Kwok, Group

Executive Director; and representatives from the Liaison Office of the Central People's Government in the Hong Kong SAR, the Legislative Council, and the District Councils.

At the officiating ceremony, Raymond Kwok said the Group is deep-rooted in Hong Kong and has always contributed to the city's development with efforts closely aligned with government policies. By harnessing its resources and strengths, the Group has joined hands with the government to ignite the mega event economy by rejuvenating the retail industry through an array of exciting celebrations.

"Upholding the unwavering perseverance embodied in the 'Lion Rock spirit', our teams at New Town Plaza have brought new experiences to consumers for decades,

winning the support of both locals and tourists. Looking ahead, our colleagues will continue to unleash their creativity to bring new experiences that promise more unforgettable moments to customers."

During the celebrations, the Group worked closely with its tenants to roll out over 300 shopping privileges.



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(From left) Legislative Council Members Stanley Li and Holden Chow; Deputy Director General of the New Territories Sub-office of the Liaison Office of the Central People's Government in the HKSAR, Zhu Yihua; Legislative Council Member Tommy Cheung; Group Chairman and Managing Director Raymond Kwok; Group Executive Director Christopher Kwok; Legislative Council Members Gary Chan, Michael Tien, Peter Shiu and Connie Lam; and Sha Tin District Council Chairman Frederick Yu attend the kick-off ceremony (左起) 立法会李世荣议员、周浩鼎议员、中央人民政府驻香港特别行政区联络办公室新界工作部副部长朱宜华、立法会张宇人议员、集团主席兼董事总经理郭炳联、集团执行董事郭基泓、立法会陈克勤议员、田北辰议员、邵家辉议员、林素蔚议员、及沙田区议会主席余怀诚出席启动礼

Thriving hub for multigenerational enjoyment Elevating outdoor spaces for people of all ages

Celebrating its 40th anniversary, New Town Plaza has long been a key landmark for the Group and has grown alongside Sha Tin residents since its opening in 1984, contributing to Sha Tin's status as Hong Kong's most populated district. To stay current, the Group has been carrying out asset enhancement work for the mall, including ongoing exterior renovations. The recent opening of Chill Park on the mall's level three outdoor podium has increased space for leisure and live performances.

As SHKP's and Hong Kong's first large-scale integrated project developed in a transit-oriented development (TOD) model, New Town Plaza was far more than just a large-scale shopping mall and comprised offices, hotels as well as residences. Connected to the MTR station and a major public transport interchange, the project remains

a major integrated hub for living, working, shopping and transport in Sha Tin.

New Town Plaza is dedicated to meeting the ever-changing market demands by introducing new elements, including Hong Kong's first indoor musical fountain in the 1980s, a family-friendly theme park "Snoopy's World", the recently opened large-scale outdoor children's playground "Dino Park" and the pet-friendly "Pets Park". These facilities have contributed to collective memories cherished by both residents and visitors.

Raymond Kwok pointed out that New Town Plaza continues to be one of the most visited shopping malls in Hong Kong. Its convenient location, diverse range of facilities for all age groups and wide range of shops catering for different customer profiles make it an excellent choice for families with members across generations to enjoy quality time together.

Satisfying consumers' needs with proactive innovations

New Town Plaza has pioneered in enhancing customer experiences with innovative technologies and creative features, meeting the ever-changing needs and preferences in the market.

New Town Plaza was the first SHKP shopping mall that introduced remote queuing for dine-in services through the SHKP Malls mobile app, ending the inconvenience of long queues. It was also among the first batch of malls covered by The Point, the integrated loyalty programme for SHKP malls. The Point members can earn points from spending in the malls and convert them into Point Dollars to spend as cash. To promote the use of electric vehicles, which are both convenient and eco-friendly, members who drive can enjoy contactless parking service and redeem points for SHKP's EV fast-charging service.

Furthermore, in light of the growing public demand for quality outdoor space, the Group looks forward to leveraging its use of outdoor and open spaces at its malls to provide enriching experiences for the community and invigorate the retail industry in the future.

Exciting festive celebrations to encourage local spending

In this past Christmas, New Town Plaza's "Winter Wonderland" featured a 13-metre-tall Christmas tree in the 20,000-square-foot Chill Park, a 2,000-square-foot indoor ice rink, and a number of photo taking hot spots.

Other exciting events included busking performances and art workshops. New Town Plaza partnered with local illustrator Carmen Ng and students from local schools with 40 years of history in Sha Tin to create the Community Gallery. It depicts Sha Tin's surrounding landmarks and the rejuvenated features of New Town Plaza.





新城市广场开业40载 全力推动盛事经济

适逢中华人民共和国成立75周年暨新城市广场开业40载，新地由2024年11月起举办为期两个月的“沙田同心同行40载”庆祝活动，以响应政府推动盛事经济，鼓励市民留港消费，游客尽兴畅玩。

首个商场烟火汇演 振兴地区经济

新地在启动礼上，举办全港首个商场烟火汇演，2,024枚烟花在沙田夜空绽放，以别出心裁的形式为庆祝活动揭开序幕。

贯彻“香港无处不旅游”的理念，当日商场更举办大型嘉年华会，包括音乐表演、脸部彩绘、魔术及小丑表演等，成功吸引大批市民和游客，场面热闹。

集团主席兼董事总经理郭炳联及执行董事郭基泓，连同中联办官员、多位立法会议员和区议员主持启动礼，为盛事掀开序幕。

郭炳联在仪式上强调集团植根于香港，一直以实际行动配合政府施政，并利用其资源和优势，主动参与推动经济发展，贡献香港。新地通过举办系列庆祝活动，积极响应政府举办地区盛事的号召，为本地零售市场注入活力。

郭炳联补充：“凭借团队‘狮子山下’自强不息的精神，新城市广场数十年来持续为消费者带来新鲜感，故一直得到市民和旅客支持。未来我们的同事将会继续发挥创意，构思更多新噱头，为顾客送上更多难忘的欢乐时刻。”

庆祝活动期间，集团与商户紧密联系，合作推出逾300项购物优惠。

三代同堂休闲热点 持续提升户外空间

作为集团旗下重要的地标建筑，新城市广场喜迎开幕40周年，由1984年开业至今，不仅与几代沙田居民同步成长，更为沙田发展为全港18区中人口最多的地区出一分力。为了与时俱进，集团不断提升设施，并正在进行外墙翻新工程。位于三楼户外空间的Chill Park于近月开幕，以增加休憩空间和可用作现场表演的活动场地。



作为新地以至香港首个以公共交通导向模式发展的大型综合项目，新城市广场除了大型购物中心，也包括办共楼、酒店、住宅等。商场更连接港地铁站及大型公共交通交汇处，时至今日，依然是沙田区内居住、工作、休闲购物和交通换乘的大型综合枢纽。

