



# A celebration of cycling: The Sun Hung Kai Properties Hong Kong Cyclothon 新鸿基地产香港单车节 全城投入单车盛事



(Front Row, left to right) Dane Cheng, Executive Director of the HKTB; Christopher Kwok, Group Executive Director; Adam Kwok, Group Executive Director; Cai Jianxiang, Director of the Guangdong Provincial Social Sports, Sports Training and Competition Centre; Cheuk Wing-hing, Deputy Chief Secretary for Administration; Dr Pang Yiu-kai, Chairman of the HKTB; Raistlin Lau Chun, Acting Secretary for Culture, Sports and Tourism; Vivian Sum Fong-kwang, Permanent Secretary for Culture, Sports and Tourism; Angelina Cheung Fung Wing-ping, Commissioner for Tourism and Joyce Tam, Chairman of Product and Event Committee of the HKTB, join the group photo with (back) the winners of the City Cycling Challenge around the Greater Bay Area (Hong Kong) – the SHKP Men's Open

(前排由左至右)：旅发局总干事程鼎一、集团执行董事郭基泓、集团执行董事郭基焯、广东省社会体育和训练竞赛中心主任蔡建祥、政务司副司长卓永兴、旅发局主席彭耀佳博士、署理文化体育及旅游局局长刘震、文化体育及旅游局常任秘书长沈凤君、旅游事务专员张冯泳萍及旅发局产品及活动委员会主席谭载怡，与“环粤港澳大湾区城市自行车挑战赛(香港站)新鸿基地产公开组”男子组优胜者(后排)合影

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This year's Sun Hung Kai Properties Hong Kong Cyclothon concluded successfully in October, bringing together nearly 6,000 passionate cycling enthusiasts for a spectacular day of sport and charity.

Embodying the spirit of Sports for Charity, the funds raised during the event — alongside contributions from the Group — will be donated to The Community Chest of Hong Kong to support those in need. This year's Cyclothon offered a thrilling array of six cycling experiences and races, including the challenging 50km and 32km rides as well as the City Cycling Challenge around the Greater Bay Area (Hong Kong) — the SHKP Men's and Women's Opens. A highlight of the event was the participation of four-time Tour de France champion Chris Froome in the 50km ride and the CEO Charity and Celebrity Ride.

Group Executive Director Adam Kwok said, "SHKP is proud to be the title and charity sponsor of the Hong Kong Cyclothon for the seventh time. A fantastic showcase to the world of Hong Kong's vibrant culture and beauty, this event welcomed Chris Froome and a sports carnival



The children are having a great time playing on their balance bikes with Group Executive Director Adam Kwok and Chris Froome at GO PARK Sai Sha  
集团执行董事郭基焯与Chris Froome，在西沙 GO PARK 与小朋友大玩平衡车

held for the first time by the Hong Kong Tourism Board (HKTB) in the West Kowloon Cultural District for both residents and tourists to experience the joy of sports."

The day before the Cyclothon, Froome met with local young cyclists at GO PARK Sai Sha — the Group's new integrated landmark near Ma On Shan — and was full of praise for the stunning views of the surroundings as well as the diverse sports facilities available there.

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今年的“新鸿基地产香港单车节”在10月圆满举行，吸引约6,000名单车迷参加这项结合运动及慈善元素的盛事。

贯彻新地“运动行善”的精神，单车节所筹得的善款将连同集团额外捐款，全数拨捐予香港公益金，帮助社会上有需要人士。今年单车节共设六项单车体验活动及比赛，其中包括“50公里组”和“32公里组”两个非竞赛项目，以及环粤港澳大湾区城市自行车挑战赛(香港站)——新鸿基地产男女子公开组赛事。本届单车节更邀请到四届环法单车赛冠军得主Chris Froome参与“50公里组”及“总裁慈善及名人单车游”，令活动倍受瞩目。

集团执行董事郭基焯表示：“新地很荣幸连续第七届冠名及慈善赞助香港单车节，借著这全港最大型的单车运动盛事，向世界展现香港迷人的景致和活力。本届单车节除邀请到Chris Froome亲身参与骑行，香港旅游发展局更首次在西九文化区举办单车节嘉年华，让市民和游客能一同参与这项盛事，体验运动的乐趣。”



此外，集团于单车节前夕，邀请Froome与数十位本地年轻车手在集团旗下邻近马鞍山的新综合地标西沙GO PARK见面交流。他更对GO PARK周边的怡人景色及其提供的多元化运动设施赞不绝口。