

SHKP named World's Best Real Estate Developer by Euromoney 新地获《Euromoney》评选为全球最佳地产公司

SHKP won eight awards at the Real Estate Awards 2024 organised by a leading international financial magazine Euromoney, including the highest recognition of The World's Best Real Estate Developer Award. The accolades underline the Group's prestigious status in the market and the unwavering trust it receives from stakeholders.

Embracing the spirit of Building Homes with Heart in developing every project, SHKP has won wide acclaim in the market. Besides winning the highest honour in the developer category on the global level, the Group also won the Best Real Estate Developer Award in Hong Kong, China and the Asia-Pacific region, a testament to the premium brand of SHKP and the high commendation it receives across regions.

In other categories, SHKP won more awards including Asia-Pacific's Best Residential Developer, Asia-Pacific's Best Retail Developer, and the World's Best Residential Developer.

Notably, SHKP won the World's Best Real Estate Development award for its High-Speed Rail West Kowloon Terminus Development project. Sitting atop the city's only High-Speed Rail station, the project enjoys unrivalled transport connectivity, with easy access to Airport Express and three other MTR lines, as well as a walkway linking the thriving West Kowloon Cultural District with the neighbouring communities.

The project is set to be one of the most sustainable and environmentally friendly buildings in the world upon its completion in 2026. The development comprises two sets of twin-block premium grade-A office towers above a retail podium. The office portion, named International Gateway Centre (IGC), has drawn leading global financial institution UBS as the first anchor tenant. It will contribute to the Group's recurring income in the future.

新地于著名国际财经杂志《Euromoney》主办的 2024年度房地产大奖中荣获八个奖项,包括最高 荣誉"全球最佳地产公司", 凸显集团赢得持份者 的信任,以及干业界的卓越地位。

集团凭借"以心建家"的信念筹建每个项目,一直 备受市场肯定。在本次评审中,新地荣获地产发展 商类别的最高荣誉"全球最佳地产公司",同时夺得 "香港最佳地产公司"、"中国最佳地产公司",以及 "亚太区最佳地产公司",足证新地的优质品牌, 在不同市场获高度评价。

在其他类别,新地也荣获多项大奖,包括 "亚太区最佳住宅项目发展商"、"亚太区最佳零 售项目发展商",以及"全球最佳住宅项目发展 商",成绩骄人。

此外,集团凭借高铁西九龙总站发展项目,获得 "全球最佳地产发展项目"大奖。该项目坐落于香 港唯一的高铁站上盖,交通网络极佳,从项目前往 搭乘机场快线和另外三条地铁线均十分便捷,还 有人行通道直通西九文化区和周边社区。

项目包括两座双子式优质甲级办公楼和基座商场, 预计于2026年落成,届时将成为全球在可持续发 展和环境友善方面均表现卓越的建筑物之一。其办 公楼部分已命名为International Gateway Centre (IGC),并已获环球金融机构瑞银承租,成为其首 个主要租户,未来将为集团的经常性收入带来新 贡献。