新城市广场为迎合市场变化，历来不断注入新元素。无论是80年代设置全港首个室内音乐喷泉，引入适合一家大小的主题公园“史努比开心世界”，以至近年开设的大型儿童户外游乐场“恐龙公园”和宠物共融的“宠物同乐园”，皆为香港人及旅客创造了美好的集体回忆。

郭炳联表示，新城市广场作为香港人流最畅旺的商场之一，其便捷的地理位置、场内老少咸宜的设施，以及适合不同年龄层顾客的商户组合，特别适合小孩与家中长辈三代同堂，享受天伦之乐。

满足顾客需要 主动求变创新

新城市广场一直担当“先行者”的角色，以创新科技及新颖元素提升顾客体验，满足市场不停转变的需要。

新城市广场是新地首间通过“新地商场手机应用程序”安排餐厅入座的商场，免除顾客在店铺外大排长龙的不便；这里也是首批加入“新地商场综合会员计划The Point”的商场，会员可用消费赚取积分，更可即时当现金使用；为鼓励市民使用电动车，会员驾车更可享受免触式泊车服务，以及用积分换取特快充电服务，既方便又环保。

此外，为满足市民近年对优质户外空间的需求，集团期望灵活使用旗下商场室外和开放空间，为市民创造更丰富的休闲体验，激活零售市场。

丰富的节日庆典 吸引市民留港消费

新城市广场于刚过去的圣诞节，特意为市民打造“梦幻圣诞国度”，其中包括于逾1,858平方米（20,000平方呎）的Chill Park内设置13米高巨型圣诞树、于室内设609.6米（2,000呎）飘雪溜冰场，及多个打卡热点。

其他精彩活动包括演唱表演及艺术工作坊，并找来本地插画师Carmen Ng带领与商场一样拥有超过40年历史的沙田区学校师生创作《同行40载社区画廊》，记录沙田周边特色景点及新城市广场的新面貌。



The YOHO Hub II⁺ well-received by the market 销情理想



The YOHO Hub II⁺ is the tallest residential development[^] in the YOHO series[&] of the Group. The YOHO Hub II⁺ has achieved satisfactory sales since its launch due to its excellent transport links and comprehensive community amenities.

Comprising two residential towers with 939 premium units, The YOHO Hub II⁺ features a variety of one - to four - bedroom units, fulfilling the needs of different buyers.

Situated atop MTR Yuen Long Station and adjacent to the Yuen Long light rail stop, the development within the emerging transport hub of Northern Metropolis, is well-positioned to leverage opportunities from the development of Hong Kong and Shenzhen. The YOHO Hub II⁺ will also be connected to seven major railways (proposed / under planning)[^], including the Hong Kong-Shenzhen Western Rail Link[^] and the Northern Link[^]. In particular, Kam Sheung Road station on the latter line is just one stop away from MTR Yuen Long Station.

The development's dual clubhouse, with an indoor area of approximately 40,000 square feet and outdoor landscaped area of approximately 210,000 square feet, provides comprehensive facilities. The podium mall, YOHO MIX, is seamlessly connected via a covered footbridge to MTR Yuen Long Station, linking up with YOHO MALL I and YOHO MALL II to create a shopping network of over one million square feet to the convenience of residents.

集团旗下「The YOHO Hub II⁺」为YOHO系列[&]最高的住宅项目[^]。凭借交通便捷的优势，以及完善的社区生活配套，项目自推售以来，备受市场追捧，销情理想。

「The YOHO Hub II⁺」由两座住宅大楼组成，合共提供939个优质住宅单位。单位间隔实用兼多元化，涵盖一房至四房，切合不同买家的需要。

项目坐落港铁元朗站上盖及毗邻轻铁元朗站，位处未来「北部都会区」交通枢纽，充分把握深港发展的机遇。此外，「The YOHO Hub II⁺」更与规划中的北部七大铁路接轨[^]，包括港深西部铁路[^]及北环线[^]，当中后者的锦上路站与港铁元朗站仅一站之隔。

项目的双住客会所设施完善，会所室内面积合共约40,000平方呎，户外园林空间约210,000平方呎。基座商场「元点」并设有盖行人天桥直通港铁元朗站，贯通「形点 I」及「形点 II」商场，打造逾百万平方呎的购物网络，为住户带来生活便利。

The photograph on the left was taken at the airspace in the vicinity of the Phase of the Development on 11 May 2024 and has been edited and processed with computerized imaging techniques. The image only shows the general appearance of the residential properties of the Phase of the Development and does not reflect their actual appearance, view and vicinity. The Vendor reserves the right to make alterations to the building plans and other plans of the Phase of the Development from time to time, and the design of the Phase of the Development shall be subject to the final plan approved by the relevant Government authorities. Prospective purchasers are advised to refer to the sales brochure for the Phase of the Development for any information on the Phase. This image does not constitute and shall not be considered to constitute any contractual term, offer, undertaking, representation or warranty whatsoever, whether express or implied, on the part of the Vendor regarding the Phase of the Development or any part thereof (whether or not relating to the view). The Vendor advises prospective purchasers to conduct an on-site visit for a better understanding of the development site, its surrounding environment and the public facilities nearby.

左页相片于2024年5月11日在发展项目期数附近之上空拍摄，并经电脑修饰处理。此图像仅作显示发展项目期数住宅物业的大概外观之用，并不反映其实际外观、景观、周边环境。卖方保留权利不时改动发展项目期数的建筑图则及其他图则，发展项目期数设计以有关政府部门最终批准之图则为准。卖方建议准买家参阅售楼说明书，以了解发展项目期数的资料。此相片并不构成亦不得被诠释成卖方就发展项目期数或其任何部份作出任何不论明示或隐含之合约条款、要约、承诺、陈述或保证（不论是否有关景观）。卖方建议准买家到有关发展地盘作实地考察，以对该发展地盘、其周边地区环境及附近的公共设施有较佳了解。

Notes

[^]Name of the Phase of the Development is Phase C ("the Phase") of The YOHO Hub Development. Tower 6 and Tower 8 of the residential development in the Phase are called "The YOHO Hub II".

[&]The YOHO series means "YOHO Town", "YOHO Midtown", "Grand YOHO Development" and "The YOHO Hub Development".

[^]According to the due diligence checking performed by Jones Lang Lasalle Limited on 15 June 2023 regarding the building height of Tower 6 and Tower 8 of The YOHO Hub Development, Tower 6 and Tower 8 of The YOHO Hub Development with the building height (measure from G/F to the roof) of 169.5 metres in the latest set of general building plans approved by the Building Authority on 3 January 2023 are the tallest buildings in the YOHO series.

