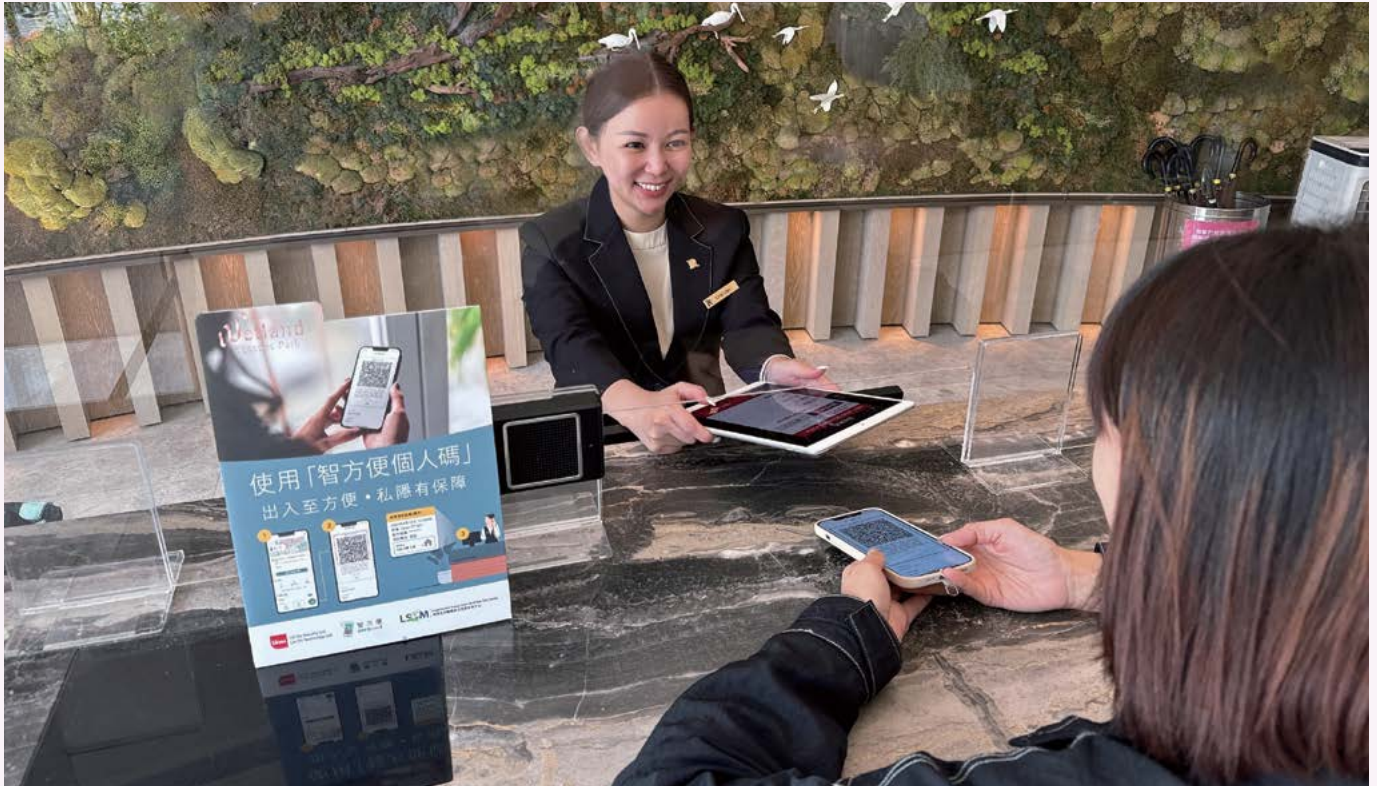




## SHKP residential developments take lead in adopting “iAM Smart Personal Code” for visitor registration 新地住宅率先采用“智方便个人码”进行访客登记



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Three of the Group’s large-scale residential developments have joined a pilot programme to adopt the “iAM Smart Personal Code” for visitor registration in support of the government’s drive for smart city development.

In the pilot programme, Hong Yip, the property management arm of the Group, joined hands with its subsidiary Lik On Security Limited which debuted the IT service tailor-made for the personal code.

The service is currently being trialled at the Group’s St Michel in Sha Tin, as well as Wetland Seasons Park and Wetland Seasons Bay in Tin Shui Wai. Hong Yip plans to expand it to other properties it manages in the future.

The “iAM Smart Personal Code” displays limited personal data, including a masked English name, thus protecting users from disclosing excessive personal details.

The Hong Yip property management team can quickly register visitors on its customer relationship management platform by scanning their “iAM Smart Personal Code”, eliminating the need for visitors to present their identity cards and thus streamlining the registration process.

集团旗下三个大型住宅项目已全面支持“智方便个人码”作访客登记，成为全港首批试点住宅，以配合政府推动智慧城市发展。

新地旗下的物业管理公司康业及其附属公司 Lik On Security Limited 参与政府的“智方便”先导计划，而 Lik On 是全港首间服务供应商提供相关资讯科技服务。

该访客登记系统已于集团旗下沙田珑珀山、天水围 Wetland Seasons Park 及 Wetland Seasons Bay 试行，未来计划延伸至康业辖下其他物业。

“智方便个人码”不会披露任何用户敏感个人资料，包括仅显示已屏蔽的用户英文名称，有效保障个人隐私。

康业的物业管理团队只需以手机扫描访客的“智方便个人码”，配合客户关系管理平台，即可为访客进行登记。过程中访客无需出示身份证，大大简化登记程序。