[^]Seven major railways in the North (proposed/under planning) refers to "Hong Kong-Shenzhen Western Rail Link", "Central Rail Link", "Northern Link Eastern Extension", "Northern Link Spur Line", "Northeast New Territories Line", "Hong Kong Island West - Hung Shui Kiu Rail Link" and "Northern Link Main Line". "Hong Kong-Shenzhen Western Rail Link", "Central Rail Link", "Northern Link Eastern Extension", "Northern Link Spur Line", "Northeast New Territories Line", "Hong Kong Island West - Hung Shui Kiu Rail Link" (all under planning) Source of information: https://www.nm.gov.hk/downloads/NM_Eng_Booklet_Web.pdf and [https://www.tlb.gov.hk/doc/Hong%20Kong%20Major%20Transport%20Infrastructure%20Development%20Blueprint%20\(English\).pdf](https://www.tlb.gov.hk/doc/Hong%20Kong%20Major%20Transport%20Infrastructure%20Development%20Blueprint%20(English).pdf) and the proposed "Northern Link Main Line" Source of information: <https://www.gld.gov.hk/egazette/pdf/20232740/egn202327405974.pdf>, [https://www.tlb.gov.hk/doc/Hong%20Kong%20Major%20Transport%20Infrastructure%20Development%20Blueprint%20\(English\).pdf](https://www.tlb.gov.hk/doc/Hong%20Kong%20Major%20Transport%20Infrastructure%20Development%20Blueprint%20(English).pdf) and https://www.hyd.gov.hk/en/our_projects/railway_projects/nol/index.html. The Vendor does not guarantee the accuracy of or that it is the latest revision of the aforesaid website address and/or its contents. The contents are for reference only.

[^]The planned/proposed/proposed/under construction/proposed or uncompleted developments, roads/railways, buildings and facilities, etc. set out in this advertisement/promotional material are for reference only and the details thereof (including, but not limited to, the implementation, location, design, route and time of completion and operation, etc.) are subject to the final decision of the Government, and may not be completed at the time of completion and handover of the Phase of Development and the details thereof upon completion may be different from those stated in this advertisement/promotional material. Details after completion may also be different from those stated in this advertisement/promotional material. The Vendor makes no contractual term, offer, representation, undertaking or warranty (whether express or implied) in relation thereto (whether in relation to the view or otherwise).

Name of the Phase of the Development: Phase C ("the Phase") of The YOHO Hub Development (Tower 6 and Tower 8 of the residential development in the Phase is called "The YOHO Hub II")

District: Yuen Long

Name of the street and the street number of the Phase: No. 1 Long Lok Road

The website address designated by the Vendor for the Phase: www.theyohohub2.com.hk

The photographs, images, drawings or sketches shown in this advertisement/promotional material represent an artist's impression of the development concerned only. They are not drawn to scale and/or may have been edited and processed with computerized imaging techniques. Prospective purchasers should make reference to the sales brochure for details of the development. The vendor also advises prospective purchasers to conduct an on-site visit for a better understanding of the development site, its surrounding environment and the public facilities nearby.

Vendor: Yuen Long Property Development Limited (as "Owner"), Success Keep Limited (as "Person so engaged") (Notes: "Owner" means the legal or beneficial owner of the Phase. "Person so engaged" means the person who is engaged by the Owner to co-ordinate and supervise the process of designing, planning, constructing, fitting out, completing and marketing the Phase.)

Holding company of the Vendor (Owner): West Rail Property Development Limited
Holding companies of the Vendor (Person so engaged): Able Mariner Limited, Time Effort Limited, Sun Hung Kai Properties Limited

Authorized Person of the Phase: Cheng Yan Ying Grace
The firm or corporation of which the Authorized Person of the Phase is a proprietor, director or employee in his or her professional capacity: AGC Design Limited

Building Contractor for the Phase: Sanfield Building Contractors Limited
The firms of solicitors acting for the Owner in relation to the sale of residential properties in the Phase: Gallant, Johnson Stokes & Master, Woo Kwan Lee & Lo, Sit, Fung, Kwong & Shum and Kao, Lee & Yip

Authorized institution that has made a loan, or has undertaken to provide finance, for the construction of the Phase: The Hongkong and Shanghai Banking Corporation Limited (relevant undertaking has been cancelled)

Any other person who has made a loan for the construction of the Phase: Sun Hung Kai Properties Holding Investment Limited
This advertisement is published by the Person so engaged with the consent of the Owner. Prospective purchaser is advised to refer to the sales brochure for any information on the Development or the Phase.
Date of Printing: 31 December 2024

备注

[^]发展项目期数名称为「The YOHO Hub 发展项目的第 C 期」(「期数」)。期数中住宅发展项目的第 6 座及第 8 座称为「The YOHO Hub II」。

[&]YOHO系列指「YOHO Town」、「YOHO Midtown」、「Grand YOHO发展项目」及「The YOHO Hub发展项目」。

[^]根据仲量联行于2023年6月15日对The YOHO Hub发展项目之第6座及第8座建筑物高度发出之独立查验结果，The YOHO Hub发展项目之第6座及第8座建筑物的高度(由地面量度至天台)于2023年1月3日经批准的建筑图则中为169.5米，是YOHO系列最高的建筑物。

[^]北部七大铁路包括规划中的港深西部铁路、规划中的中铁路、规划中的北环线东延线、规划中的北环线支线、规划中的新界东北线、拟议的港岛西至洪水桥铁路 资料来源: https://www.nm.gov.hk/downloads/NM_Chi_Booklet_Web.pdf及[https://www.tlb.gov.hk/doc/Hong%20Kong%20Major%20Transport%20Infrastructure%20Development%20Blueprint%20\(Chinese\).pdf](https://www.tlb.gov.hk/doc/Hong%20Kong%20Major%20Transport%20Infrastructure%20Development%20Blueprint%20(Chinese).pdf)及拟建的北环线主线 资料来源: <https://www.gld.gov.hk/egazette/pdf/20232740/cgn202327405974.pdf>、[https://www.tlb.gov.hk/doc/Hong%20Kong%20Major%20Transport%20Infrastructure%20Development%20Blueprint%20\(Chinese\).pdf](https://www.tlb.gov.hk/doc/Hong%20Kong%20Major%20Transport%20Infrastructure%20Development%20Blueprint%20(Chinese).pdf)及https://www.hyd.gov.hk/tc/our_projects/railway_projects/nol/index.html。内容仅供参考，卖方并不保证上述网址及/或其内容之准确性及是否最新修订版。

[^]本广告/宣传资料内载列的规划中/拟建中/拟建的/兴建中/拟议的或未落成的发展、道路/铁路、建筑物及设施等仅供参考，其详情(包括但不限于落实、位置、设计、路线及竣工与通车时间等)均以政府最终决定为准，于本发展项目期数落成及入伙时可能尚未完成，落成后之详情亦可能与本广告/宣传资料所述者不同。卖方对其并不作出任何不论明示或隐含之合约条款、要约、承诺、陈述或保证(不论是否有关景观)。

发展项目期数名称: The YOHO Hub 发展项目的第 C 期(「期数」) (期数中住宅发展项目的第 6 座及第 8 座称为「The YOHO Hub II」)

区域: 元朗

期数的街道名称及门牌号数: 朗乐路 1 号

卖方就期数指定的互联网网站的网址: www.theyohohub2.com.hk

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卖方: 元朗物业发展有限公司(作为“拥有人”)、成协有限公司(作为“如此聘用的人”) (备注: “拥有人”指期数的法律上的拥有人或实益拥有人。“如此聘用的人”指拥有人聘用以统筹和监管期数的设计、规划、建造、装置、完成及销售的过程的人士。)

卖方(拥有人)的控股公司: 西铁物业发展有限公司
卖方(如此聘用的人)的控股公司: Able Mariner Limited、Time Effort Limited、新鸿基地产发展有限公司

期数的认可人士: 郑恩莹
期数的认可人士以其专业身份担任经营人、董事或雇员的商号或法团: 创智建筑师有限公司
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就期数中的住宅物业的出售而代表拥有人行事的律师事务所: 何耀康律师事务所、孖士打律师行、胡关李罗律师事务所、薛冯冯岑律行及高李叶律行

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印刷日期: 2024年12月31日



A celebration of cycling: The Sun Hung Kai Properties Hong Kong Cyclothon 新鸿基地产香港单车节 全城投入单车盛事



(Front Row, left to right) Dane Cheng, Executive Director of the HKTB; Christopher Kwok, Group Executive Director; Adam Kwok, Group Executive Director; Cai Jianxiang, Director of the Guangdong Provincial Social Sports, Sports Training and Competition Centre; Cheuk Wing-hing, Deputy Chief Secretary for Administration; Dr Pang Yiu-kai, Chairman of the HKTB; Raistlin Lau Chun, Acting Secretary for Culture, Sports and Tourism; Vivian Sum Fong-kwang, Permanent Secretary for Culture, Sports and Tourism; Angelina Cheung Fung Wing-ping, Commissioner for Tourism and Joyce Tam, Chairman of Product and Event Committee of the HKTB, join the group photo with (back) the winners of the City Cycling Challenge around the Greater Bay Area (Hong Kong) – the SHKP Men's Open

(前排由左至右)：旅发局总干事程鼎一、集团执行董事郭基泓、集团执行董事郭基焯、广东省社会体育和训练竞赛中心主任蔡建祥、政务司副司长卓永兴、旅发局主席彭耀佳博士、署理文化体育及旅游局局长刘震、文化体育及旅游局常任秘书长沈凤君、旅游事务专员张冯泳萍及旅发局产品及活动委员会主席谭载怡，与“环粤港澳大湾区城市自行车挑战赛(香港站)新鸿基地产公开组”男子组优胜者(后排)合影

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This year's Sun Hung Kai Properties Hong Kong Cyclothon concluded successfully in October, bringing together nearly 6,000 passionate cycling enthusiasts for a spectacular day of sport and charity.

Embodying the spirit of Sports for Charity, the funds raised during the event — alongside contributions from the Group — will be donated to The Community Chest of Hong Kong to support those in need. This year's Cyclothon offered a thrilling array of six cycling experiences and races, including the challenging 50km and 32km rides as well as the City Cycling Challenge around the Greater Bay Area (Hong Kong) — the SHKP Men's and Women's Opens. A highlight of the event was the participation of four-time Tour de France champion Chris Froome in the 50km ride and the CEO Charity and Celebrity Ride.

Group Executive Director Adam Kwok said, "SHKP is proud to be the title and charity sponsor of the Hong Kong Cyclothon for the seventh time. A fantastic showcase to the world of Hong Kong's vibrant culture and beauty, this event welcomed Chris Froome and a sports carnival



The children are having a great time playing on their balance bikes with Group Executive Director Adam Kwok and Chris Froome at GO PARK Sai Sha
集团执行董事郭基焯与Chris Froome，在西沙 GO PARK 与小朋友大玩平衡车

held for the first time by the Hong Kong Tourism Board (HKTB) in the West Kowloon Cultural District for both residents and tourists to experience the joy of sports."

The day before the Cyclothon, Froome met with local young cyclists at GO PARK Sai Sha — the Group's new integrated landmark near Ma On Shan — and was full of praise for the stunning views of the surroundings as well as the diverse sports facilities available there.

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今年的“新鸿基地产香港单车节”在10月圆满举行，吸引约6,000名单车迷参加这项结合运动及慈善元素的盛事。

贯彻新地“运动行善”的精神，单车节所筹得的善款将连同集团额外捐款，全数拨捐予香港公益金，帮助社会上有需要人士。今年单车节共设六项单车体验活动及比赛，其中包括“50公里组”和“32公里组”两个非竞赛项目，以及环粤港澳大湾区城市自行车挑战赛(香港站)——新鸿基地产男女子公开组赛事。本届单车节更邀请到四届环法单车赛冠军得主Chris Froome参与“50公里组”及“总裁慈善及名人单车游”，令活动倍受瞩目。

集团执行董事郭基焯表示：“新地很荣幸连续第七届冠名及慈善赞助香港单车节，借著这全港最大型的单车运动盛事，向世界展现香港迷人的景致和活力。本届单车节除邀请到Chris Froome亲身参与骑行，香港旅游发展局更首次在西九文化区举办单车节嘉年华，让市民和游客能一同参与这项盛事，体验运动的乐趣。”



此外，集团于单车节前夕，邀请Froome与数十位本地年轻车手在集团旗下邻近马鞍山的新综合地标西沙GO PARK见面交流。他更对GO PARK周边的怡人景色及其提供的多元化运动设施赞不绝口。



The Group participates in developing Hong Kong's first privately funded landfill solar farm

集团参与全港首个于堆填区私人发展的太阳能发电场



Officiating at the groundbreaking ceremony are (from right) Christopher Kwok, Group Executive Director; Tse Chin-wan, Secretary for Environment and Ecology; Laurent Pelletier, Chief Executive Officer of Veolia Hong Kong and Macau; and Kwok Ka-wa, Vice President of CITIC Pacific
(右起) 集团执行董事郭基泓、环境及生态局局长谢展寰、威立雅香港及澳门行政总裁鲍智雅，及中信泰富副总裁郭家骅为“动土仪式”的主礼嘉宾

Sun Hung Kai Properties (SHKP), Veolia and CITIC Pacific held a groundbreaking ceremony for Hong Kong's first privately funded solar farm on a landfill, a significant milestone in the group's support of the HKSAR Government's Climate Action Plan 2050.

Located on a slope in the South East New Territories Landfill in Tseung Kwan O, the solar farm will be operated by Green Valley Landfill Limited (GVL) – a joint venture among Veolia, SHKP and CITIC Pacific. Annually, the solar farm is expected to generate 1.2 million kWh of green electricity, enough to power approximately 360 households*. By replacing conventional fuel sources with renewable energy, it aims to reduce carbon emissions by around 468 tonnes a year, equivalent to the carbon dioxide (CO₂) absorption of about 20,000 trees. The project is targeted to start generating green electricity in the first half of 2025.

SHKP Executive Director Christopher Kwok expressed gratitude to the Environment and Ecology Bureau and the Environmental

Protection Department for their strong support, which he credited as pivotal to the successful implementation of the project.

He said, "SHKP has been a strong advocate of solar energy, actively promoting the installation of solar panel systems across our owned and managed sites, resulting in the largest solar power network in the city. We are excited to see the solar farm nearing fruition."

Kwok highlighted that SHKP would not only provide civil and construction works for the project but also arrange for its subsidiary SUNeVision, Hong Kong's largest data centre operator, to acquire CLP Power's Renewable Energy Certificates 100% linked to the solar power generated by GVL. This collaboration between the Group's companies would create a closed-loop ESG model for the supply of green electricity.

Developing the solar farm project on the landfill involved several technological and project execution breakthroughs, including special civil engineering design to ensure slope stability and wind load protection. The Group will leverage its expertise to manage the civil and construction works, ensuring the smooth implementation of the project.

Looking ahead, the Group is prepared to develop more large-scale solar farms on sites such as land under planning and landfills, confident that the private sector can play a crucial role in harnessing solar energy for a sustainable future.

新地、威立雅及中信泰富日前为香港首个由私人发展、建在堆填区地面的太阳能发电场举行动土仪式，以行动支持特区政府的《气候行动蓝图2050》。

太阳能发电场坐落于将军澳新界东南堆填区的斜坡上，由威立雅、新地及中信泰富合组的联营公司—翠谷工程有限公司负责营运，预计每年可产生1,200,000度(kWh)电力，足以满足约360户家庭一年的用电需要*。此发电场以太阳能取代化石燃料发电，令碳排放每年减少约468吨，大概相当于20,000棵树的二氧化碳吸收量。项目预计于2025年上半年开始供电。

集团执行董事郭基泓特别感谢环境及生态局与环境保护署对计划的大力支持，令项目得以成功落实。

他表示：“新鸿基地产致力倡导太阳能发展，积极推动在我们持有或管理的物业安装太阳能发电系统，并发展成全港最大的太阳能发电网络。我们很高兴这个太阳能发电场很快便会落成。”



At the ceremony, Helen Lo (left), Commercial Director of SUNeVision, receives a CLP Renewable Energy Certificate from Lena Low (right), Senior Director of Customer Success & Experience of CLP Power, and Carl Lai (middle), Project Manager of GVL
典礼上，新意网商务总监罗羿(左)从中华电力客户成功及体验高级总监刘丽娜(右)及翠谷工程项目经理黎嘉兴(中)手上接过中电“可再生能源证书”

他指新地除了负责这个项目的土木和建筑工程部分，集团旗下全港最大的数据中心服务商新意网，也将认购与这个太阳能发电场百分百挂钩的中电“可再生能源证书”。此安排促成旗下公司使用由集团合资联营的太阳能发电场所生产的绿色电力，从而发展出“内循环的ESG模式”。

在堆填区安装太阳能板，需要克服多项技术和施工上的挑战，其土木工程设计经过精心规划，以强化斜坡稳定性和防风荷载保护。集团在负责一系列土建及结构承托工程时，将继续利用其企业专长，令工程得以顺利完成。

展望未来，集团期望在规划中的土地或堆填区等用地，发展更多大规模的太阳能发电场，并坚信私营机构在推动太阳能发展方面可作更大的贡献，实现可持续未来。



*According to the Electrical and Mechanical Services Department, the average electricity consumption per household per month in Hong Kong is about 275 kWh

*根据机电工程署资料，以香港每户家庭每月平均用电量约275度电推算



Hong Kong's most extensive solar panel network 全港最大太阳能发电网络

SHKP has been a strong advocate of solar energy since the Feed-in-Tariff Scheme's introduction in 2018. It has been actively driving the installation of solar panel systems across the sites it owns or manages. As of mid-2024, over 16,500 solar panels had been installed at 64 sites managed by the Group, making the largest solar panel network in Hong Kong.

These panels, located in residential developments, offices, shopping malls, industrial buildings and construction sites, generate nearly seven million kWh of electricity annually — enough to power 2,100 households. This effort also reduces carbon emissions by 3,200 tonnes each year, equivalent to the CO2 absorbed by 140,000 trees. Notably, the Group installed over 1,400 solar panels at the construction sites for the Sai Sha mega project, a first in the industry.

Additionally, the Group's property management companies, Kai Shing and Hong Yip, use online monitoring systems to track the performance of the solar panel systems real-time, enabling swift interventions and increased efficiency.

新地积极响应自2018年推出的“上网电价计划”，截至2024年中，集团已经在64个其拥有或管理的物业，设置超过16,500块太阳能板，成为全港最大的太阳能发电网络。

这些太阳能发电系统遍布住宅、办公楼、商场、工厦及建筑工地，每年可生产约700万度电，足以为2,100户家庭提供所需的电力，以及每年减少碳排放约3,200公吨，相当于140,000棵树一年的二氧化碳吸收量。值得一提的是，集团于西沙的全新大型综合项目配备逾1,400多块太阳能板，成为香港首个在临时工地搭建的太阳能发电系统。

此外，集团旗下物业管理公司启胜及康业设有实时监测系统，全方位评估太阳能光伏板的运作表现，并因应不同情况迅速做出调节，以提升效率。



Group Executive Director Christopher Kwok expects the number of solar panels on sites managed by the Group to exceed 20,000 by the end of 2025
集团执行董事郭基泓预计到2025年底，旗下管理物业设置的太阳能板将超过20,000块



SHKP celebrates the 75th anniversary of the founding of the People's Republic of China 新地庆祝中华人民共和国成立75周年



(From left) Legislative Council Member Scott Leung; Federation of HK Chengdu Community Organisations Executive Vice Chairman Vincent Wong; Legislative Council Member Vincent Cheng; Group Executive Director Christopher Kwok; District Officer (Sham Shui Po) Paul Wong; Kowloon Sub-office of the Liaison Office of the Central People's Government in the HKSAR Deputy Director General Guo Chang-yong; Culture, Sports and Tourism Bureau Under Secretary Raistlin Lau; Standing Committee Member of the CPC Sichuan Provincial Committee and Director General of the United Front Work Department Zhao Jun-min; Legislative Council Member Rebecca Chan; the Unified Association of Kowloon West Chairman Kevin Fan; Sichuan Provincial Returned Overseas Chinese Federation Vice Chairman Huang Hao; Kowloon West District All Circles Welcome Panda Series Activities Organizing Committee Chairman Simon Yim and Ocean Park Hong Kong Chief Executive Ivan Wong at the promenade pier in Cheung Sha Wan

(左起)立法会梁文广议员、香港成都社团总会常务副会长王贤讯、立法会郑泳舜议员、集团执行董事郭基泓、深水埗民政事务专员黄昕然、中央人民政府驻香港特别行政区联络办公室九龙工作部副部长郭长勇、文化体育及旅游局副局长刘震、四川省委常委、统战部部长赵俊民、立法会陈凯欣议员、九龙西区各界协会会长樊敬华、四川省归国华侨联合会副主席黄灏、九龙西区各界“喜迎熊猫系列活动”筹备委员会主席阎小颖及香港海洋公园行政总裁黄嗣辉齐聚长沙湾海滨码头

To commemorate the 75th anniversary of the founding of the People's Republic of China, SHKP organized and sponsored a series of celebrations. These exciting happenings drew extensive participation, invigorated consumer spending and rejuvenated the local economy.

Event hosted in public open space of a private development via public-private-community collaboration

In September, the Group supported community initiatives organized by the Sham Shui Po Residents Association and co-organized by the Sham Shui Po District Office, featuring a photogenic display and a weekend market at the promenade pier in Cheung Sha Wan.

Held in a privately developed public open space across from the Group's TOWNPLACE WEST KOWLOON and SOHO West, the event came to fruition through government-business-community collaboration. The event's success provided valuable insights for the future use of public open space and demonstrated how united efforts can help revitalize communities and stimulate economic growth regionally.

Additionally, the distinctive heart-shaped installation at the pier captivated many visitors who gave their blessings to the motherland. On the night of the Mid-Autumn Festival, the pier was crowded with about 3,000 people celebrating the festive season. The organizer also held a promenade market, showcasing a variety of stalls, including artisanal workshops and game booths, which were well-received by visitors.



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Riding on panda fever to promote Chinese culture

SHKP fully supported the Panda Flair Waterfront Cultural Heritage Exploration exhibition organized by the Federation of HK Sichuan Community Organisations and co-organized by The Unified Association of Kowloon West Limited, the Hong Kong United Youth Association, the Federation of HK Chengdu Community Organisations Limited and the Sham Shui Po District Office.

Twelve panda sculptures, each about 1.8 metres tall, were put up at the promenade pier in Cheung Sha Wan. Crafted by talented designers from Sichuan and Hong Kong, the sculptures represented perfect fusion of traditional Chinese culture and Hong Kong fashion.

Group Executive Director Christopher Kwok stated that SHKP was honoured to collaborate with the government and the community in a series of vibrant celebrations that provided visitors with an exquisite blend of traditional

Chinese culture and Hong Kong's unique heritage, as well as helped stimulate the local economy.

SHKP's other activities to mark the occasion included hosting a National Day light show featuring a celebratory slogan on the façade of the Group's International Commerce Centre; sponsoring the "Meng Xi" InnoTech Promotional Programme, initiated by the Federation of New Territories Youth; co-organizing a photo exhibition showing the achievements of the motherland, hosted by the China News Services Hong Kong Bureau and the Hong Kong Federation of Journalists; and sponsoring a painting exhibition organized by Bauhinia Culture Group, titled "Better Than Ever – Exhibition of Famous Works Celebrating the 75th Anniversary of the Founding of the People's Republic of China". SHKP malls and its loyalty programme The Point also rolled out a series of shopping privileges and spending rewards to boost local spending during the National Day celebrations, thereby boosting the local economy.

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为庆祝中华人民共和国成立75周年，新地日前举办并赞助多项庆祝活动，凝聚欢乐气氛刺激消费。活动吸引了众多市民积极参与，同时提振地区经济。

善用私人发展公共空间 实现官商民合作

集团于九月支持由深水埗居民联会举办、深水埗民政事务处协办的“跃动全港 一切由‘深’出发”活动，在长沙湾海滨码头设置打卡装置和市集。

活动在私人发展的公共休憩空间举办，位置正对集团旗下的TOWNPLACE WEST KOWLOON及SOHO West。本次官商民合作模式，不但为日后社会如何使用公共空间带来参考价值，更重要的是印证了在社会各界通力合作下，能有效提振社区，带动地区经济发展。

此外，码头设置独特的心形装置，吸引众多市民打卡，展现出香港人对国家的祝福。中秋节当晚更吸引超过3,000名市民前来此处共庆佳节，场面热闹。同时，主办机构举办临海市集，现场设有特色商户摊档、手工艺工作坊及游戏摊位，吸引一众市民到场参与。

借“熊猫热”推广中华文化

新地也全力支持“同心熊猫海滨游 非遗文化齐体验”主题展览。活动由香港四川社团总会主办，九龙西区各界协会、香港青年联会、香港成都社团总会及深水埗民政事务处合办。

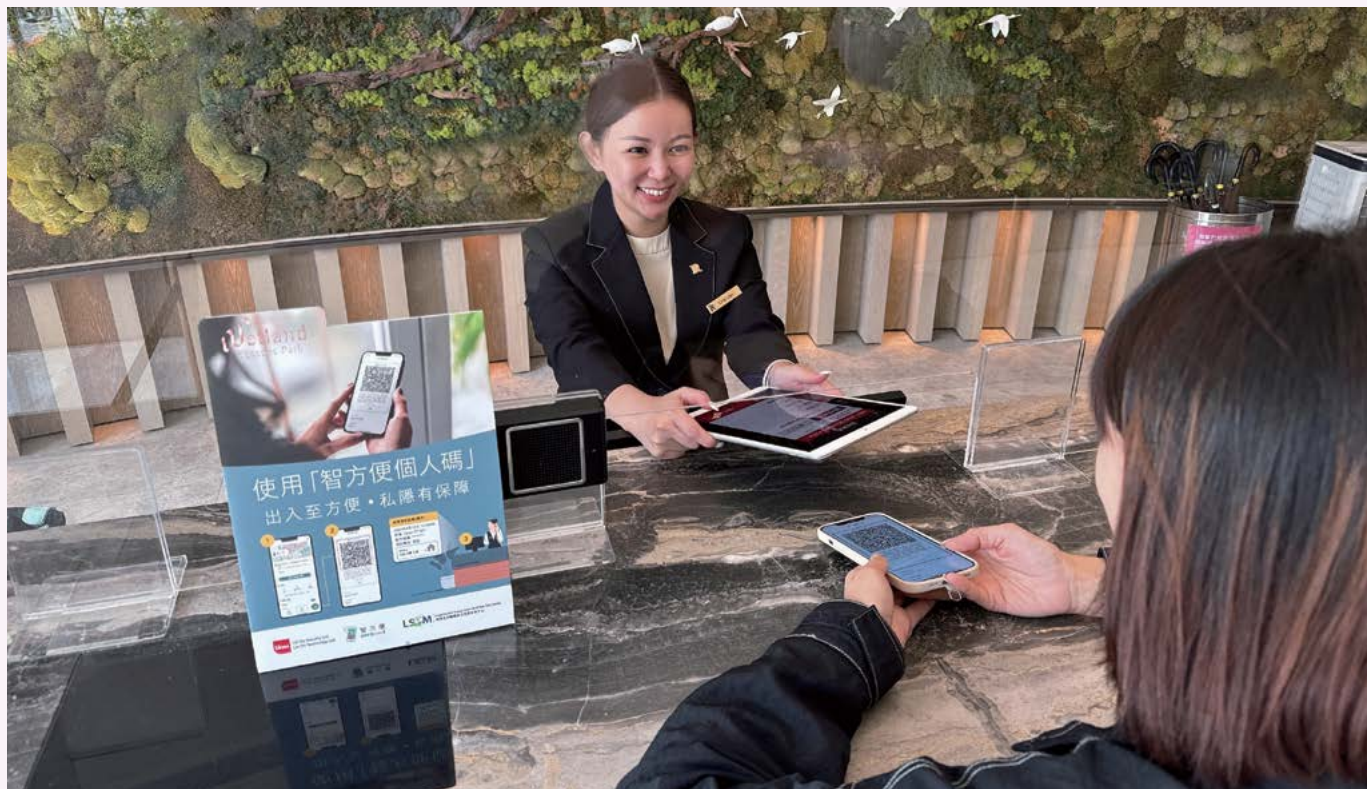
大会于长沙湾海滨码头设置12款高约1.8米的“同心熊猫”雕塑，服饰分别由四川和香港的设计师创作，完美融合中华传统文化和香港时尚。

集团执行董事郭基泓表示，新地很荣幸持续与特区政府和社会各界合作，通过一系列活动，向市民展示中华传统文化和香港特色文化的有机结合，吸引访客前来留影，提升地区活力，振兴经济。

新地还举办其他国庆庆祝活动，包括在旗下环球贸易广场的外墙展示国庆灯饰及祝贺语、赞助新界青年联会的“梦溪少年谈”国家成就科普计划、协办重量级活动“庆祝中华人民共和国成立75周年暨中国新闻社深耕香港70周年”图片展，及另一瞩目活动“《今朝更好看》庆祝中华人民共和国成立75周年名家作品展”。集团旗下商场和综合会员计划The Point还推出一系列商户优惠及消费奖赏，借国庆和中秋带动本地消费，助力振兴经济。



SHKP residential developments take lead in adopting “iAM Smart Personal Code” for visitor registration 新地住宅率先采用“智方便个人码”进行访客登记



Three of the Group’s large-scale residential developments have joined a pilot programme to adopt the “iAM Smart Personal Code” for visitor registration in support of the government’s drive for smart city development.

In the pilot programme, Hong Yip, the property management arm of the Group, joined hands with its subsidiary Lik On Security Limited which debuted the IT service tailor-made for the personal code.

The service is currently being trialled at the Group’s St Michel in Sha Tin, as well as Wetland Seasons Park and Wetland Seasons Bay in Tin Shui Wai. Hong Yip plans to expand it to other properties it manages in the future.

The “iAM Smart Personal Code” displays limited personal data, including a masked English name, thus protecting users from disclosing excessive personal details.

The Hong Yip property management team can quickly register visitors on its customer relationship management platform by scanning their “iAM Smart Personal Code”, eliminating the need for visitors to present their identity cards and thus streamlining the registration process.

集团旗下三个大型住宅项目已全面支持“智方便个人码”作访客登记，成为全港首批试点住宅，以配合政府推动智慧城市发展。

新地旗下的物业管理公司康业及其附属公司 Lik On Security Limited 参与政府的“智方便”先导计划，而 Lik On 是全港首间服务供应商提供相关资讯科技服务。

该访客登记系统已于集团旗下沙田珑珀山、天水围 Wetland Seasons Park 及 Wetland Seasons Bay 试行，未来计划延伸至康业辖下其他物业。

“智方便个人码”不会披露任何用户敏感个人资料，包括仅显示已屏蔽的用户英文名称，有效保障个人隐私。

康业的物业管理团队只需以手机扫描访客的“智方便个人码”，配合客户关系管理平台，即可为访客进行登记。过程中访客无需出示身份证，大大简化登记程序。



SHKP named World’s Best Real Estate Developer by Euromoney 新地获《Euromoney》评选为全球最佳地产公司

SHKP won eight awards at the Real Estate Awards 2024 organised by a leading international financial magazine *Euromoney*, including the highest recognition of The World’s Best Real Estate Developer Award. The accolades underline the Group’s prestigious status in the market and the unwavering trust it receives from stakeholders.

Embracing the spirit of Building Homes with Heart in developing every project, SHKP has won wide acclaim in the market. Besides winning the highest honour in the developer category on the global level, the Group also won the Best Real Estate Developer Award in Hong Kong, China and the Asia-Pacific region, a testament to the premium brand of SHKP and the high commendation it receives across regions.

In other categories, SHKP won more awards including Asia-Pacific’s Best Residential Developer, Asia-Pacific’s Best Retail Developer, and the World’s Best Residential Developer.

Notably, SHKP won the World’s Best Real Estate Development award for its High-Speed Rail West Kowloon Terminus Development project. Sitting atop the city’s only High-Speed Rail station, the project enjoys unrivalled transport connectivity, with easy access to Airport Express and three other MTR lines, as well as a walkway linking the thriving West Kowloon Cultural District with the neighbouring communities.

The project is set to be one of the most sustainable and environmentally friendly buildings in the world upon its completion in 2026. The development comprises two sets of twin-block premium grade-A office towers above a retail podium. The office portion, named International Gateway Centre (IGC), has drawn leading global financial institution UBS as the first anchor tenant. It will contribute to the Group’s recurring income in the future.

新地于著名国际财经杂志《Euromoney》主办的2024年度房地产大奖中荣获八个奖项，包括最高荣誉“全球最佳地产公司”，凸显集团赢得持份者的信任，以及于业界的卓越地位。

集团凭借“以心建家”的信念筹建每个项目，一直备受市场肯定。在本次评审中，新地荣获地产发展商类别的最高荣誉“全球最佳地产公司”，同时夺得“香港最佳地产公司”、“中国最佳地产公司”，以及“亚太区最佳地产公司”，足证新地的优质品牌，在不同市场获高度评价。

在其他类别，新地也荣获多项大奖，包括“亚太区最佳住宅项目发展商”、“亚太区最佳零售项目发展商”，以及“全球最佳住宅项目发展商”，成绩骄人。

此外，集团凭借高铁西九龙总站发展项目，获得“全球最佳地产发展项目”大奖。该项目坐落于香港唯一的高铁站上盖，交通网络极佳，从项目前往搭乘机场快线和另外三条地铁线均十分便捷，还有人行通道直通西九文化区和周边社区。

项目包括两座双子式优质甲级办公楼和基座商场，预计于2026年落成，届时将成为全球在可持续发展和环境友善方面均表现卓越的建筑物之一。其办公楼部分已命名为International Gateway Centre (IGC)，并已获环球金融机构瑞银承租，成为其首个主要租户，未来将为集团的经常性收入带来新贡献。





SHKP won ESG Leading Enterprises awards 新地荣获 ESG 领先企业大奖



SHKP won three awards at the sixth ESG Leading Enterprises 2024, co-organized by *Bloomberg Businessweek/Chinese Edition* and Deloitte: the ESG Leading Enterprise Award, the Leading Social Initiative Award and the Sustainability Supply Chain Award. This recognition reflects the market's high regard for the Group's dedication to integrating environmental, social and governance (ESG) elements into its business development.

SHKP was the first developer to lend private land to the government for free for developing Light Public Housing (LPH) and has continued to support the government's efforts to address the shortage of public housing by filling the short-term gap in public housing supply.

The LPH project on Yau Pok Road, Yuen Long received the Leading Social Initiative Award. Providing about 2,150 LPH units on the 960,000-square-foot site, this will be one of the first LPH projects to start taking in residents in 2025, an illustration of SHKP's commitment to working for the greater good of the community.

Sanfield (Management) Limited, the Group's wholly-owned subsidiary, launched Hong Kong's first sustainability-linked supplier payment services (SPS) programme in the construction industry. The SPS programme facilitates Sanfield's suppliers and sub-contractors which meet pre-determined sustainability related targets to get early payment from Sanfield, improving their cash conversion cycle and encouraging them to accelerate their transition to more sustainable construction practices.

新地在《彭博商业周刊/中文版》与德勤合办的第六届“ESG领先企业2024”中荣获三项殊荣，包括“ESG领先企业奖”、“领先社区项目奖”及“可持续供应链奖”，反映集团致力将环境、社会及管治(ESG)元素融入业务发展的表现，得到市场高度肯定。

作为首个将私人地块无偿借予政府发展简约公屋的发展商，新地积极运用自身资源，协助政府应对公营房屋问题，以填补短期公营房屋供应不足的缺口。

位处元朗攸学路的简约公屋项目荣获“领先社区项目奖”。该项目占地近89,184平方米(960,000平方呎)，将提供约2,150个简约公屋单位，预计于2025年开始入市，是最早入市的简约公屋项目之一，充分展现新地恪守提升社会大众福祉的理念。

此外，集团旗下全资拥有附属公司新辉(建筑管理)有限公司，也推出香港建造业界首个与可持续发展表现挂钩的供应商付款服务方案，该方案让达成与可持续发展表现挂钩预设目标的供应商和承包商提早收取款项，从而改善他们的现金循环周期，促进业界加快绿色转型。

The Group won Grand Award in Quality Building Award 2024 集团荣获 2024 年度“优质建筑大奖”



SHKP Project Director Clarence Ng (centre) and his team accept the award for KENNEDY 38 from Paul Wong (sixth from left), a member of the Judge Panel of Quality Building Award 2024, and Barry Sin (seventh from right), Chairman of the Jury Sub-committee 新鸿基地产工程管理部策划总监伍则坚(中)及其团队接受优质建筑大奖·2024评审团成员黄国良(左六)及优质建筑大奖2024评审小组委员会主席冼永宁(右七)颁发给KENNEDY 38的奖项

The Group has received another commendation for its quality residences, winning a Grand Award at the Quality Building Award 2024, a biennial award that recognizes buildings of outstanding quality organized by nine leading professional institutes.

KENNEDY 38, the Group's residential project, won a Grand Award in the Hong Kong Residential (Single Building) category — the highest honour in the category. Located in Hong Kong Island West, the project boasts a prime location with excellent transport connectivity. Its clubhouse features extensive indoor and outdoor facilities designed to meet the everyday needs of its residents, creating an exceptional environment for wellness living.

In addition, transitional housing project United Court received a Grand Award in the Temporary Building category. United Court was developed on land lent by the Group to the Hong Kong Sheng Kung Hui Welfare Council (the Welfare Council) for a nominal rent of HK\$1. Completed in 2022, the project provides 1,800 units aimed at addressing the short-term housing needs of grassroots families. The Group also provided preliminary project planning, schematic design, basic site formation and property management consultancy to the Welfare Council, which operates United Court.



United Court, Yuen Long 元朗「同心村」

集团的优质住宅项目再次备受肯定，勇夺2024年度的“优质建筑大奖”；该两年一度的盛事由九个专业机构合办，旨在表扬出色的建筑项目。

集团旗下的KENNEDY 38荣获香港住宅项目(单幢建筑物)类别中的最高殊荣——优质建筑大奖。位于港岛西的KENNEDY 38地理位置优越，尽享交通网络优势，同时坐拥完善的会所设施，满足住客每日所需，并为他们打造悠然惬意的居住环境。

同时，过渡性房屋项目“同心村”还获得临时建筑物类别的优质建筑大奖。“同心村”是被集团以像征式一元出租地地予香港圣公会福利协会(福利协会)兴建的过渡性房屋。该项目于2022年落成，提供1,800个单位，用于缓解基层家庭的短期住房问题。集团同时为福利协会提供前期项目规划及基本地块平整工程，更在落成后为该村提供物业管理相关的顾问服务。



SHKP-Kwoks' Foundation acknowledged by Sun Yat-sen University for its contributions to higher education

新鸿基地产郭氏基金获中山大学表彰教育贡献



The SHKP-Kwoks' Foundation received a Yatsen Outstanding Education Award from Sun Yat-sen University in recognition of its contributions to higher education and its years of support for the university, which has helped nurture talent for the country. This prestigious award was presented for the first time in Hong Kong.

新鸿基地产郭氏基金(基金)获由中山大学颁发的“逸仙杰出教育贡献奖”，以表彰基金对高等教育发展的贡献，以及多年来对中山大学的全力支持，为国家培育优秀人才。此奖项为首次在香港颁发。



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